

## **BRIDGING GAPS IN EARLY CHILDHOOD EDUCATION IN INDIA**

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#### Acknowledgements

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## **EXECUTIVE SUMMARY**



#### **Executive Summary**

The first six years of life are the fastest period of human growth and development, as 85% of the brain development occurs by the age of six. Research cites that **investing in the** early years of a child's life, brings the highest socio-economic returns on investment. It helps to break the cycle of poverty, address inequality of opportunity, and boost productivity by ensuring academic and socio-emotional abilities.

In India, **the Integrated Child Development Scheme (ICDS)** was created in 1975 to provide early childhood education, care for expectant and nursing mothers, and for children up to six years of age. ICDS, through the Anganwadi institution provides six different services under the holistic paradigm of health, nutrition, care and education; executed by one Anganwadi worker and a helper. Although it has had its successes, **this system is not adequate for Early Childhood Education (ECE), as its prime focus is on reducing malnutrition.** The increasing educational expectations of parents from this institution are being met by private preschools which are not governed by any regulatory mechanisms. Hence, 68% of children in India are struggling to get age-appropriate pedagogy and curriculum exposure.

Since 1968, national policies in education have been emphasising on early childhood education. However, it is **NEP 2020 that looks as ECE as part of continuum of Foundational** Learning and Numeracy and compels the primary schools to provide pre-primary education by 2030. There has been a huge gap between policies and practices in India due to the lack of clarity on goals and outcomes of ECE. The Nipun Bharat mission with its clearly defined goals is helping bridge the achievement gaps.

Several systemic challenges impact ECE outcomes in India:

- **Policy level challenges:** Inter-ministerial coordination is a necessity and a challenge for achieving ECE outcomes. ECE still does not come under the ambit of the Right to Education The budget allocation is a meagre 2.9% of the GDP, whereas the recommended budget allocation by NEP is 6% of the GDP.
- Funding: Anganwadi centres have been receiving less funding than their requirement. ECE is not a priority funding area for the CSR too, with only 3-4% of the top 77 funders in education investing in ECE.
- **Governance:** Enrollment as the only parameter for measuring quality of ECE, makes it challenging to make informed decisions. A quality assurance mechanism that covers both public and private provisions of ECE needs to be developed and implemented. No role of the community, panchayats and parents in the monitoring of ECE also acts as a bottleneck in improving governance.
- Assessments: Capability challenges of Anganwadi workers (AWW) hinder the portfolio creation of students after assessing them on the basis of observation, checklists and interviews. A standardised assessment framework to measure school-readiness does not exist.
- Classroom processes: Overburdening of AWW with low salary and lack of in-service capacity building opportunities lead to deprioritising of ECE in Anganwadi centres. Poor infrastructure and non-availability of academic resources also hamper the teaching-learning process.
- Outside Classroom factors: Parents demand the formal practising of 3Rs in preschool, with a thrust on rote learning, due to their lack of awareness of developmentally appropriate curriculum. Parents' perception of Anganwadis as nutrition centres, and their inability to participate in the child's learning leads to low school-readiness amongst students entering Grade 1.

There exist replicable solutions exhibited by organisations that have undertaken early years interventions to improve ECE outcomes. These range from catalysing best practices for improved classroom activities, to governance mechanisms to improve the quality of ECE in India.



## CRITICALITY OF EARLY CHILDHOOD EDUCATION (ECE)



### With the launch of the National Education Policy (NEP) 2020, the Government of India has shown commitment towards improving Early Childhood Education.

India is home to the largest schooling system in the world, with 98% of our children,



#### The NEP has recommended

- the inclusion of pre-primary grades for children aged four to six within government primary schools and
  - the universalisation of pre-primary education by 2030.



Exposure to interventions that promote early-life stimulation (holding, playing, talking needed by children aged 0-6 years to ensure their social, emotional and cognitive development) have enormous impact on growth and development.

The NEP 2022 identifies that over 85% of a child's cumulative brain development occurs in the first six years and emphasises giving utmost importance to appropriate care and stimulation of the brain in the early years to ensure a child's holistic development.



**Retention in School Participation** in preschool programmes can make a positive difference of about 8-20% on retention or continuation rates of children in primary grades (NCERT 2011, Kaul 1999).

