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The State of CSR in India

Part 4 : Sector-wise analysis of CSR

Part 1 : [CSR Compliance](#)

Part 2 : [Region-wise analysis of CSR](#)

Part 3 : [Industry-wise analysis of CSR](#)

Corporate Social Responsibility

In 2014, India became the first country in the world to mandate CSR spend through legislative action. The legal mandate on CSR applies to companies that have :

- a. Net worth of INR 500 Crore or more, OR
- b. Annual turnover of INR 1000 Crore or more, OR
- c. Net profit of INR 5 Crore or more.

Companies thus coming under the CSR mandate, have to spend at least 2% of their average net profits of the preceding three years on social impact programmes in every financial year.

In the first 3 years of implementation of this law, over 29000 companies have come under the CSR ambit.

Cumulatively they have spent over INR 41,396 Crore over a period of 3 years.

In this report, we have analysed the cumulative 3-year CSR spend by the entire set of companies (total of 29190) on sector-wise trends using the data made available by the Ministry of Corporate Affairs as of January 2019.

(Please note that the data for FY 2016-17 is not fully updated on MCA portal (as of Jan '19). An updated version of this report will be available on www.sattva.co.in and www.IndiaDataInsights.com in June 2019.)

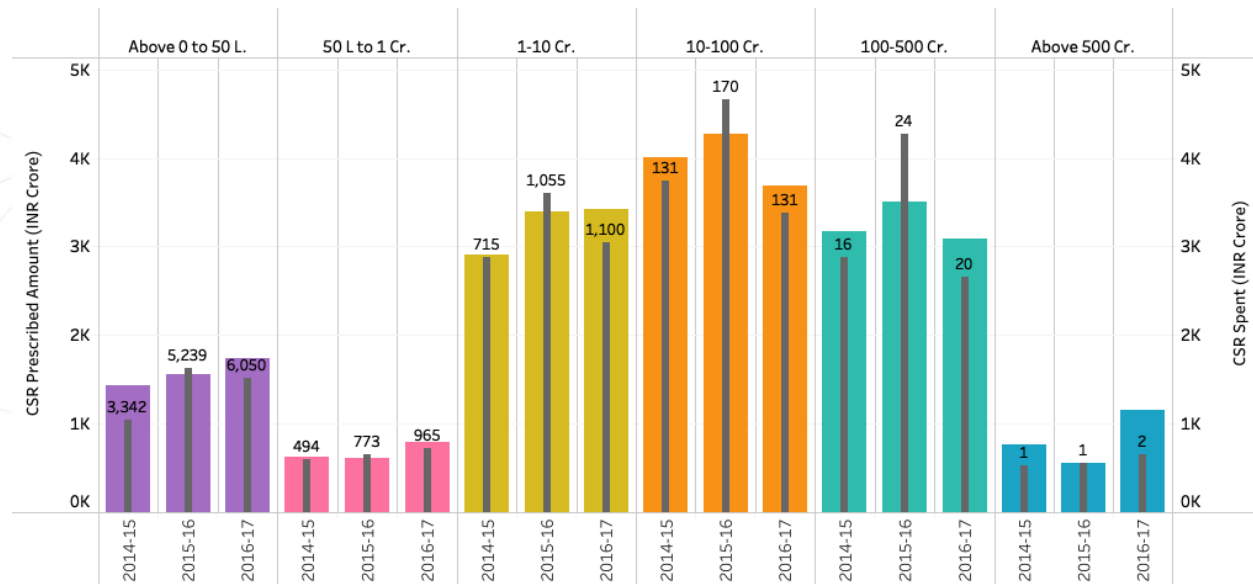
Sum total of CSR over 3 years : 2014-17

29,190 companies

**Prescribed CSR
INR 46,195 Crore**

**CSR Spend
INR 41,396 Crore+**

Number of Companies, Prescribed and Spent Amounts Per CSR Budget Range

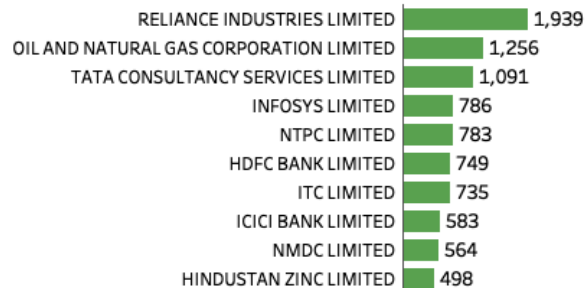


Note: In each CSR Budget Range block
 - Number of companies is denoted by the number above the bar
 - Prescribed CSR Amount is denoted by the colored bar
 - CSR Amount Spent is denoted by the thin grey line

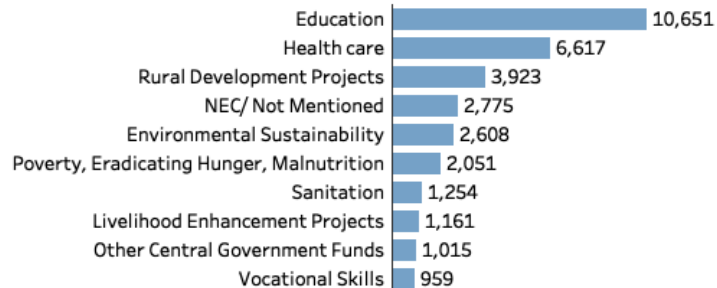
CSR Details (INR Crores) - (2014-17)



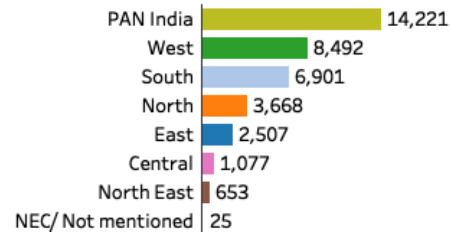
Top Companies



Top Sectors



Regional Spend



Sector-wise CSR trends

Education is the most popular choice of sector for CSR projects receiving 25% of the total CSR - more than 10,000 Crore - between 2014-2017. In fact education alone received as much funding as the next 2 sectors – healthcare and rural development – combined!

Top 3 sectors comprising of education, healthcare and rural development together received 50% of the total CSR fund. Remaining 50% is spread over 25 different sectors.

