



WISHING YOU A VERY HAPPY

2019



**SATTVA**  
Delivering High Impact.

# THE SUSTAINABLE DEVELOPMENT GOALS (SDGs)

We are at the brink of a global transformation. The international community, through the United Nations, has set in motion a historic plan – **17 Sustainable Development Goals** – that aims to build a more prosperous, more equal, and more secure world by the year 2030.

The **17 SDGs and 169 targets** are part of the 2030 Agenda for Sustainable Development adopted by **193 Member States** at the UN General Assembly Summit in September 2015, and which came into effect on 1 January 2016. These goals are the result of an unprecedented consultative process that brought national governments and millions of citizens from across the globe together to negotiate and adopt the global path to sustainable development for the next 15 years.



Source: <http://in.one.un.org/page/sustainable-development-goals/>

*How is India progressing on its path to achieve sustainable development?  
As we enter a new year, we take a look at where we stand and where we wish to be.*

“

# IRRATIONAL COMMITMENT TO SOCIAL IMPACT

”

Sattva Consulting is a mission-driven organisation focused on scalable solutions for social impact. We partner with our clients – corporations, philanthropists, foundations and social organisations – to achieve their social impact goals effectively and maximise the return on social investment.

Since 2009 Sattva has driven social impact action in emerging economies in collaboration with:



## 200+

CORPORATIONS



## 50+

FOUNDATIONS



## 500+

SOCIAL ORGANISATIONS

We offer end-to-end support covering research, strategy consulting, collaborative solutions, implementation, programme management, impact assessment, social audit, talent solutions and more.



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CONSULTING



SATTVA  
KNOWLEDGE



SATTVA  
SOLUTIONS

## OUR INITIATIVES



Leadership hiring for the social sector

[www.careersinimpact.com](http://www.careersinimpact.com)



A mission to provide clean drinking water to communities affected by Arsenic and Fluoride contamination

[www.safebillion.org](http://www.safebillion.org)



Bringing women into the workforce

[www.selecther.org](http://www.selecther.org)



Your research assistant for sharper decisions and smarter impact

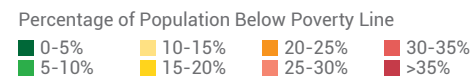
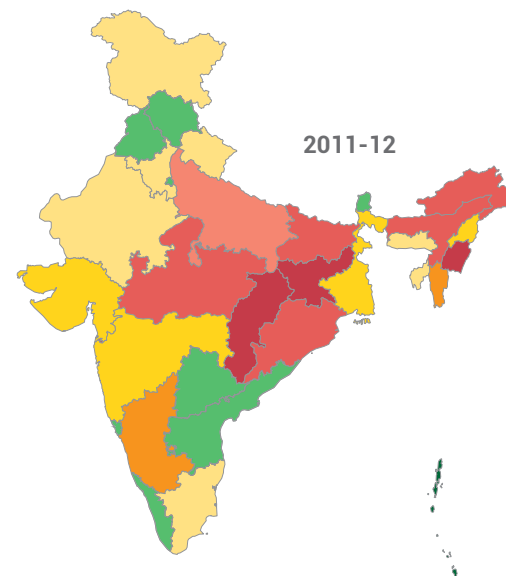
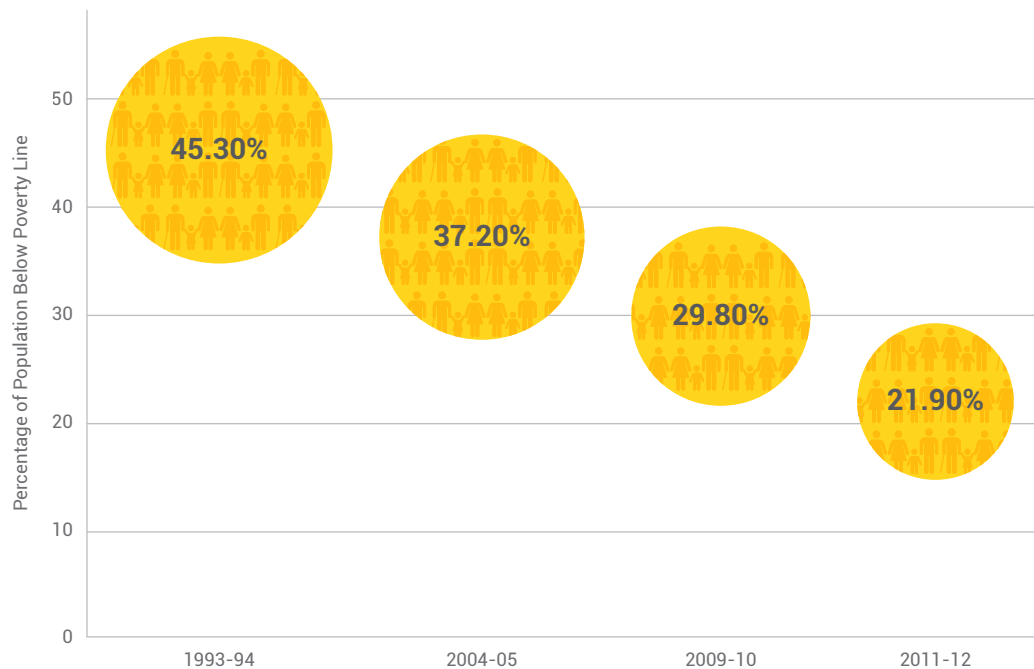
[www.indiadatainsights.com](http://www.indiadatainsights.com)

# JANUARY



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21	22	23	24	25	26	27	28	29	30	31										

More than **50 million people** moved out of poverty in two decades. Can we achieve **zero poverty by 2030**? The time to act is now.



