

Sattva - Support to Nonprofits

In light of these unprecedented times, Sattva has been constantly evolving its support to help non-profits mitigate institutional risks, adapt existing programmes and pivot their focus inline with the COVID-19 reality. In the last few months, a majority of our work has focused on institutional challenges such as: a) building resilient organisations, b) adapting programs to the new normal by relooking at program design and delivery, c) exploring fundraising strategies to create financially sustainable organisations, and d) exploring new ways of data collection and monitoring.

Impact model optimisation

We engaged with a leading gender based non-profit to revisit a previously defined five-year strategy for their work in fighting violence against women and girls. In light of the recent COVID-19 pandemic, we calibrated a thorough one-year strategy and operational plan for the organisation, helping them enhance their response to the community and leverage emerging opportunities.

Cohort based Accelerator program for Impact

We have partnered with Lever for Change, an affiliate of MacArthur Foundation, on **‘Accelerate for Impact Initiative’** - a cohort-based capacity building program for 25+ nonprofit organisations in India. The program is intended to strengthen the institutional resilience of organisations and the cohort will be supported through a variety of mediums such as webinars, workshops, mentorship and 1:1 advisory support, with a focus on peer learning.

Evaluating the role of Edtech in improving spoken English

We partnered with Michael & Susan Dell Foundation to evaluate the effectiveness of ed-tech leveraged models to improve spoken English across 14,000 students over two years. We hope our [insights](#) will provide relevant answers as technology solutions gain increased attention and adoption among colleges, skill development institutions and other social impact programmes in light of the COVID-19 pandemic.

Exploring innovative fundraising strategies

With the current COVID-19 situation and its implications looming over our heads, financial sustainability and fundraising has been a major concern. To support both funders and NGOs to explore innovative fundraising tools, Sattva launched a research report and a toolkit on [‘Matching Contributions in India’](#). The 2-part reader a) provides a step-by-step guide for NGOs on executing matching campaigns and b) highlights successful match-based giving models through case studies on corporates and family foundations.

Future of Impact Collaborative

We are fortunate to be a part of the ‘Future of Impact Collaborative’, an initiative to support social impact organisations through resources to adapt to the changing work climate, webinars, and curated mentoring sessions, facilitated by a variety of impact-based organisations including Sahayog Foundation, ATMA, Arthan, Subu & Rakshit, Aria Advisory,

Bridgespan, and A.T.E. Chandra Foundation. You can view the open source resource bank [here](#).

Financial inclusion and organisation sustainability at Charcha 2020

We hosted the Financial Inclusion track at “charcha 2020” – a platform launched by The/Nudge Foundation. The sessions covered financial agency for women, innovations for inclusive digital finance, MSMEs in a post-covid world and the role of effective social protection. The organisation sustainability session focused on using a scenario planning approach to review and adapt programs along with exploring ways to engage with the ecosystem.

Funder roundtables on livelihood development

We are leveraging our experience and expertise to build solutions across certain focus areas with the aim of addressing critical long-term implications of the pandemic. As a part of this effort, Sattva hosted a roundtable discussion with leading CSR and foundation stakeholders invested in livelihoods, skilling and entrepreneurship to discuss sustainable solutions for rebuilding livelihoods among informal, migrant, gig economy and women workers. Moving forward, we are looking to continue to build solutions through partnerships and collaborative efforts of the ecosystem.

Agility in Adversity

We are building a repository of the innovative solutions that NGOs have been using to deal with the current crisis and launched the [#agilityinadversity](#) campaign to highlight the effort NGOs are putting to push the needle in the right direction in these times of uncertainty. The series covers stories of how NGOs have mitigated, adapted or pivoted their programs to navigate the global crisis.

Sattva is more committed now than ever to support non-profits during these times. We will continue to evolve with the times, and offer knowledge and advisory services to those who would like to leverage our support. If you are interested in connecting with us on any of these initiatives or new ones, please reach out to us at impact@sattva.co.in.

Sattva has been working with various non-profits and social organisations as well as corporate clients to help them define their social impact goals. Our focus is to solve critical problems and find scalable solutions. We assist organisations in formulating their long-term social impact strategy by strategically aligning with business to provide meaningful solutions to social issues.

We'd love to hear your thoughts and feedback on this topic. Do write to us: impact@sattva.co.in