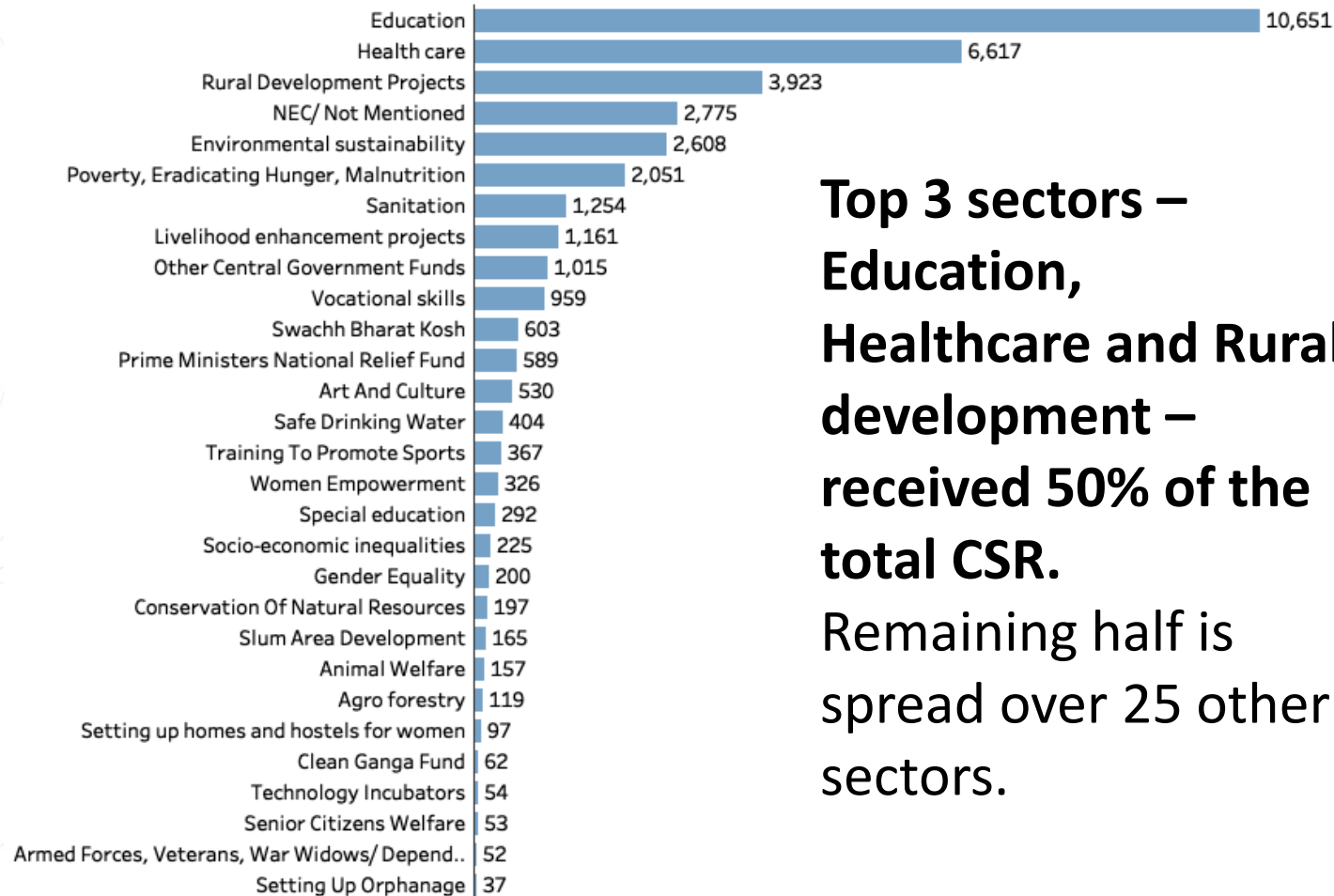
Major sectors where CSR spending has **grown** each year include :

- Education
- Rural development
- Livelihood enhancement
- Vocational skills
- Environmental sustainability (highest increase)

Major sectors where CSR spending has been **declining** over the years include :

- Poverty, eradicating hunger and malnutrition (sharpest decline)
- Sanitation
- Safe drinking water
- Swachh Bharat Kosh
- Prime Minister's National Relief Fund

Sector-wise CSR Details (INR Crores) - (2014-17)



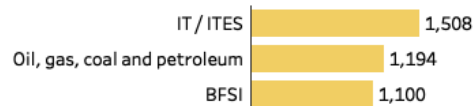
**Top 3 sectors –
Education,
Healthcare and Rural
development –
received 50% of the
total CSR.**

Remaining half is
spread over 25 other
sectors.

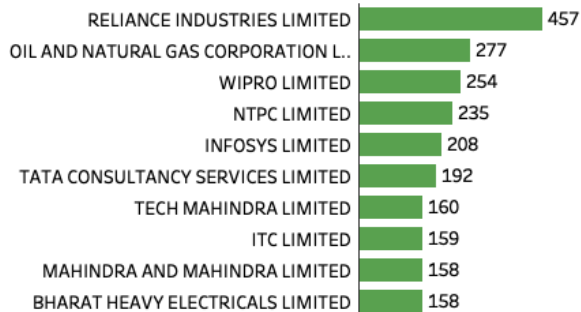
CSR (INR Crores) spend on Education - (2014-17)



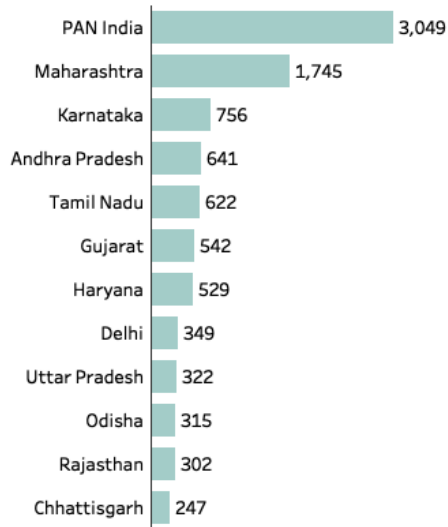
Top Spenders - Industries



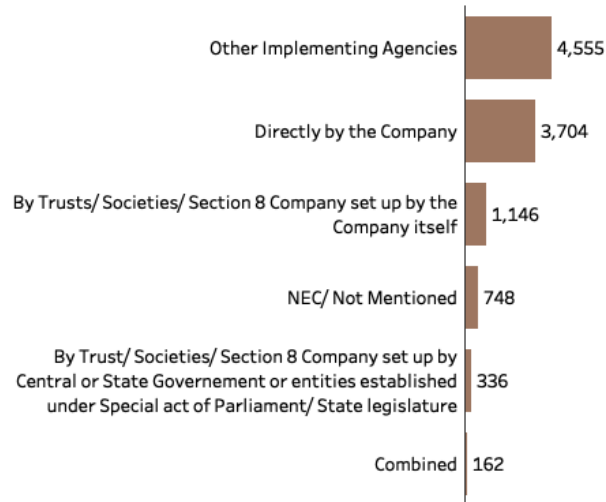
Top Spenders - Companies



Top Recipients



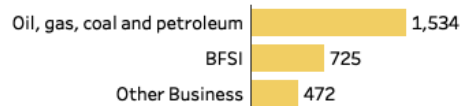
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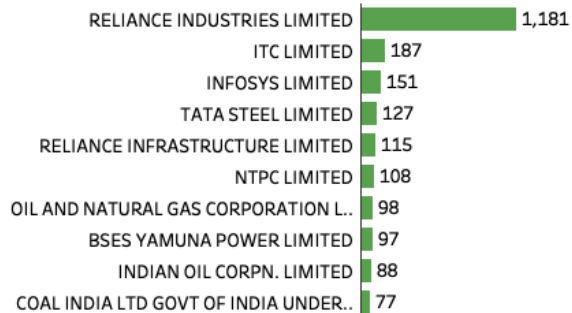
CSR (INR Crores) spend on Healthcare - (2014-17)



