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The State of CSR in India

Part 3 : Industry-wise analysis of CSR

Part 1 : [CSR Compliance](#)

Part 2 : [Region-wise analysis of CSR](#)

Corporate Social Responsibility

In 2014, India became the first country in the world to mandate CSR spend through legislative action. The legal mandate on CSR applies to companies that have :

- a. Net worth of INR 500 Crore or more, OR
- b. Annual turnover of INR 1000 Crore or more, OR
- c. Net profit of INR 5 Crore or more.

Companies thus coming under the CSR mandate, have to spend at least 2% of their average net profits of the preceding three years on social impact programmes in every financial year.

In the first 3 years of implementation of this law, over 29000 companies have come under the CSR ambit.

Cumulatively they have spent over INR 41,396 Crore over a period of 3 years.

In this report, we have analysed the cumulative 3-year CSR spend by the entire set of companies (total of 29190) on industry-wise trends using the data made available by the Ministry of Corporate Affairs as of January 2019.

(Please note that the data for FY 2016-17 is not fully updated on MCA portal (as of Jan '19). An updated version of this report will be available on www.sattva.co.in and www.IndiaDataInsights.com in June 2019.)

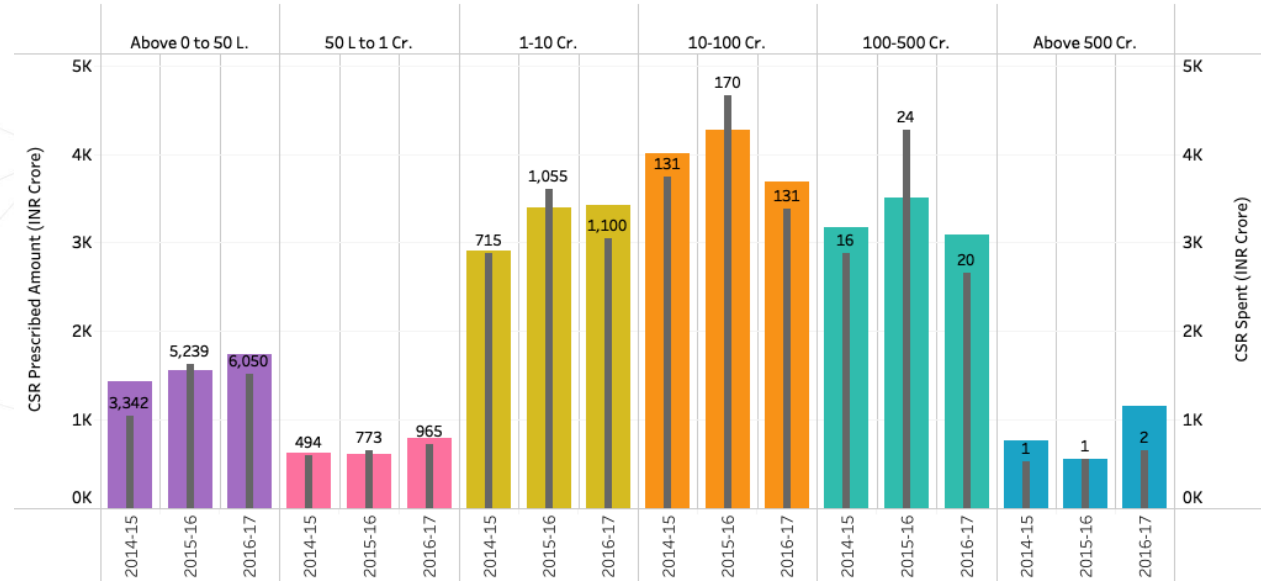
Sum total of CSR over 3 years : 2014-17

29,190 companies

**Prescribed CSR
INR 46,195 Crore**

**CSR Spend
INR 41,396 Crore+**

Number of Companies, Prescribed and Spent Amounts Per CSR Budget Range

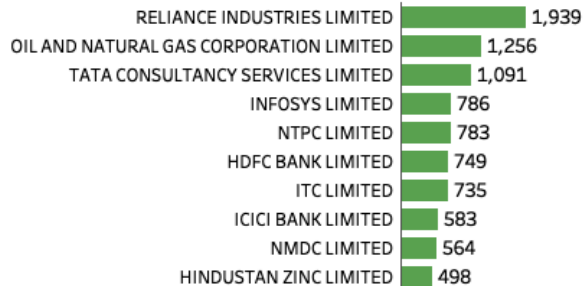


Note: In each CSR Budget Range block
 - Number of companies is denoted by the number above the bar
 - Prescribed CSR Amount is denoted by the colored bar
 - CSR Amount Spent is denoted by the thin grey line