# FEBRUARY

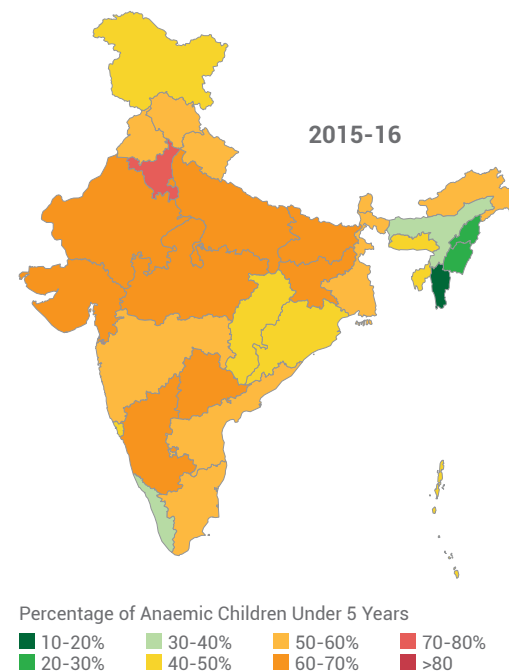
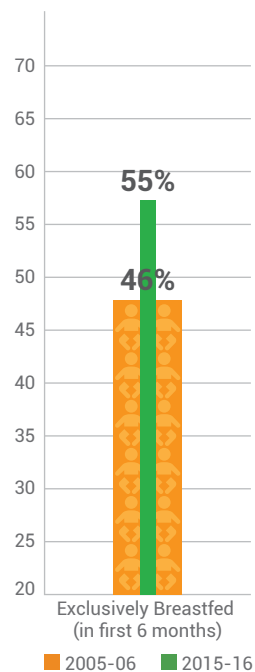
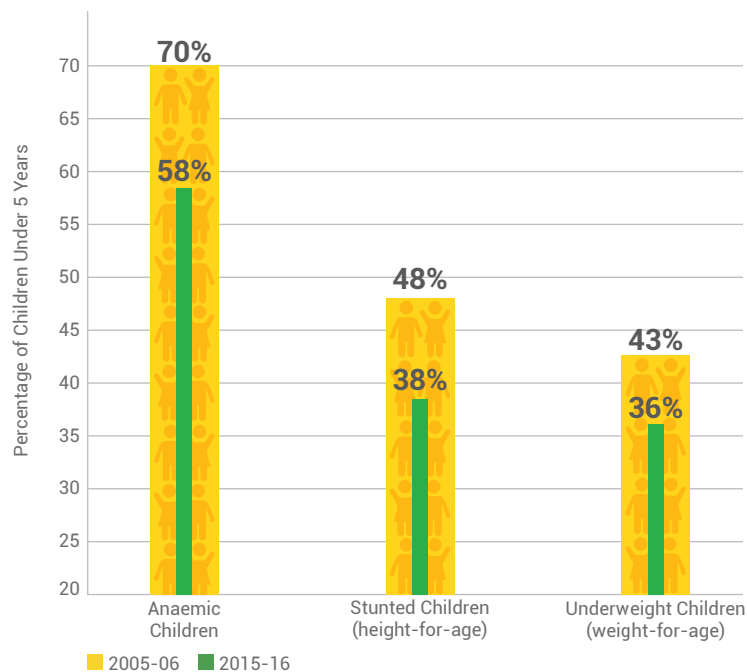
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ZERO HUNGER



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Widespread anaemia and undernourishment in children under 5 years persist, but the increase in **breastfeeding** has helped in reducing the growth issues in children.