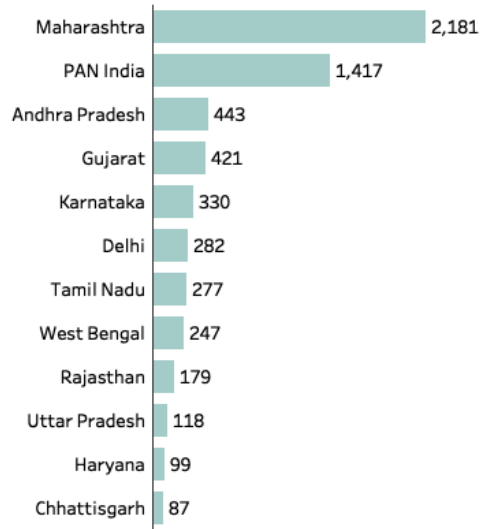
Top Spenders - Industries



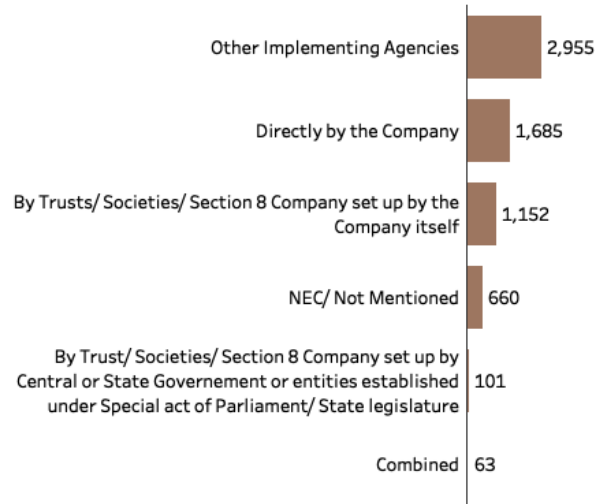
Top Spenders - Companies



Top Recipients



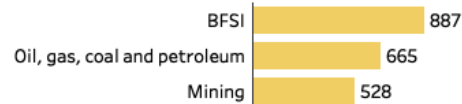
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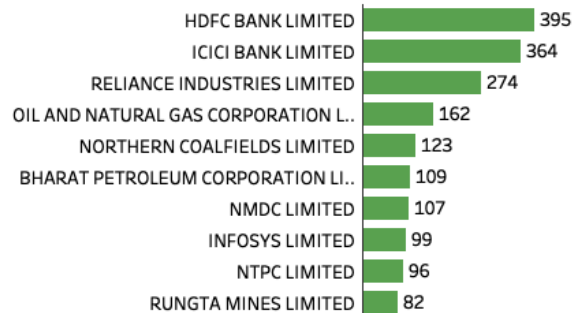
CSR (INR Crores) spend on Rural Development Projects - (2014-17)



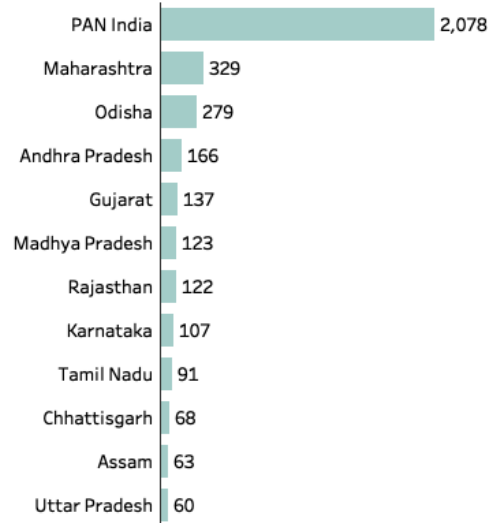
Top Spenders - Industries



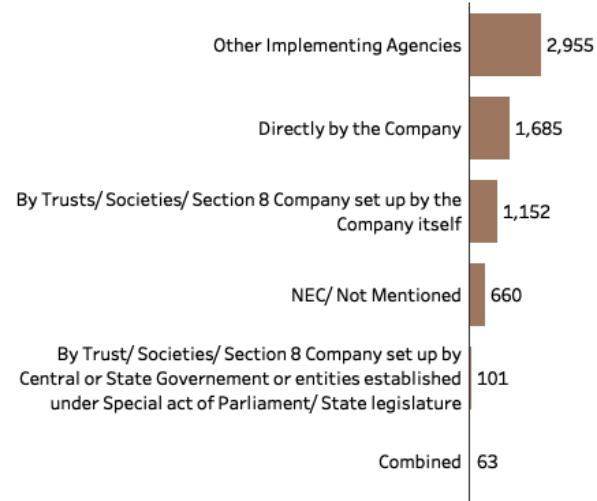
Top Spenders - Companies



Top Recipients



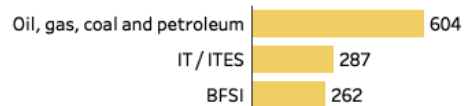
Mode of Implementation



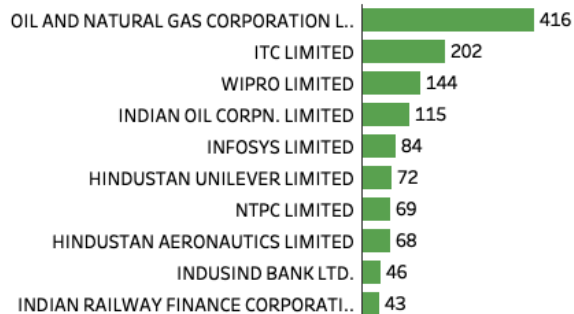
CSR (INR Crores) spend on Environmental Sustainability - (2014-17)