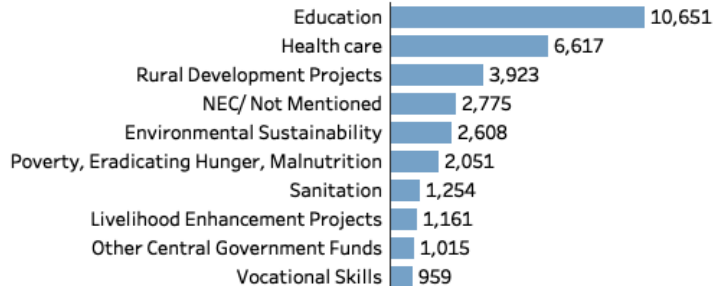
CSR Details (INR Crores) - (2014-17)



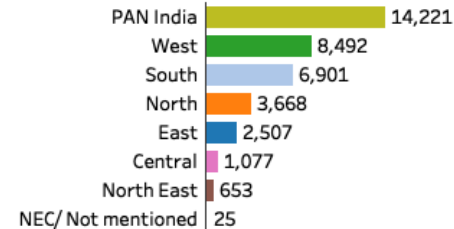
Top Companies



Top Sectors



Regional Spend



Industry-wise CSR trends

Geographic spread :

On the whole, companies spend the most on CSR projects that are pan-India in scope. The next big recipient of CSR money overall is the Western region.

However, the concentration of a particular industry in a region plays a role. We see that the top recipient of CSR fund from IT/ITES industry is the Southern region, from mining industry it is the Eastern region, and the Automotive industry spends most of its CSR fund in the North.

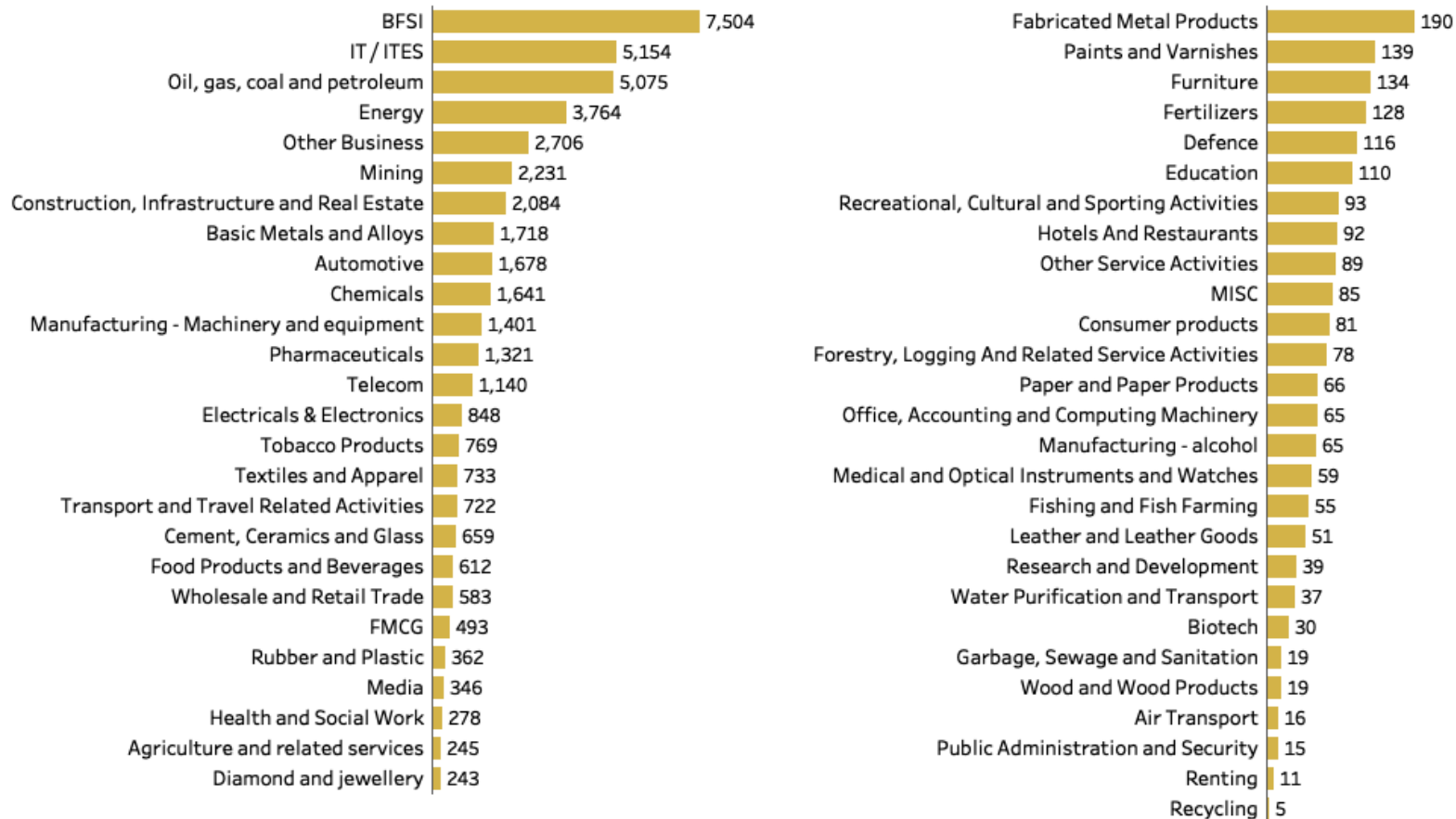
(A detailed report on region-wise CSR trends is available here : <https://www.sattva.co.in/insight/region-wise-csr-analysis>)