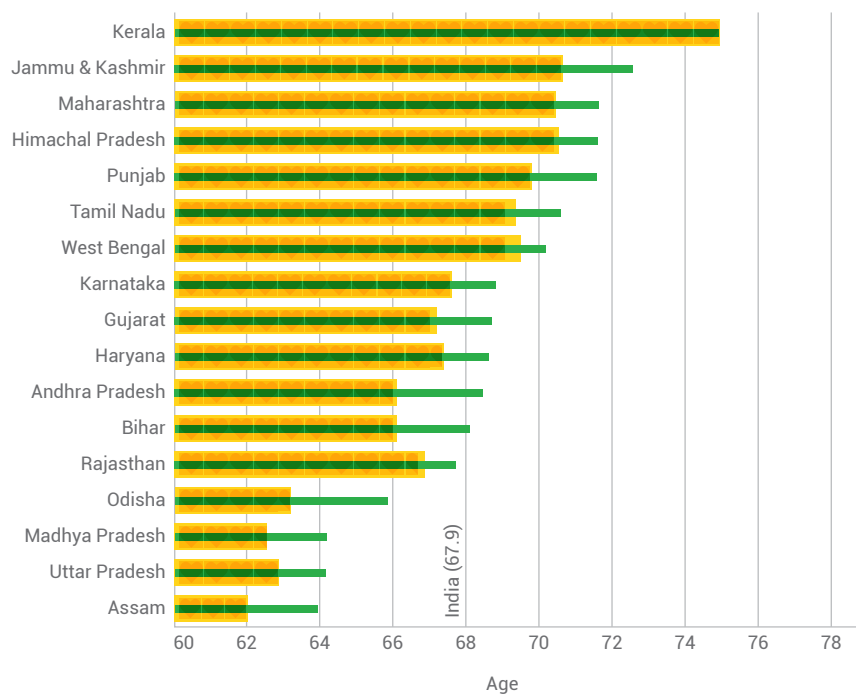
# MARCH

3 GOOD HEALTH AND WELL-BEING



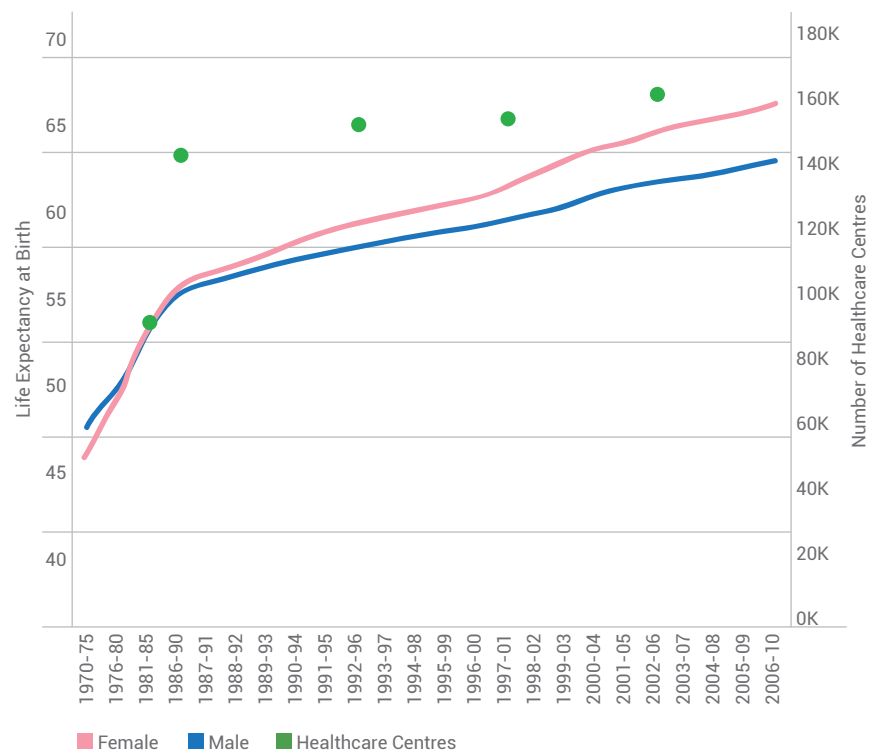
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Indians today can expect to **live two decades longer** than those born in the '70s.



2006-10 2010-14

Source: Niti Aayog via IndiaDataInsights.com



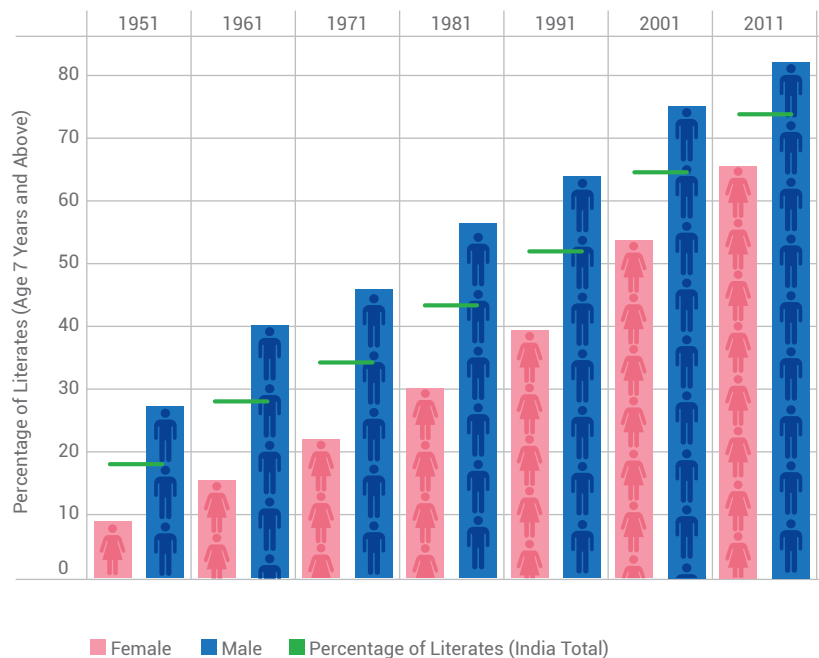
Source: Niti Aayog via IndiaDataInsights.com

# APRIL

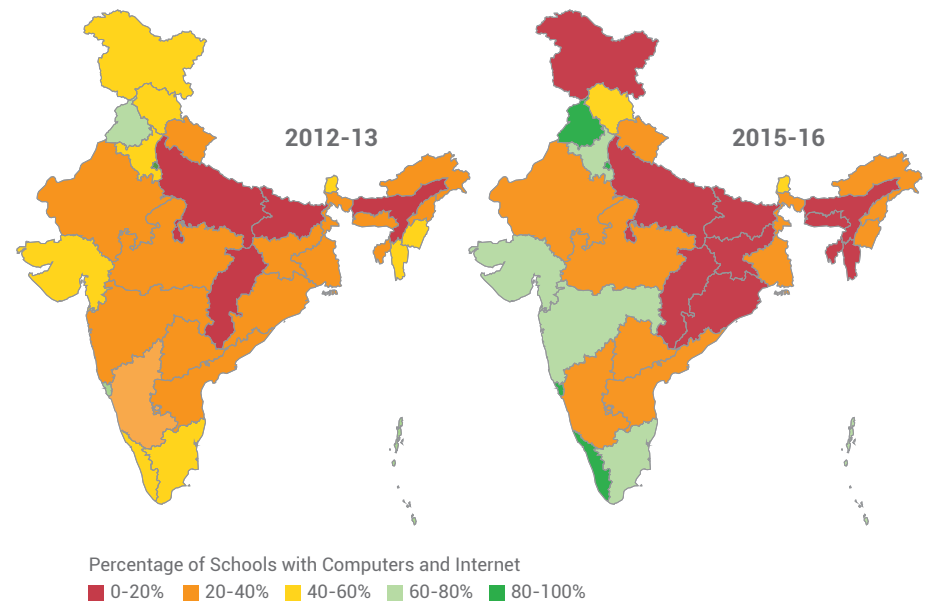


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22	23	24	25	26	27	28	29	30												

In the last 60 years, **literacy rates have improved three-fold**. Time to add more digital literates now!