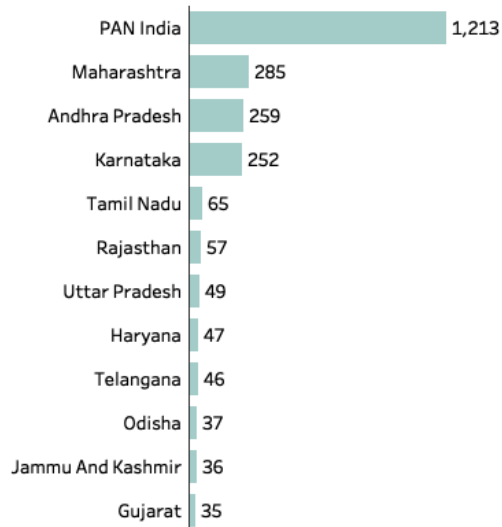
Top Spenders - Industries



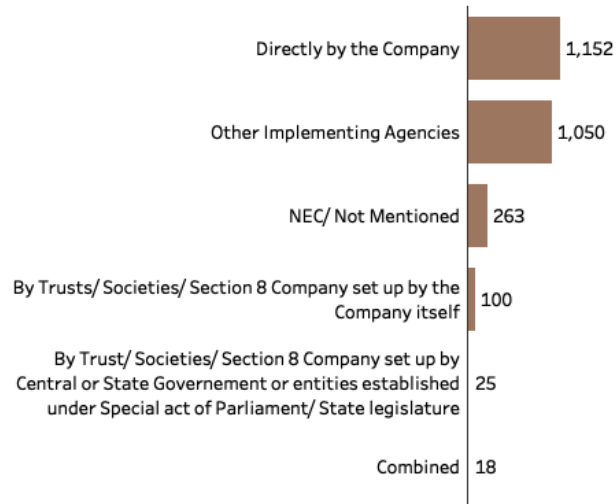
Top Spenders - Companies



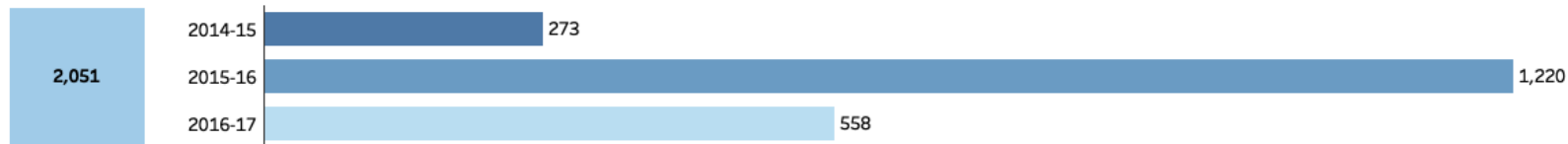
Top Recipients



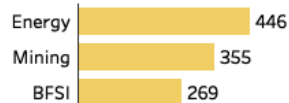
Mode of Implementation



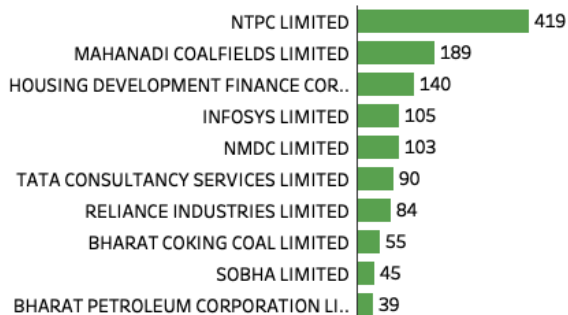
CSR (INR Crores) spend on Poverty, Eradicating Hunger, Malnutrition - (2014-17)



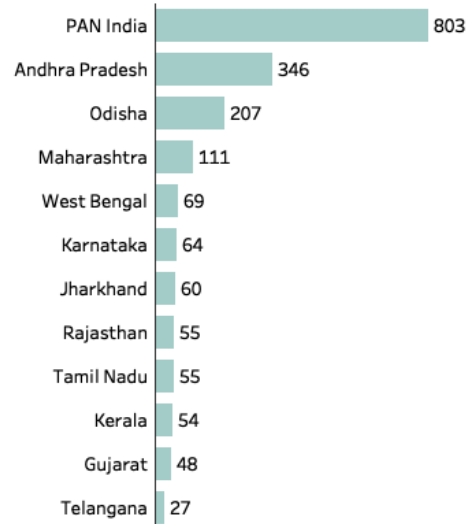
Top Spenders - Industries



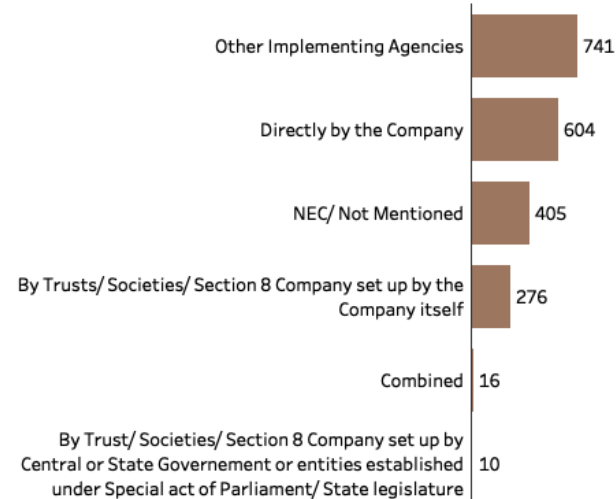
Top Spenders - Companies



Top Recipients



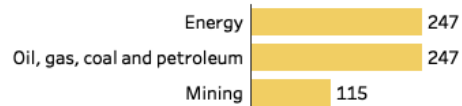
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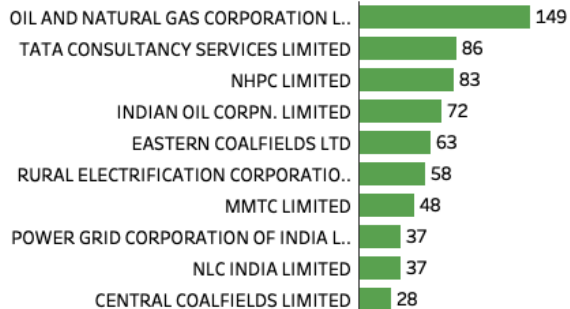
CSR (INR Crores) spend on Sanitation - (2014-17)