Long Term benefits of ECE

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**Intellectual Development** Preschool has a positive and long term impact on children's academic attainment, along with attentiveness, motivation and self control and overall intellectual development (Hazarika & Viren 2010).

**Return on Investment** Preschool enrolment in 73 countries led to long-term benefits ranging from USD 6 to USD 17 per dollar invested (Britto 2015).



**Reduce Disparity and Equality of Opportunity** Young children who suffered from stunting, but received high-quality early stimulation support earned 25 per cent higher wages as adults in Jamaica (World Bank 2015).



Professor Heckman's analysis of the Perry Preschool programme shows a 7% to 10% annual return on investment, based on increased school and career achievement, as well as reduced costs in remedial education, health and criminal justice system expenditures (Heckman 2008).

Adverse early environments create deficits in skills and abilities that drive down productivity and increase social costs, adding to financial deficits borne by the society.

# The NEP 2020 envisages a five-year foundational stage of education, where the three years of early childhood education (ECE) i.e. 3-6 years are emphasised as a step toward children's fundamental Right to Education.

UNICEF defines early childhood as the period that spans from conception up to eight years of age. It includes the period of infancy (0-3 years) as well as pre-school (3-6 years) and early primary years (6 to 8 years). In the Indian context, early childhood refers specifically to the age group 0-6 years.



Early Childhood Care and Education (ECCE) is an integrated and holistic paradigm, encompassing health, nutrition, care and ECE for children, provided by Anganwadi centres across the country.



# Regular preschool participation from ages 4 to 5 has a significant impact on children's subsequent school-readiness levels, which in turn is associated strongly with learning outcomes in early primary grades, particularly in language and mathematics.

Quality of preschools is also a major determinant of school-readiness levels at age 5. in India most children are taught in subpar institutions that fail to use age-appropriate methods, materials, and activities, leading to low school-readiness.

The **gap between what children can do and what is expected of them appears early and widens rapidly** as children progress from one grade to another.



Source: Banerjee 2017; Taggart et. al 2015

## THE ECE Landscape In India



### World Bank's Investing in Early Years (IEY) framework highlights three pillars for intervention: nutrition, early stimulation, and protection from poverty.

Early Childhood Care and Education in India is provided through a nationwide network of 1.4 million government Anganwadi centres (AWCs, under the Integrated Child Development Scheme - ICDS), NGOs, private players and through the support of multilateral and research organisations.



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#### Despite having a well-established Anganwadi system catering to all three early year components, India has performed low on both health and education indicators.

Since its inception, ICDS has been impeded by poor resource allocation, poor governance, and programmatic deficiencies, leading to poor health and education outcomes for 0-6-year-old children in India.

Health	Data from NFHS 5 reveals poor health outcomes, with the proportion of stunted (36%), wasted (19%), underweight (32%) and anaemic children
	(67%) in India still being very high.

Of the three A's – Access, Attendance and Achievement – India has performed decently on Access, however Attendance and Achievement need attention.

- Only about 48% of the child population between 0-6 years have access to Anganwadi Centres, the rest are enrolled in private pre-primary schools.
- 75.8% of 3-year-olds and 82% of 4-year olds are enrolled in some form of preschool in rural India (private, NGO or anganwadi), an increase of 7.7 and 6% points respectively over 2018 levels.
- On average, 4 in every 10 children in the 3-6-year age group are enrolled in an Anganwadi Centre, but the average attendance of 66.4% is too low for preschoolers to achieve school-readiness.
- Lack of school-readiness is a important challenge faced by students entering Grade 1.

"...at the time of school entry at age 5, most children's school readiness levels are far below expectations" (IECEI 2017).

Source: ASER 2022



ECE

### The mushrooming of private preschools and the dwindling number of enrollments in AWCs since 2015 indicates the lack of prioritisation of ECE in AWCs.

AWCs with poor infrastructure (12% AWCs lack drinking water and 28% lack toilet facility) and poor quality of ECE are unable to meet the expectations of parents.

This gap is quickly being filled in by private preschools, which in turn have no regulatory mechanism to abide to and hence, do not necessarily follow developmentally appropriate curriculum and pedagogy.



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### The ECCE system in India is a mix of incongruous programmes implemented by the government, private and not-for-profit sectors.