Source: Niti Aayog via [IndiaDataInsights.com](http://IndiaDataInsights.com)



Source: Niti Aayog via [IndiaDataInsights.com](http://IndiaDataInsights.com)



# MAY

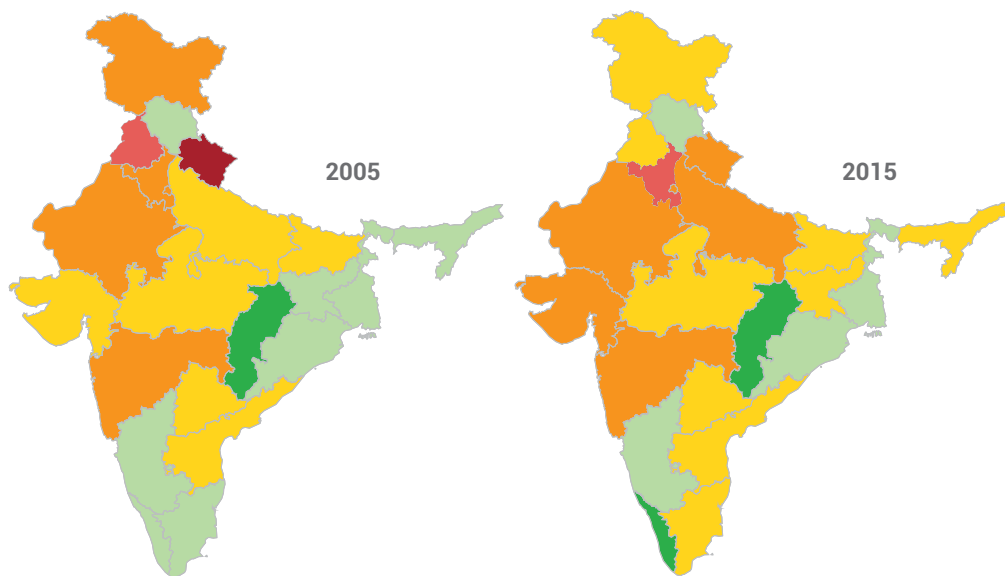
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GENDER  
EQUALITY

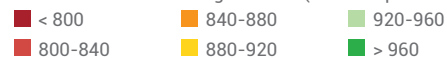


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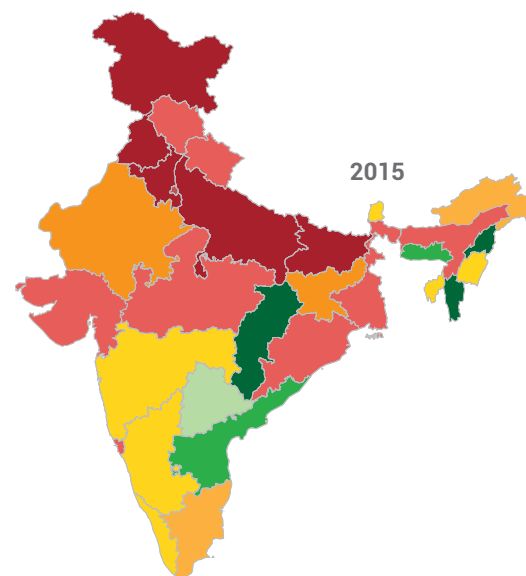
900 girls for 1000 boys born - the **sex ratio at birth** has not improved in a decade. Women's participation in the workforce continues to be low.



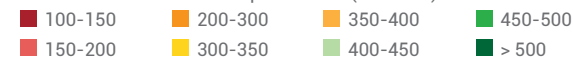
Sex Ratio at Birth for Larger States (Females per 1000 Males)



Source: Niti Aayog via [IndiaDataInsights.com](http://IndiaDataInsights.com)



Female Labour Force Participation Rate (Per 1000)



Source: Labour Bureau via [IndiaDataInsights.com](http://IndiaDataInsights.com)

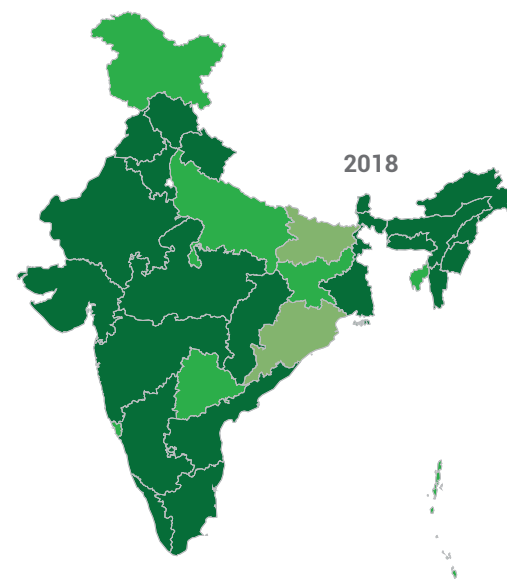
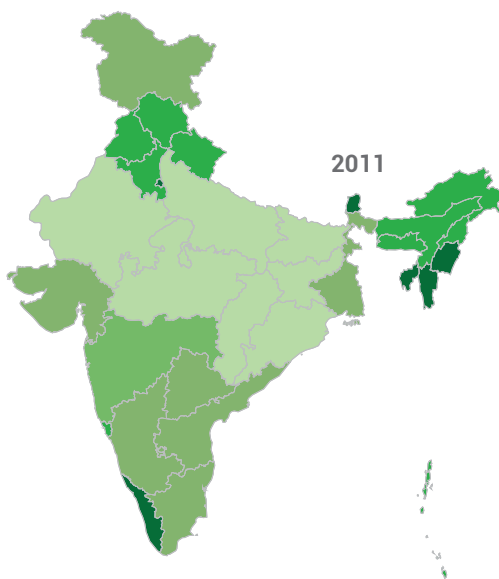
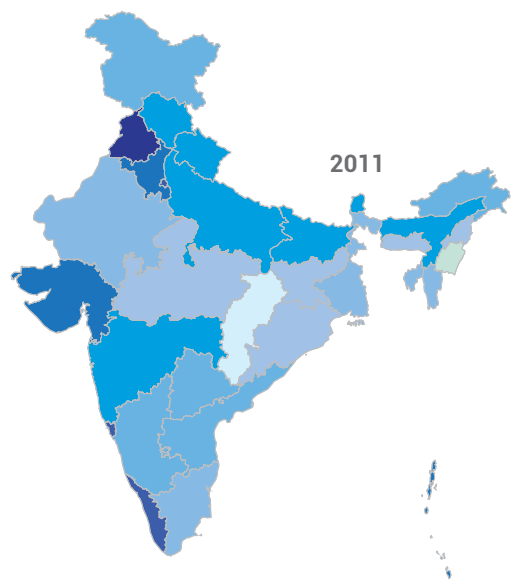
# JUNE