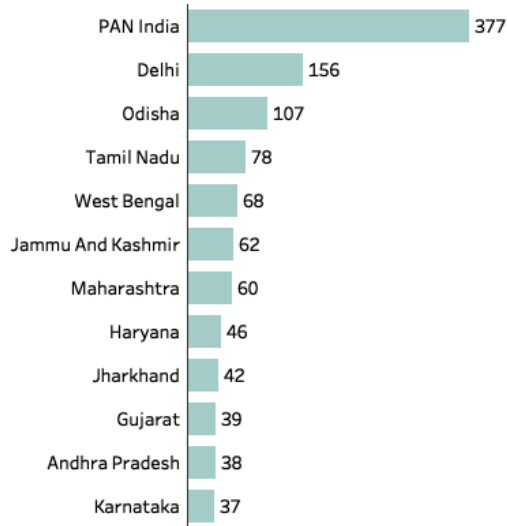
Top Spenders - Industries



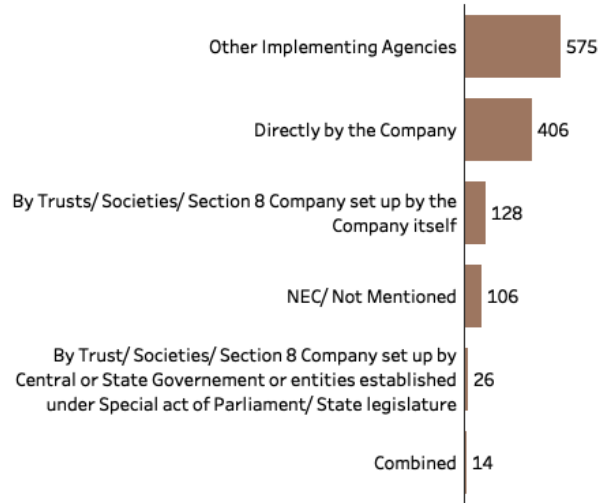
Top Spenders - Companies



Top Recipients



Mode of Implementation



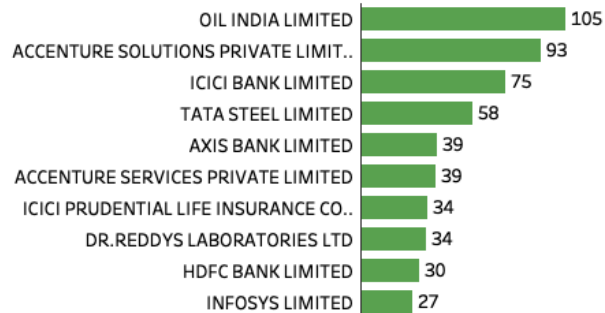
CSR (INR Crores) spend on Livelihood Enhancement Projects - (2014-17)



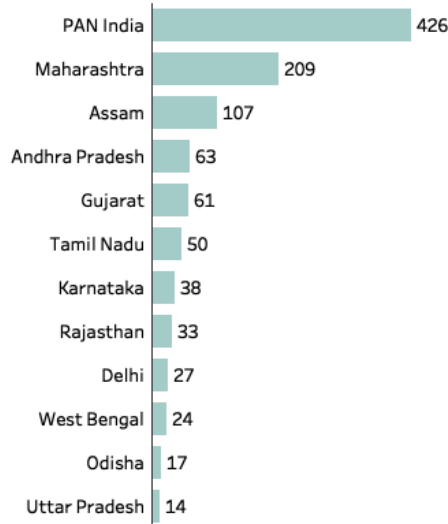
Top Spenders - Industries



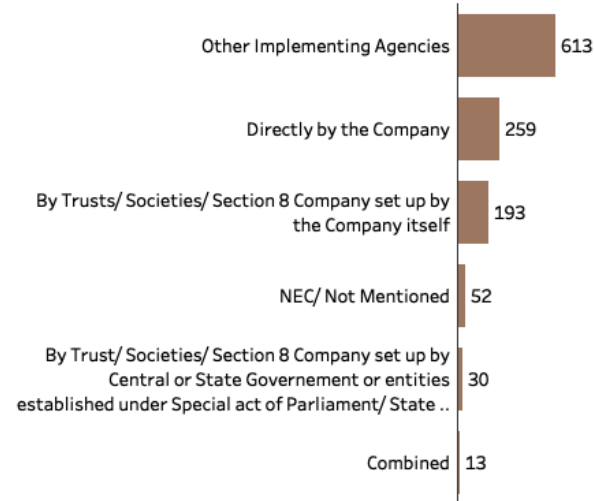
Top Spenders - Companies



Top Recipients



Mode of Implementation



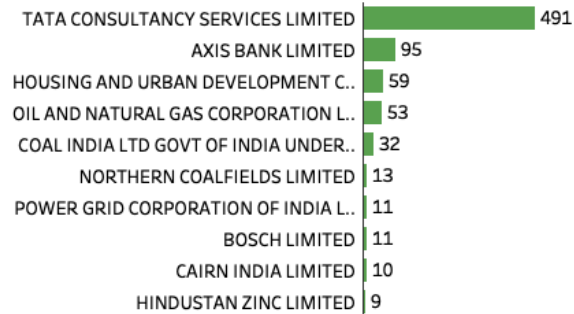
CSR (INR Crores) spend on Other Central Government Funds - (2014-17)



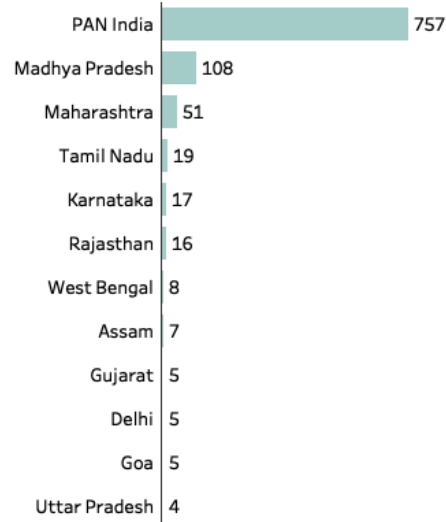
Top Spenders - Industries



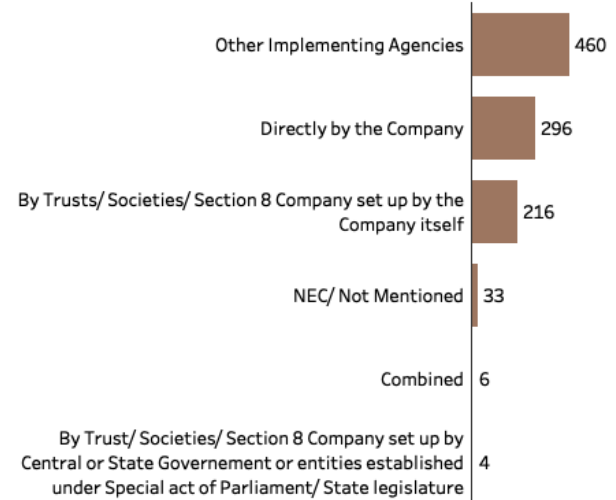
Top Spenders - Companies



Top Recipients



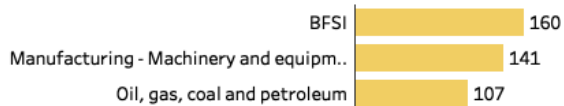
Mode of Implementation



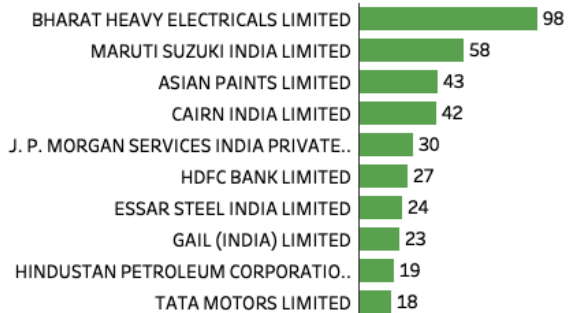
CSR (INR Crores) spend on Vocational Skills - (2014-17)