Sectoral spread :

Education is the most popular sector overall. But not so for some – Pharmaceutical industry champions the cause of Healthcare, and FMCG funds for Gender Equality.

All figures in the following charts are cumulative spend over 3 years, unless otherwise specified.

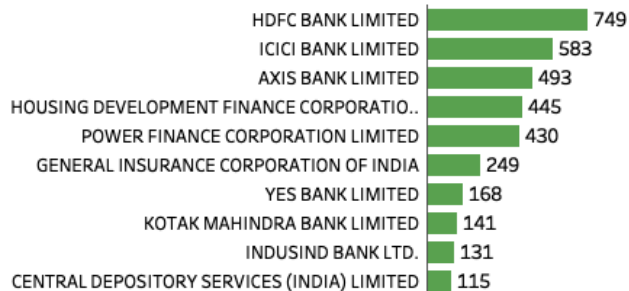
Industry-wise CSR Details (INR Crores) - (2014-17)



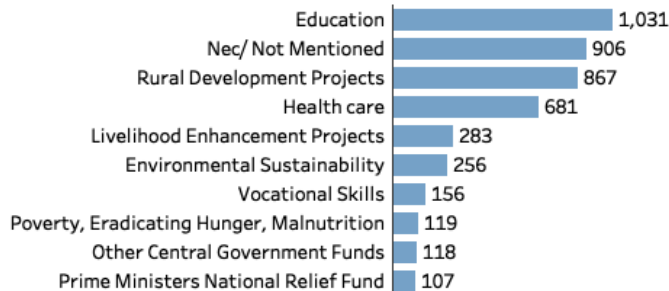
BFSI Industry CSR Details (INR Crores) - (2014-17)



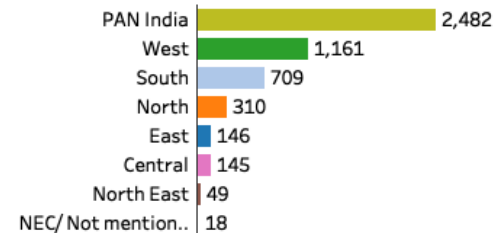
Top Companies



Top Sectors



Regional Spend

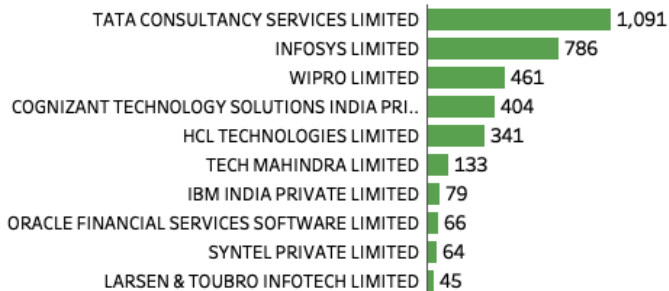


IT / ITES Industry CSR Details (INR Crores) - (2014-17)