6 CLEAN WATER AND SANITATION



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In 2011, only **half the households in India had access to drinking water and a toilet in their premises.**



Percentage of Households with Availability Of Drinking Water Source Within the Premises



Source: Census 2011 via [IndiaDataInsights.com](http://IndiaDataInsights.com)

Percentage of Households with Toilets Within the Premises



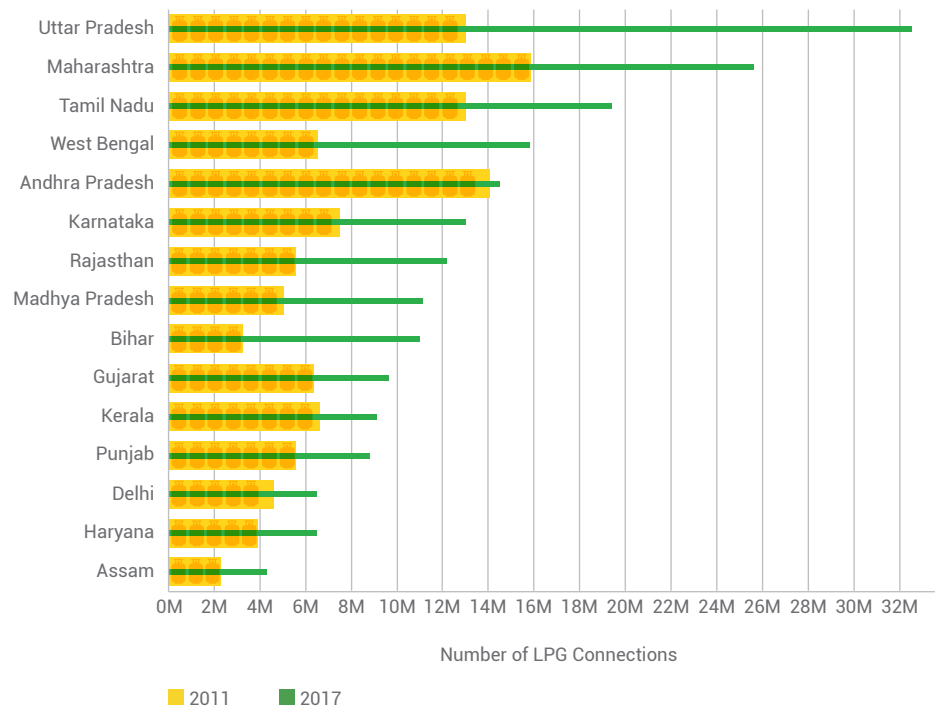
Source: Census 2011 and Swachh Bharat Abhiyan via [IndiaDataInsights.com](http://IndiaDataInsights.com)

# JULY

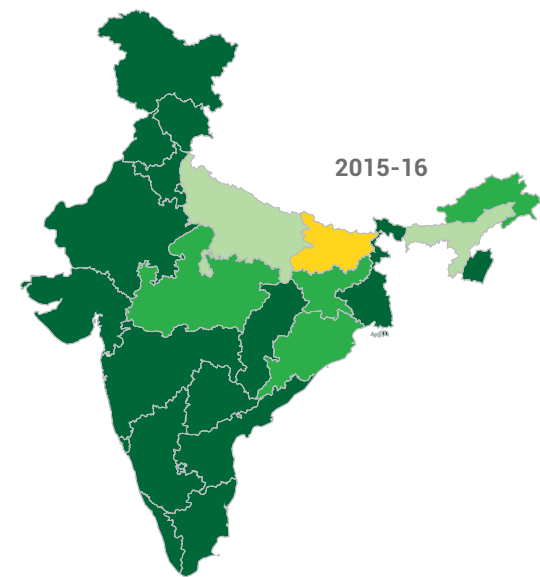


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22	23	24	25	26	27	28	29	30	31											

Electricity is on its way to reach every house, and the number of houses with an **LPG connection** has doubled in the last 2 years.



Source: Ministry of Petroleum & Natural Gas via [IndiaDataInsights.com](http://IndiaDataInsights.com)