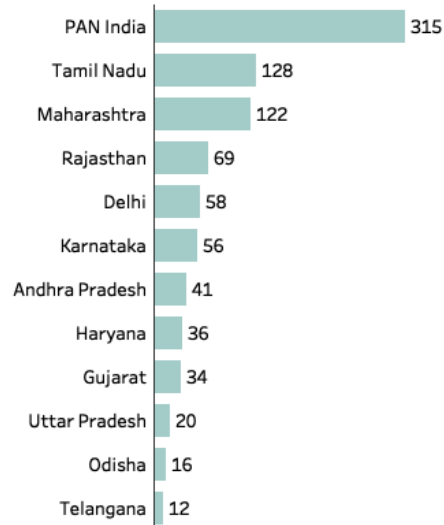
Top Spenders - Industries



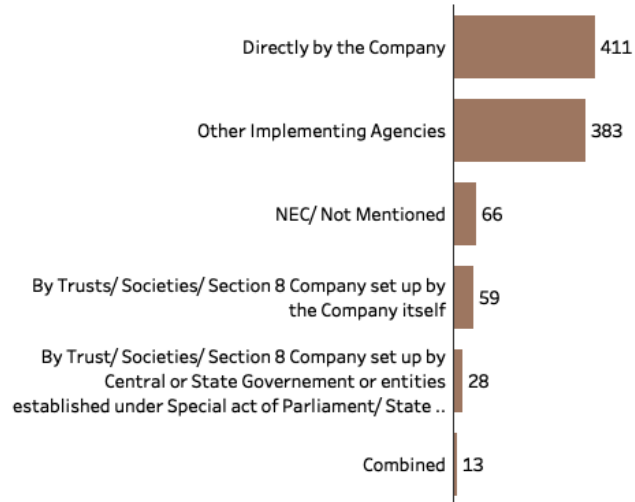
Top Spenders - Companies



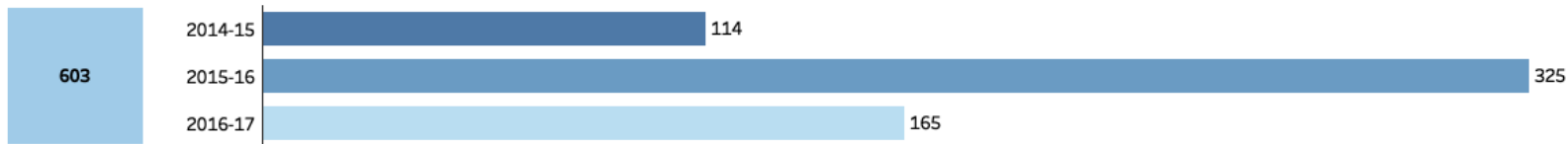
Top Recipients



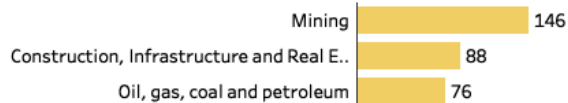
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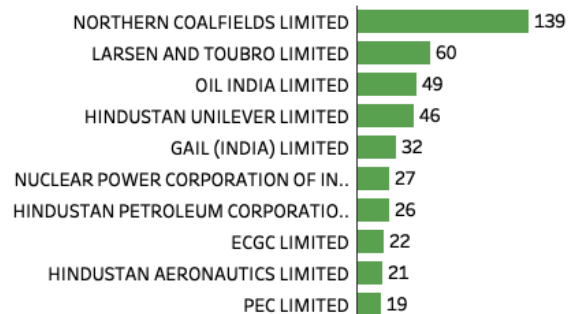
CSR (INR Crores) spend on Swachh Bharat Kosh - (2014-17)



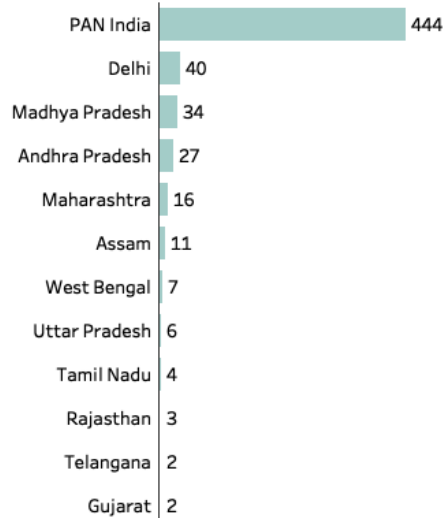
Top Spenders - Industries



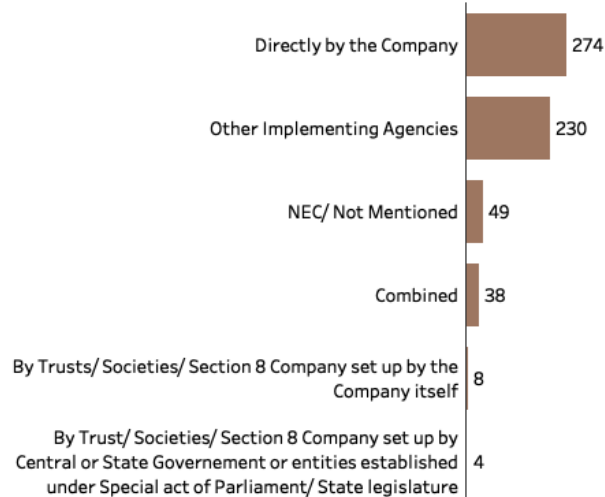
Top Spenders - Companies



Top Recipients



Mode of Implementation



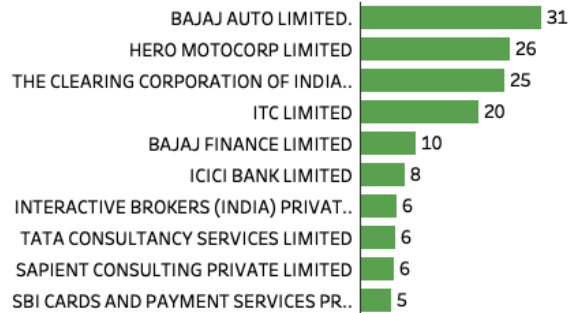
CSR (INR Crores) spend on Prime Ministers National Relief Fund - (2014-17)