Since these institutions differ greatly in terms of access, outreach, location, component s and quality, monitoring and ensuring standards is a persistent challenge.

Sources: NIPCCD 2018; Kundu et al. 2021; NIPCCD 2006.



### Formal teaching of the 3Rs (Reading, wRiting and aRithmetic) in preschools with an emphasis on rote learning has a negative relationship with developmentally appropriate activities.

There exist significant gaps at the achievement levels and school-readiness amongst 3- to 6-year-olds. Only 24% of 5-year-olds are able to do a simple listening comprehension task (ASER 2019).

Pre-literacy and Language Concepts		Cognitive and Conceptual Concepts		Pre-math Number Concepts	
Children were asked to identify the beginning sound of words and to match two words with same beginning sound.		Children were asked to repeat and complete a pictorial pattern.		Children were asked to point to a number (among 9,3,7,8) that was less than the number 5.	
Only <b>10.7%</b>	could recognise all sounds and pictures beginning with same sound.	Only <b>17.5</b> %	could complete the patterns.	Only <b>29.5%</b>	could do number comparisons accurately.

NEP 2020 states that a "learning crisis" in elementary school happens even before children enter Grade 1.

- 44% of 4-5-year-olds are already enrolled in primary school, getting exposed to pedagogy which is developmentally inappropriate for them (ASER 2022).
- 28% of children are not attending any preschool. They enter formal schooling without exposure to ECE and are not school-ready.
- When children enter school already "behind" or begin to "fall behind" early, it is hard for them to "catch up" later.

Source: Dhawan & Krishnan 2019

## **KEY POLICIES, AND SCHEMES TO ACHIEVE ECE**



### India is a signatory to a number of international treaties and agreements, leading to initiation of several schemes and programmes that safeguard the rights of children.

There has been a recent policy shift towards more comprehensive approach to addressing Foundational Learning & Numeracy outcomes, with a particular focus on ECE.



### The NEP 2020 is the first policy that compels schools to embrace ECE no later than 2030 to ensure that every child entering Grade 1 is school-ready.



The Early Childhood Education (ECE) described in the New Education Policy 2022

#### NIPUN Bharat-Samagra Shiksha Abhiyan (SSA) 2.0

National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN Bharat) was launched by the Ministry of Education (MoE)

- Universal Access: Access to free, safe, and high-quality ECE at preschools/Anganwadis/ Balvatikas for all children from aged 3 to 6 years
- 2. Foundational Learning Curriculum: For ages 3-8, the curriculum is divided into two parts: Foundation learning curriculum from ages 3-6 in ECE and 6-8 in Classes I and II in primary school.
- 3. Multi-faceted Learning: A strong focus on play, activity, and inquiry-based learning through a flexible learning system to develop Foundational Literacy & Numeracy (FLN) and social skills.
- 4. Preparatory Class: Before the age of 5, every child will be moved to 'Preparatory Class' or 'Balvatika' (that is, before Class 1), which has ECE-qualified teachers imparting play-based learning.

### To achieve Foundational Learning and Numeracy by 2026-27, it is imperative that the ECE is prioritised, as it is the first fundamental step in a child's learning journey.

The National Initiative for Proficiency in Reading with Understanding and Numeracy (NIPUN) Bharat Mission has three developmental goals at the preschool level.

	<b>PRESCHOOL 1</b> (3 to 4 year olds)	<b>PRESCHOOL 2</b> (4 to 5 year olds)	<b>BALVATIKA</b> (5 to 6 year olds)	VIDYA PRAVESH (12-week course for 6 year olds)
Health and well- being of children	Child begins to state some physical characteristics about self.	Describes self in terms of physical characteristics.	Describes self and others in terms of physical characteristics like gender, likes, and interests.	Socio-emotional, physical and motor development, nutrition, safety, hygiene and sanitation.
Become effective communicators	Sings/hums words/ lines/ parts of songs or rhymes in own language.	Identifies few rhyming words.	Enjoy and creates nonsensical rhyming words, recognises sounds of letters.	Understands oral language, print awareness, phonemic awareness, book handling, vocabulary, letter- sound correspondence, alphabet recognition, and rhyming.
Become involved learners to achieve FLN	Compares two objects based on one observation like weight or length.	Compares and classifies objects based on two factors like height and weight, shape and colour.	Arranges numbers, classifies objects by size, colour and shapes, occurrence of events in a sequence.	<ul> <li>Concepts related to</li> <li>Environment</li> <li>Pre-number and number sense,</li> <li>spatial sense, patterns and so on.</li> </ul>