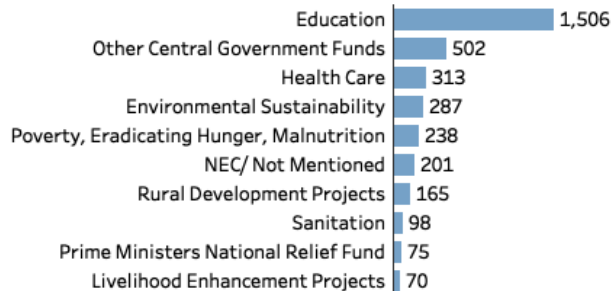
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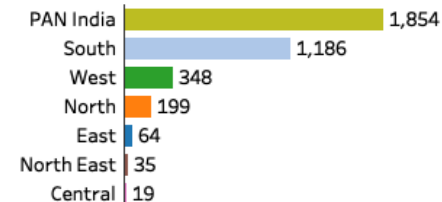
Top Companies



Top Sectors



Regional Spend

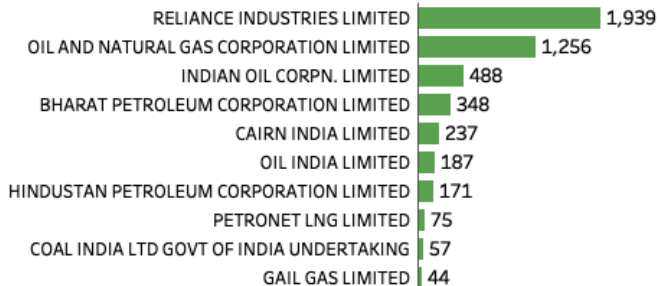


Oil, gas, coal and petroleum Industry CSR Details (INR Crores) - (2014-17)

5,075



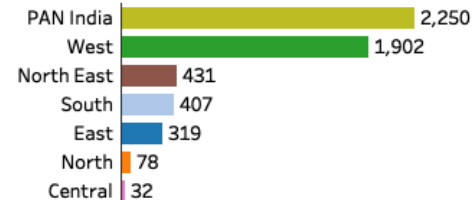
Top Companies



Top Sectors



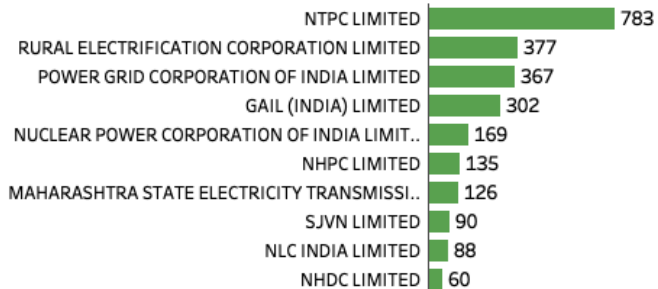
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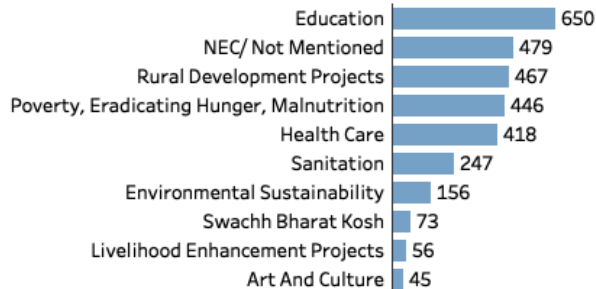
Energy Industry CSR Details (INR Crores) - (2014-17)