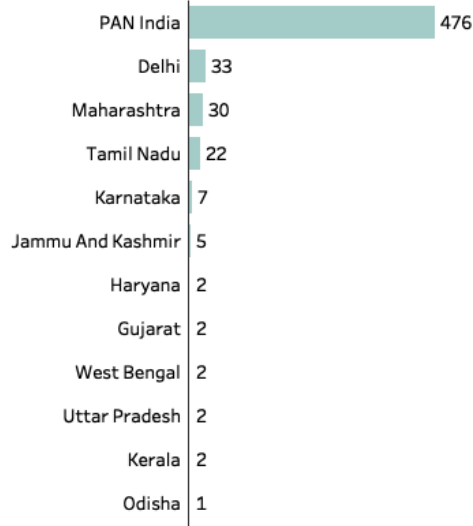
Top Spenders - Industries



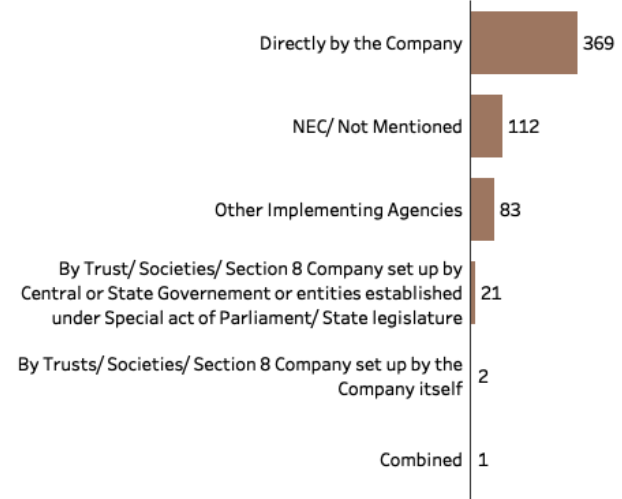
Top Spenders - Companies



Top Recipients



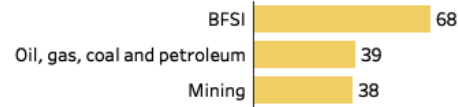
Mode of Implementation



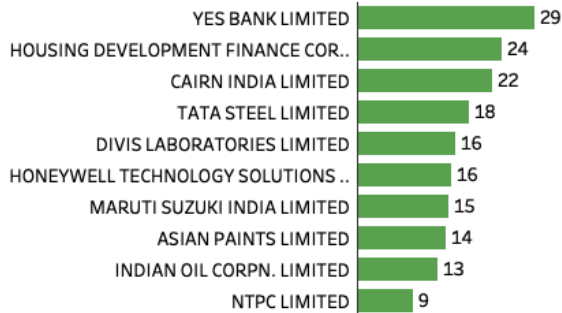
CSR (INR Crores) spend on Safe Drinking Water - (2014-17)



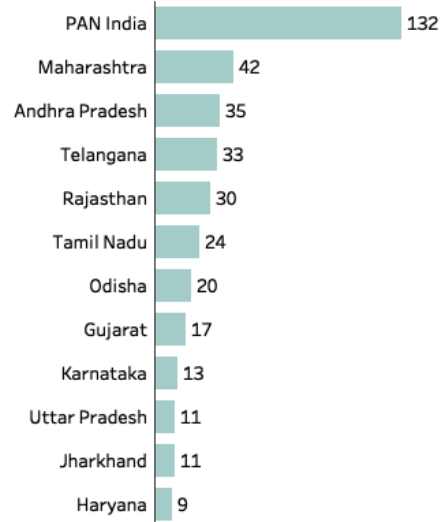
Top Spenders - Industries



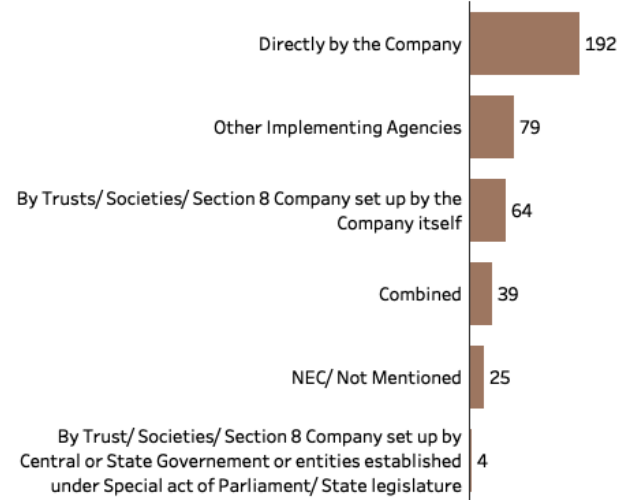
Top Spenders - Companies



Top Recipients



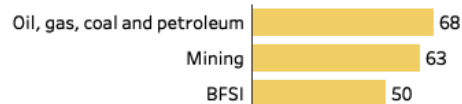
Mode of Implementation



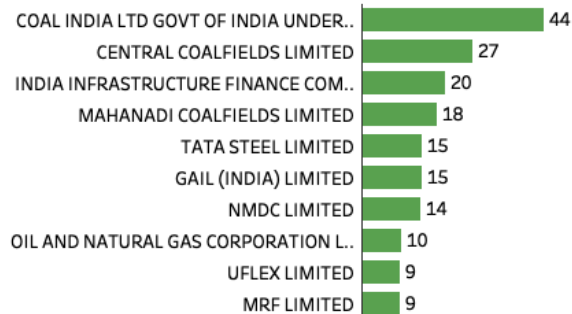
CSR (INR Crores) spend on Training To Promote Sports - (2014-17)



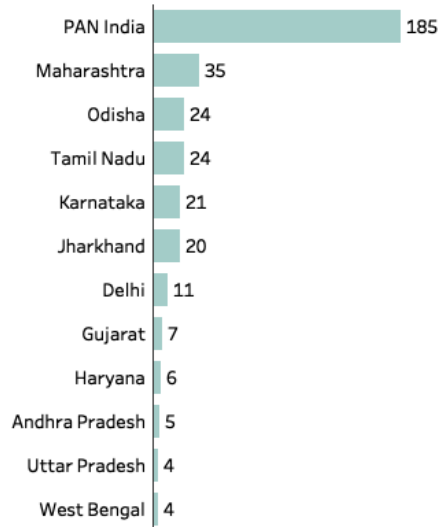
Top Spenders - Industries



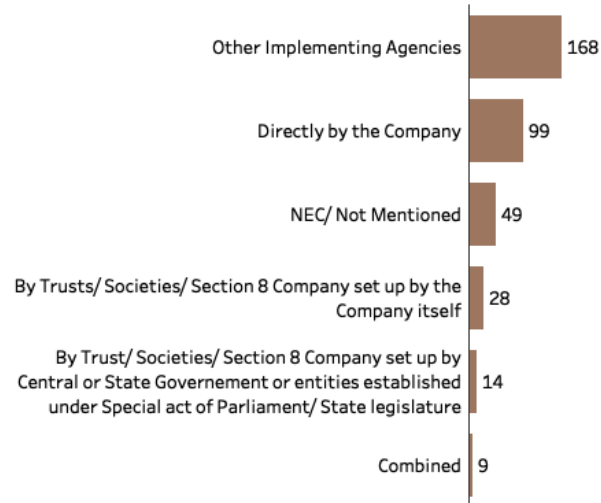
Top Spenders - Companies



Top Recipients



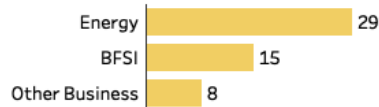
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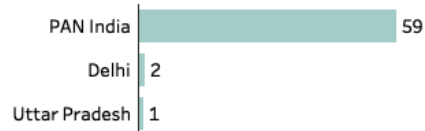
CSR (INR Crores) spend on Clean Ganga Fund - (2014-17)