NIPUN Bharat guidelines focus on 'school-readiness' for Grade 1 children,

through two tiers of preschool, 1 year of Balvatika (5 year olds) and 12 weeks of School Preparation Module (Vidya Pravesh), with clear **focus on involving parents into learning process and applying formative assessment measures.** 

Source: MoE 2021; NCERT 2022



# **SYSTEMIC CHALLENGES IN ECE**



Although NEP 2020 has emphasised on mandatory two years of preschool and 12 weeks of remedial classes for Grade 1 (Vidya Pravesh), a number of challenges hinder the implementation and attainment of quality ECE in India.





## Policy and ICDS espite having a national ECCE policy, gaps in guidelines for effective implementation and lack of sufficient budget allocations impact quality and delivery of ECE.

While NEP and NIPUN Bharat mission emphasise the importance of ECCE, several key points for the improvement of Anganwadi centres are missing.



- •The NEP acknowledges diversity in ECE provisioning, but fails to take a position on how to bring equality across a variety of providers. It also lacks an accreditation system for preschools.
- The policy is silent on the long-standing demand to bring ECE under the ambit of the RTE.
  It does not talk about the cost needed to make the ECE vision under the NEP a reality, and who will bear that cost.

Lack of effective coordination between several ministries leading to half-hearted efforts impacts the success of ECE.



There is a mismatch in the implementation of services:

- 1. Too much focus on providing food security rather, than on improving child care behaviour and educating parents.
- 2. Need for better targeting of geographical areas, castes and communities that need the interventions the most. (World Bank 2005)

Overall, budget allocations around children's welfare have been declining over the last decade. Actual spending per child on children below 6 years of age is almost one-eighth of the per capita spending on children in the 6-14 age-group (UNESCO and NIPCCD 2006).



Source: Gragnolati et.al. 2005, NIPCCD 2006



# Funding Historically, ECE in India has not received adequate political push, budgetary allocations and CSR/philanthropic funding it deserves; till date not a single budget head has been dedicated to ECE.



The current expenditure of the Government of India on ECE is less than 0.5% of the GDP.

Government-provided ECE services cover 32 per cent of children in the 3-6 years age group. The remaining 68 per cent, is serviced by NGOs and the private sector.

A nationwide analysis on the cost of universalisation of ECE by Save the Children highlights a major gap in the sector in terms of resource requirements vis-à-vis the current allocation.

The average projected cost per child, per year for quality ECE services is in the range of Rs 32,531 (feasible cost) – Rs 56,327 (optimal cost).

Approved allocation for ECE as a share of total (centre+state) government allocation has reduced from 0.44% in 2018-19 to 0.39% in 2020. The highest share is taken by honorariums and salaries.

Despite education being one of the priority areas for CSR funders, **only 17 per cent of the top education funders have financed interventions related to ECCE.** Between 2016 and 2018, of the 77 funders identified as top funders in education, only 13 had projects with an ECCE focus, and **only 3 had a focus on education programmes in ECE.** 

**Financing is tied to administrative processes and budget headings of access and provisions,** and not with the impact on learning. The Union Government routinely releases less funds than allocated to the states for the **Samagra Shiksha scheme**. With just 51% of earmarked SSA funds released till December 2022, **funding is also delayed for most of the states**.

Source: Kundu et al. 2021, Ramanathan 2019, Budget Briefs, CPR 2022-23



**3 Governance** Monitoring systems for ECE do not exist at the national, state, district and block levels. There are no standardised quality assurance mechanisms that cover both public and private provisions of ECE in India.

According to World Bank data (2019), India's gross enrolment ratio in pre-primary schools stands at 63%, much lower than that of its neighbours Pakistan (81%) and Nepal (87%). The quality of ECCE in India also lags behind the rest of the world, ranking last among 45 countries on starting well Index (availability, affordability and quality) (Economist Intelligence Unit 2012).