Percentage of Households with Electricity  
 50-60% 70-80% 80-90% > 90%

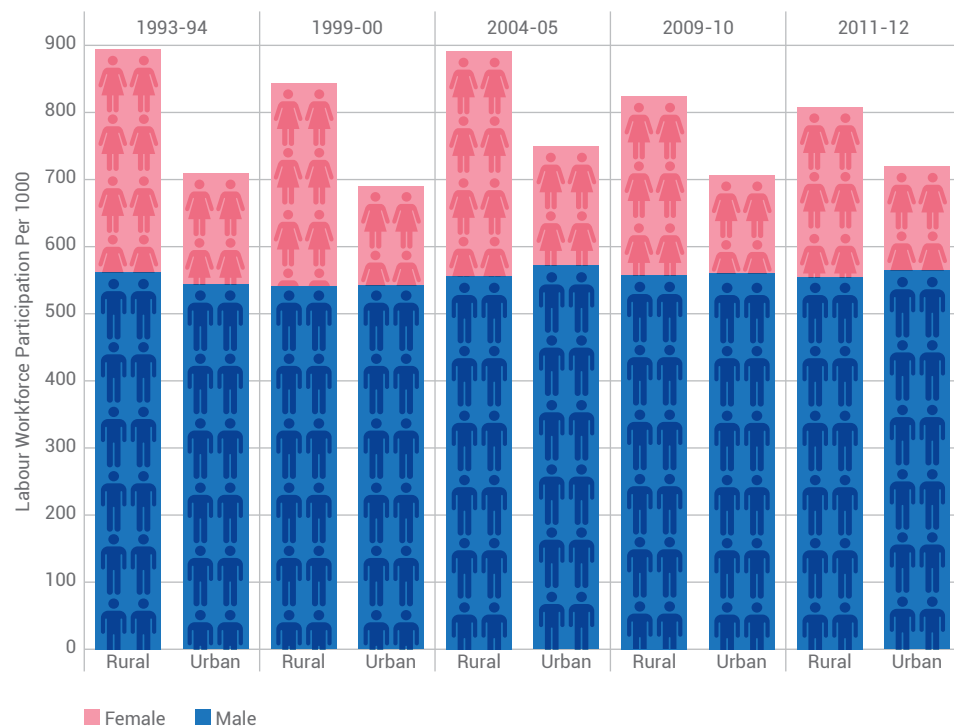
Source: National Family Health Survey via [IndiaDataInsights.com](http://IndiaDataInsights.com)

# AUGUST

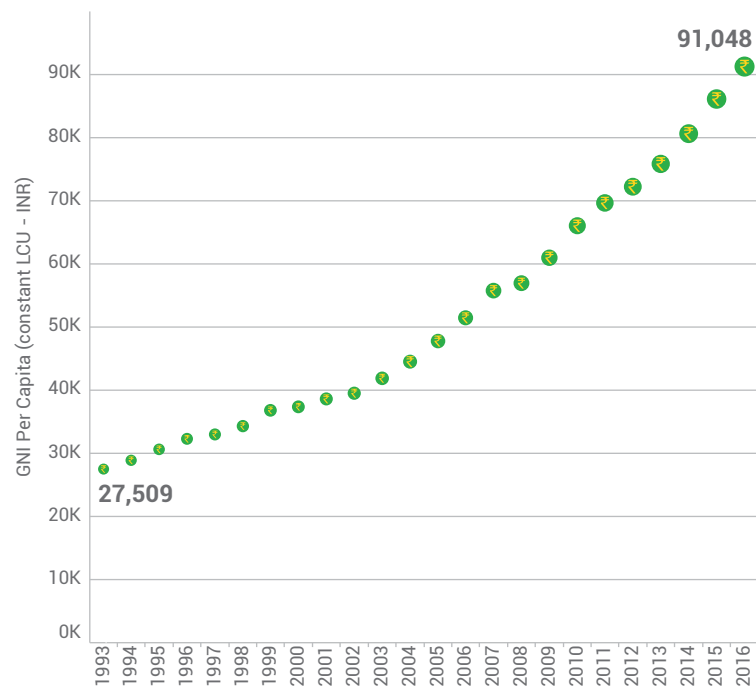


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19	20	21	22	23	24	25	26	27	28	29	30	31								

Though the labour force participation rate has remained below 500 per 1000, **per capita income in India has tripled in two decades.**



Source: Niti Aayog via [IndiaDataInsights.com](http://IndiaDataInsights.com)



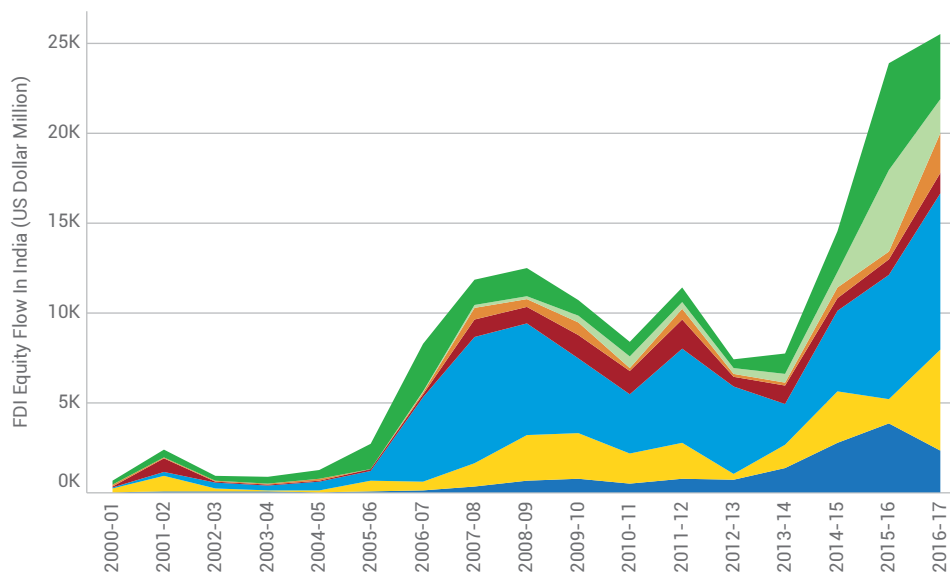
Source: World Bank Organization via [IndiaDataInsights.com](http://IndiaDataInsights.com)