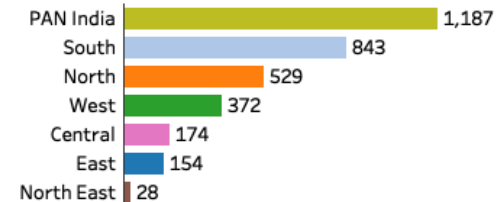
Top Companies



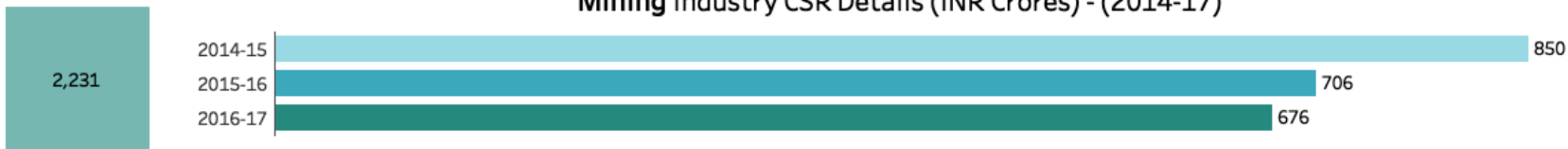
Top Sectors



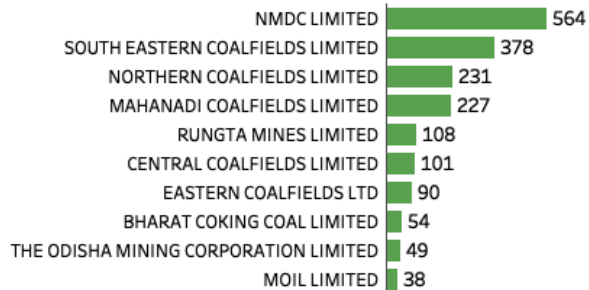
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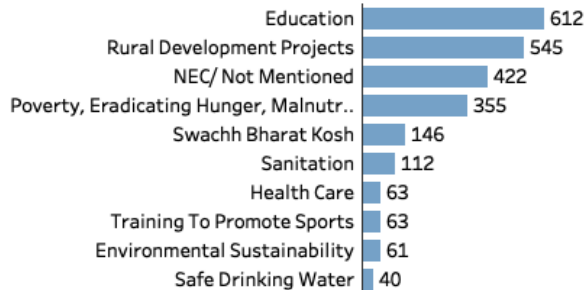
Mining Industry CSR Details (INR Crores) - (2014-17)



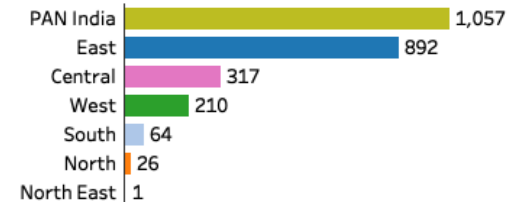
Top Companies



Top Sectors



Regional Spend



Construction, Infrastructure and Real Estate Industry CSR Details (INR Crores) - (2014-17)

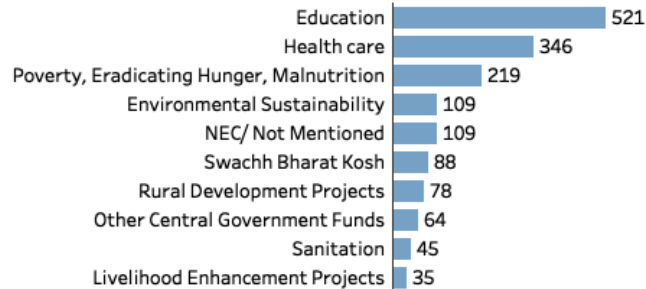
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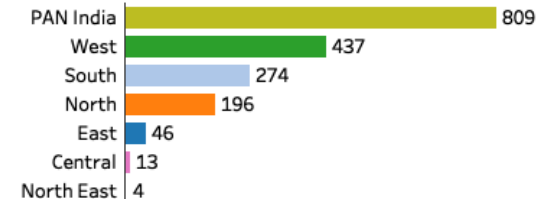
Top Companies