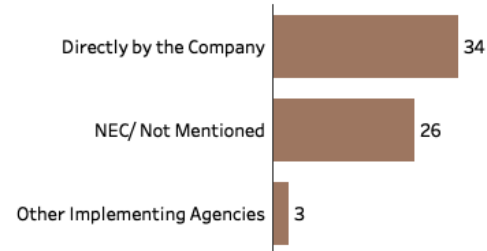
Top Spenders - Industries



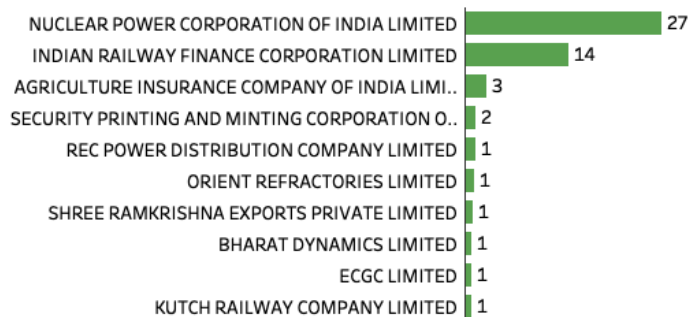
Top Recipients



Mode of Implementation



Top Spenders - Companies



References:

- Ministry of Corporate Affairs (MCA Portal)

IDI Notes

- Data is as made available by the Ministry of Corporate Affairs as of January 2019.
- The data for FY 2016-17 is not fully updated on MCA portal (as of Jan '19), and hence the CSR spend figures may go up once the data is complete.
- An updated report will be available in June 2019 on sattva.co.in and IndiaDataInsights.com.
- The industry mapping as codified in the CIN is not fully accurate in many cases and hence we have re-classified the top CSR spenders into categories as analysed in this report. The re-mapping of industry type ensures that about 80%-90% of the total CSR spend is mapped to the right industry. For remaining 28000+ companies, we have retained the mapping as per their CIN, and hence that may lead to a small margin of error in industry-wise CSR spend calculation. However the error is small and is unlikely to impact the overall picture of industry-wise CSR spending trends portrayed here. In case you notice any big anomaly, please do write to us at IDI@sattva.co.in and we will investigate it. We thank you in advance!

Designing effective and high-impact CSR programmes



What can help companies define their CSR strategy and focus area effectively?

We believe that data can work as a great guide in identifying the right needs and interventions.

In our earlier report [here](#), we had reported that the per capita (for people below poverty line) CSR spend was highest for the Western and Southern regions where average per capita incomes are the highest too. The regions with higher poverty and lower per capita incomes – Central and East - receive the lowest proportion of CSR.

In case of sectors, the sharpest decline in CSR spend over the years has been on 'Poverty, eradicating hunger and malnutrition' ([see here](#)). India is ranked 103 on global hunger index. According to NFHS-4 (2015-16), 53% women in reproductive age group and 58% children under 5 are anemic. 38% children under 5 are chronically undernourished (stunted growth), 21% have acute undernourishment (wasted children). The following page shows the magnitude of hunger and malnutrition in India.

How do we all work towards directing CSR funding where it is most needed?

Our data guides are designed to help companies make the right choices with regard to their CSR strategy, focus areas and projects.

Talk to us at impact@sattva.co.in to discuss how we can co-create effective and high impact CSR programmes with you.

Eradicating hunger and malnutrition

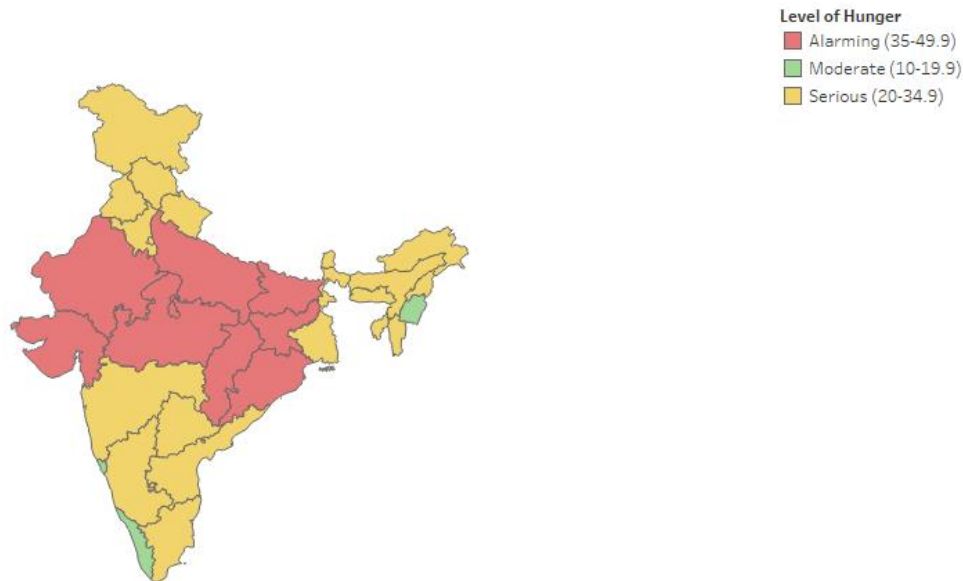
Estimated population living in states categorized as :

Moderate Hunger – 8 Crore

Serious Hunger – 48 Crore

Alarming Hunger – 68 Crore

India Hunger Index (IHI) - States



IndiaDataInsights.com



We are a part of the Sattva Consulting family. Our work is powered by Sattva's decade-long experience in delivering high impact projects in emerging economies around the world.

Launched in January 2019, we are adding data-sets and visualisations every day.

If you are a social sector professional - CSR, foundation, social enterprise, non-profit organisation, impact investor, researcher, media house, think-tank - you will find us to be a great data guide.

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