# SEPTEMBER

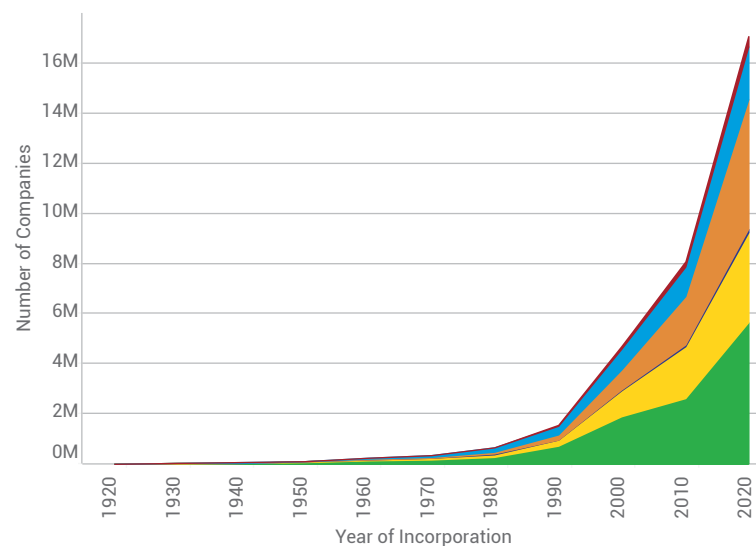
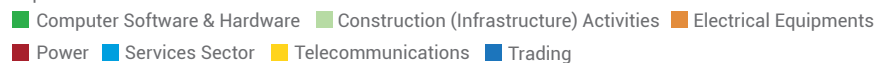


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16	17	18	19	20	21	22	23	24	25	26	27	28	29	30						

In 2016-17, seven sectors attracted more than half of the **total FDI inflow of USD 43 Billion** and the **number of registered companies continues to grow**.



## Top Sectors



## Region



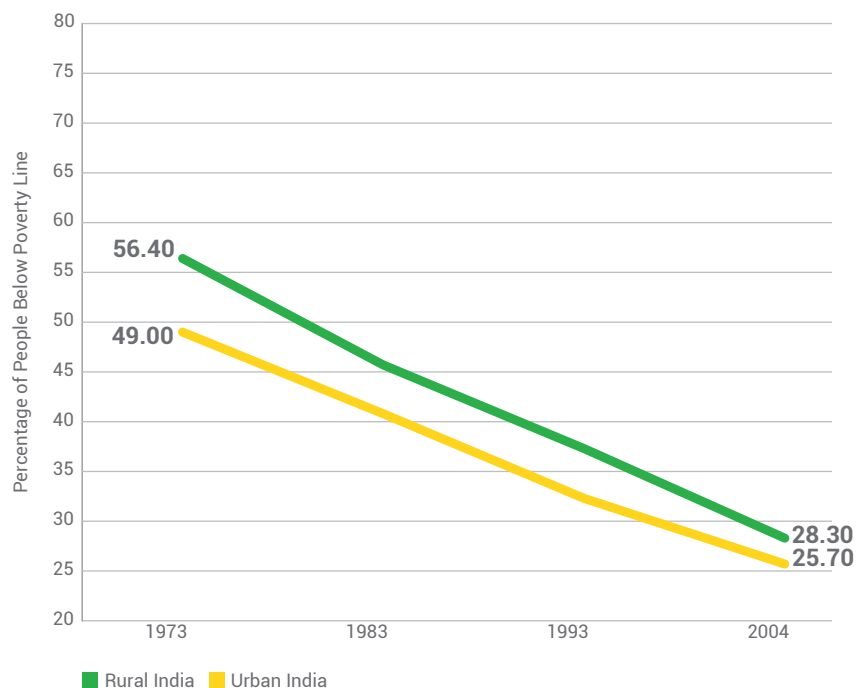
# OCTOBER

10 REDUCED INEQUALITIES



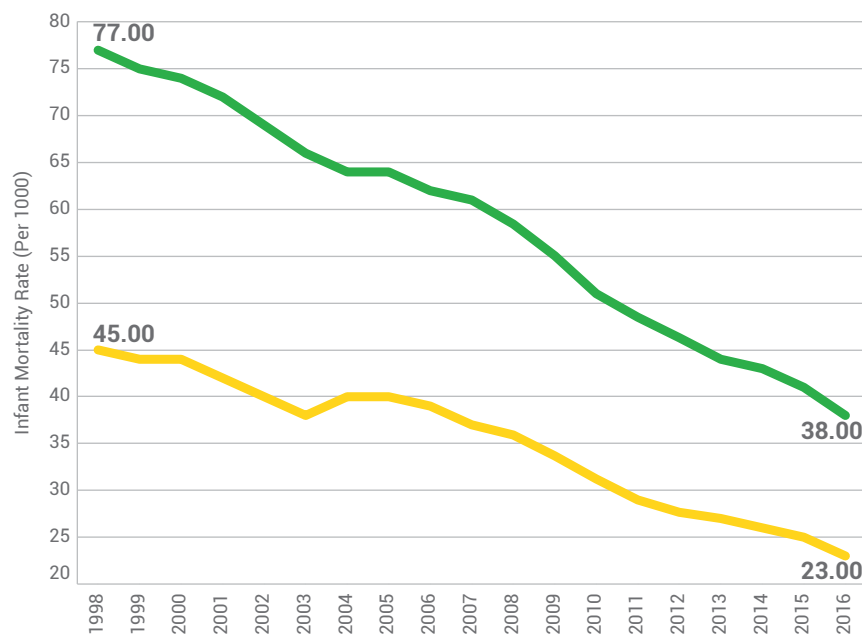
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21	22	23	24	25	26	27	28	29	30	31										

**The Rural-Urban gap is closing.** The percentage of people below the poverty line and infant mortality rate have reduced to half in rural areas too.