Top Sectors

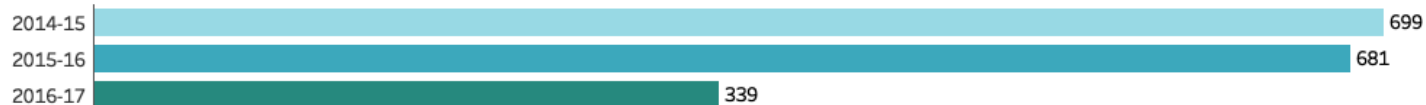


Regional Spend

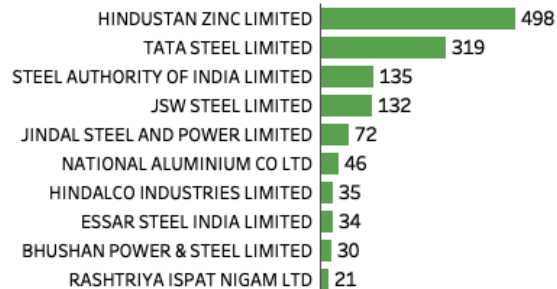


Basic Metals and Alloys Industry CSR Details (INR Crores) - (2014-17)

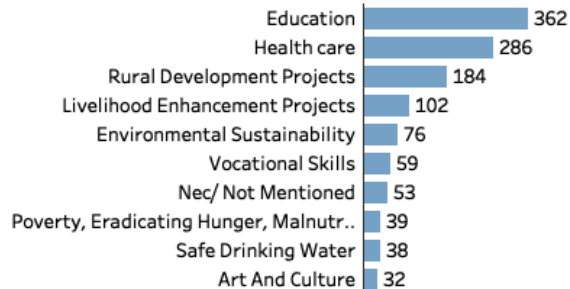
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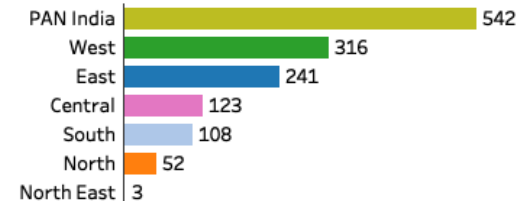
Top Companies



Top Sectors



Regional Spend

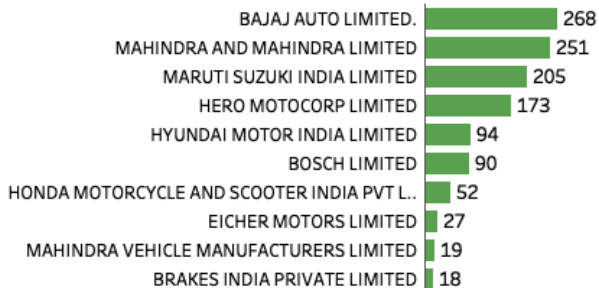


Automotive Industry CSR Details (INR Crores) - (2014-17)

1,678



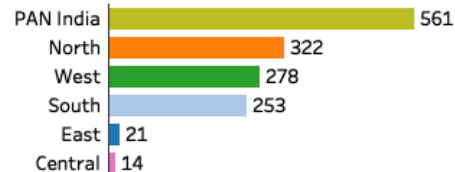
Top Companies



Top Sectors



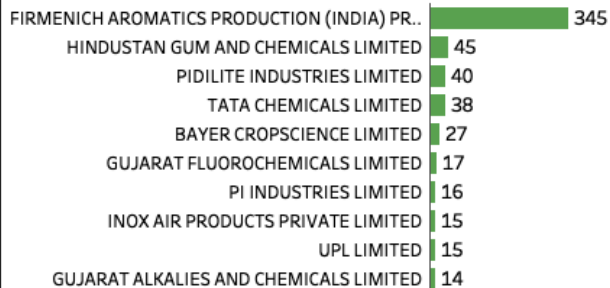
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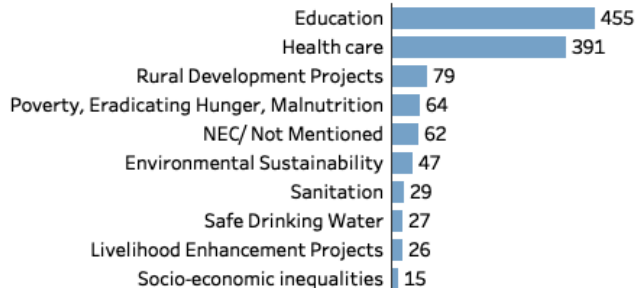
Chemicals Industry CSR Details (INR Crores) - (2014-17)