AMBIGUITY ABOUT MINISTERIAL AUTHORITY	ECE service delivery is anchored by two ministries, the Ministry of Education and Ministry of Women and Child Development, through ICDS AWCs and pre-primary sections in government schools. There is a lack of well-defined parameters for coordination and collaboration between the two ministries. In the absence of a universal ECE programme in the country, no guidelines are available for programme-specific financial norms, monitoring and evaluation.
COMMUNITY INVOLVEMENT	Although AWS and other pre-schools are generally located within the vicinity of households, there is no provision for ensuring the participation of parents and building feedback mechanisms for better monitoring and governance. Monitoring of AWCs is focussed on health parameters and not on ECE outcomes. The number of children enrolled is the only parameter measured for gauging the success of ECE.
GOVERNANCE RULES FOR PRIVATE PRESCHOOLS	ECE stakeholders (government, NGOs, private preschools) follow a diverse set of practices. These practices sometimes deviate from quality norms in terms of space, teacher-child ratio and curriculum. There is no information about the number of private preschools in the country or the number of children enrolled in them. A quality assurance mechanism that covers both public and private provisions of ECE needs to be developed and implemented.

PLANNING AND VACANCIES It is recommended that one AWC be set up for every 400-800 of the population. Several AWCs were planned on the basis of the 1991 Census and new population data has not been considered. Due to this, the challenge of access to the service gets aggravated. Positions of supervisors, Child Development Project Officers (CDPO) and AWW are vacant, leading to the lack of supervisory staff, and improper monitoring of AWC.



### 4 Assessment Despite efforts such as the National ECCE curriculum framework by NCERT and the Early Learning and Development Standards (ELDS) by CECED; measuring learning outcomes of children aged 3 to 6 in India is still an evolving area.

NEP 2020 suggests Anganwadi workers to create a profile of each child, and use this to develop an individualised care plan. However, due to the lack of trained AWW, the desired assessment format is not followed.

As per the NEP, assessments are holistic evaluations of a child's development, which help identify areas where they may need support or guidance.

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Lack of an assessment framework that could enable the teacher to conduct effective assessments, and apply the concept of 'differentiation' for meeting the varying needs of the learners in different age groups, as prescribed by the curriculum framework (Pace et al. 2018).



Lack of the capacity of teachers to create standardised metrics for measuring ECE outcomes/school-readiness amongst 5-6 year olds.

ECE professionals recognise that children develop at different rates in different domains.



NEP guides that at age 5, children should be in some form of preschool, and by age 6 should be in primary school. 27 states in India give admission to 5-year-olds in Grade 1.



Research conducted across three states found that children attend school irregularly; back and forth movements between preschool and primary grades are frequently observed, and enrolments stabilise only by age 8; making it a mammoth task to evaluate using one format (Kaul et al. 2017).

Assessments act as levers to manage policy evaluation and accountability, especially planning resources, goal setting and allocation of funds.

Young children (3-7 years old) do not follow the linear trajectories that policies prescribe, or that the education system expects. There is a **lack of standardisation in the ways the implementers assess learning outcomes in preschools.** 



**Classroom Processes** While appropriate curricular guidance is available in the country for ECE; the Anganwadi workers face challenges of inappropriate delegation of work, competing priorities, irregular remuneration, inapt training and infrastructure to implement ECE in classrooms or AWC.

Private preschools and AWC adhere to the teaching of 3R's, and there is a virtual absence of any play activities.

### There is a large gap between what is prescribed pedagogy and what is practised inside classrooms.



- Only about 34.9% of time in Anganwadi centres is spent on ageappropriate play-based learning activities; this share falls to just 11.7% in private preschools (Ramanathan 2019).
- Preschool education in private and public nursery schools is largely a downward extension of primary education curriculum.

### 80% of practitioners and teachers lack adequate training in early years learning approaches (NIPCCD 2006).



- An Anganwadi worker spends 15 minutes on average in teaching on ECE (the prescribed time is 45 minutes to two hours).
- ECE teachers are often poorly aligned with learning goals as they simultaneously pursue many goals of child health, nutrition and community interactions (Dhingra & Sharma <u>2011</u>; Dixit et al. <u>2010</u>; NIPCCD 2006).
- In ICDS, there is no regular and recognised ECE training and certification programme for the Anganwadi staff.