■ Rural India ■ Urban India

Source: Reserve Bank Of India Publication via [IndiaDataInsights.com](http://IndiaDataInsights.com)



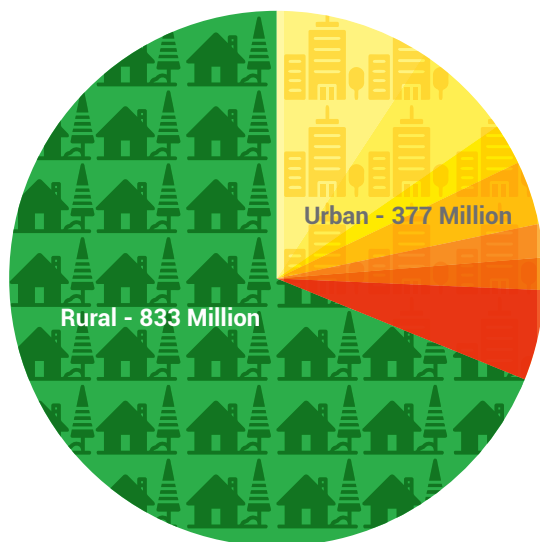
Source: Niti Aayog via [IndiaDataInsights.com](http://IndiaDataInsights.com)

# NOVEMBER



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**1/3rd of the total population in India lives in urban areas.** Cleaning up urban pollution and improving the quality of life is the need of the hour.



Population Division (2011 Census)

- Rural Population
- In City Category 6 (Above 8 Million)
- In City Category 5 (4-8 Million)
- In City Category 4 (2-4 Million)
- In City Category 3 (1-2 Million)
- In City Category 2 (0.5-1 Million)
- In City Category 1 (0.1-0.5 Million)
- In City Others (< 0.1 Million)

Source: India Environmental Portal via [IndiaDataInsights.com](http://IndiaDataInsights.com)

CITY	10-Nov-16	10-Nov-17	10-Nov-18
Delhi	408	468	401
Lucknow	353	462	388
Noida		470	386
Agra	441	404	386
Patna	315	428	352
Kolkata	202		340
Mumbai	164	112	236
Jaipur	269	262	236
Ahmedabad	273	169	203
Hyderabad	150	88	135
Chennai	162	110	134
Pune	218	93	123
Bengaluru	110	51	92

Air Quality

- Satisfactory
- Moderate
- Poor
- Very Poor
- Severe

Source: Central Pollution Control Board via [IndiaDataInsights.com](http://IndiaDataInsights.com)

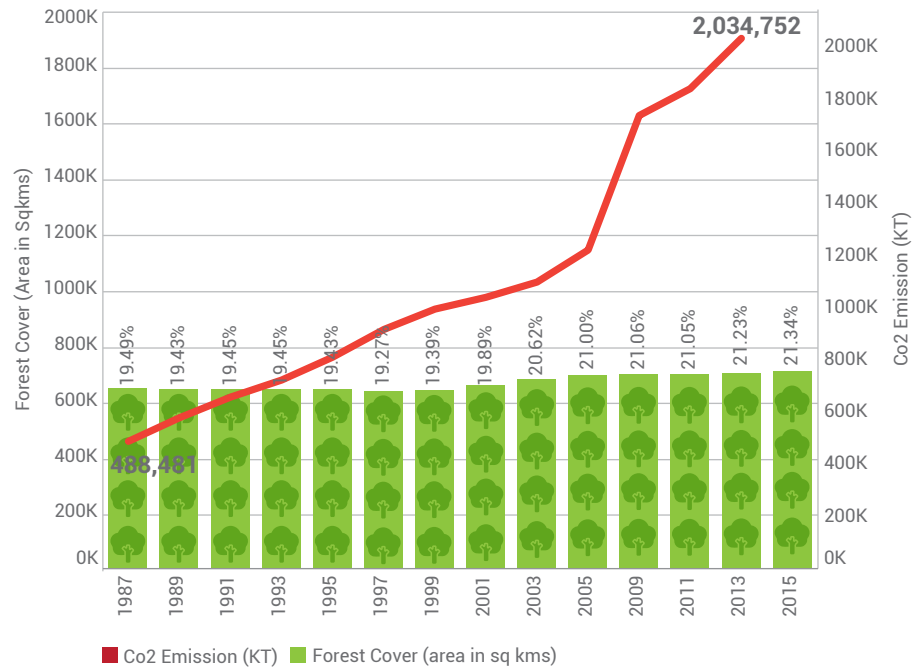
# DECEMBER

13 CLIMATE ACTION

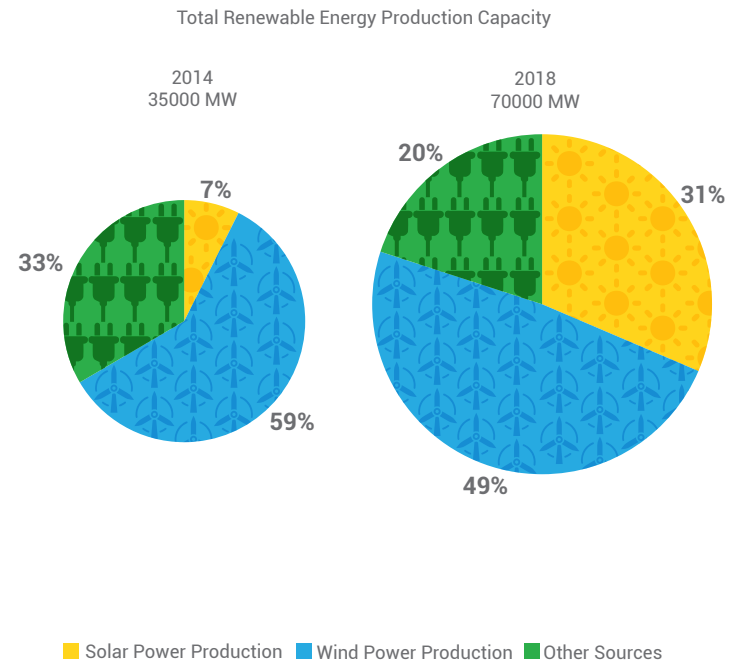


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16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					

Overall forest cover is intact, but we are emitting a lot more carbon. The good news is the **quick doubling of capacity in renewable energy production**.



Source: Ministry of Statistical and Programme Institute via [IndiaDataInsights.com](http://IndiaDataInsights.com)



Source: Ministry of New and Renewable Energy via [IndiaDataInsights.com](http://IndiaDataInsights.com)