### The key obstacle in professionalisation of ECCE teachers is its low social status and low remuneration.

- Due to the absence of men in the Anganwadis, there is low social acceptance of the role .
- The wages and remuneration given to ECCE professionals, including the Anganwadi workers is very low and there is an absence of a forward-looking career path for them (Rao et al. 2021).

#### AWCs lack teaching tools and have poor infrastructure facilities.



- Largely, the Anganwadi Centres (AWCs) operate from single rooms in rented buildings and most of them have no open space (NIPCCD 2013; Chandra 2017).
- There is a lack of adequate educational resources in the AWCs. Several studies have pointed out the inadequacy of kits and play materials including toys, charts in the AWCs (NIPCCD 2006).

# 6 Outside-classroom Factors The reduced priority of overburdened AWW on ECE, and lack of parents' awareness on quality ECE has created the demand for English medium private preschools, which are a formal extension of primary schools.

Lack of the perceived benefit of preschool education, and no teaching or proper guidance to children at Anganwadi centres are the major reasons cited by parents for children not attending the AWCs, or attending private preschools.

The national curriculum for ECE envisages parental involvement in the early stimulation for children under three, through an
unstructured mode of interactions. However, parents lack awareness about their role in enabling learning at home and
preparing the child for school.

## PARENTS'<br/>PERCEPTION<br/>OF AWCSAnganwadi centres are perceived to lack infrastructure and developmentally appropriate tools for play- and activity-based<br/>learning. Research highlights that poorest parents tend to put children between 4-5 years of age into primary schools,<br/>assuming that AWCs are not providing requisite education to the child, and their focus is nutrition and not education.

PARENTS' UNDERSTANDING OF QUALITY ECE Most private schools in the state use English as the medium of instruction. This is one of the major factors attracting parents to these schools, in anticipation that their children will have better prospects for higher education and employment. Emphasis on rote learning and demand for the 3Rs in teaching is a common ask from the parents.

#### AWC'S ABILITY TO INVOLVE PARENTS

Anganwadi centres are operational for four hours and it becomes difficult for the AWW to fit into the parents' schedule to garner their effective participation in training and long term engagement for early stimulation. It is also difficult to convince parents that play-based learning with locally acquired materials is more developmentally appropriate, than rote learning.

Source: Vennam and Komanduri 2009



## SOME EXISTING Solutions



### **Replicable solutions**, ranging from catalysing best practices for quality classroom activities to governance mechanisms, are being employed.

An interlinked chain of solutions would enable achievement of school-readiness amongst 3-6-year-olds.



Demonstrate collaborative action for strengthening inter-ministry governance through technology



Catalyse teaching at AWCs through innovative ideas - Ass rea par

Assessment of schoolreadiness and involving parents in ECE



#### Engaging parents and enhancing their capacities in building school-readiness of children.



one for each day in the programme as an attractive poster to put up on their home wall. The to-do's include activities pertaining to three main developmental domains of pre-literacy and numeracy, and socio-emotional readiness.

- The pilot intervention provides evidence that children who engaged with print material/school-readiness activities at home and whose parents actively engaged in sessions of the programme, or through activities at home have a 32% more chance of being ready for school, as compared to their counterparts who do not.
- Awareness of parents on care-giving increased, in which the availability of materials to use at home played an important role.

### **Engaging the community in the teaching-learning processes in early years interventions improves ownership for learning outcomes, and is a sustainable solution to the paucity of trained teachers.**



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### Preparing learners for school is a critical step taken by some organisations to tackle the learning deficit from preschool, and enable a smooth transition to primary grades.



Accelerated School Readiness Program has the potential to be a low-cost solution that can bridge school readiness gaps in children at the start of class 1. CSF aims to incorporate these learnings into a larger pilot study across states.



### The use of simple assessment tools to initiate conversations with the parents and designing activities using local TLM has helped Pratham to create a scalable model for ECE.

Replicable solution: Pratham's observation- and activity-based approach to measure children's progress in communities and conduct activities.



37,000 mothers' groups have been created, and are active across 15 states. Efforts have also seen engagement among fathers.

Source: Pratham -ECE Measurement

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