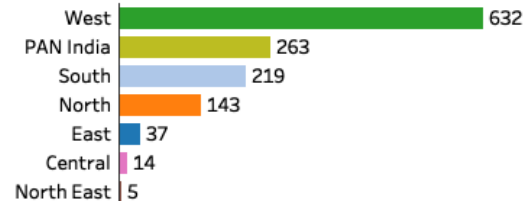
Top Companies



Top Sectors



Regional Spend

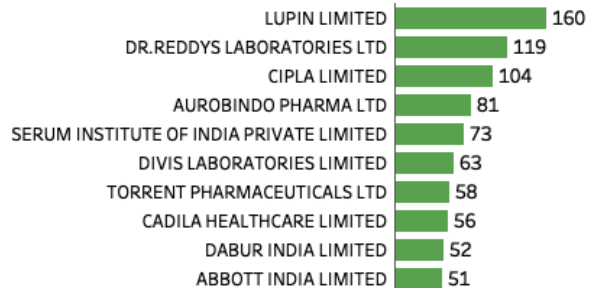


Pharmaceuticals Industry CSR Details (INR Crores) - (2014-17)

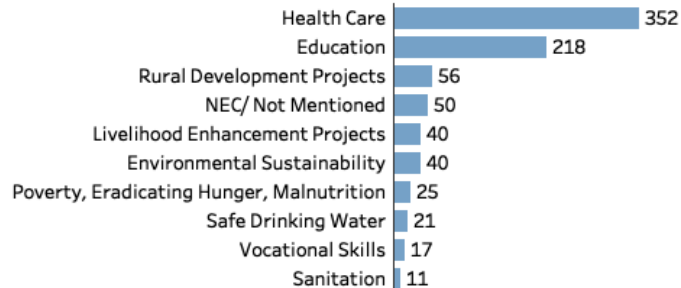
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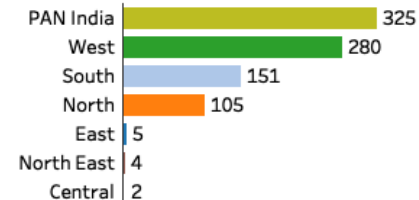
Top Companies



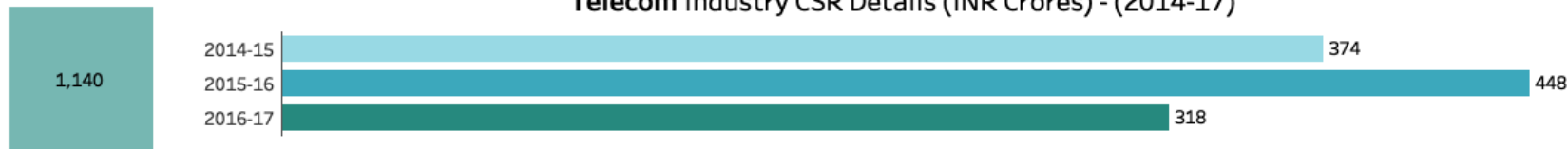
Top Sectors



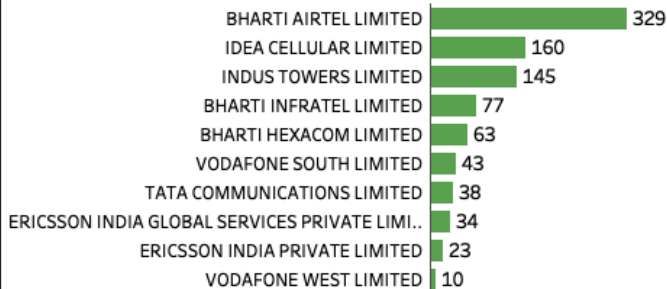
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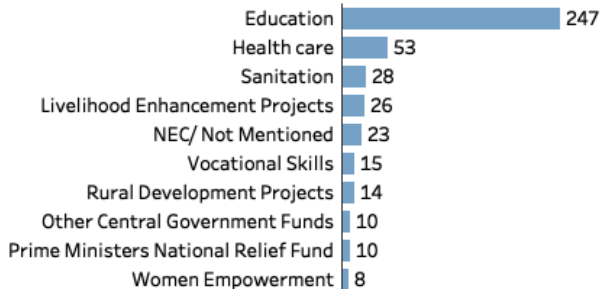
Telecom Industry CSR Details (INR Crores) - (2014-17)



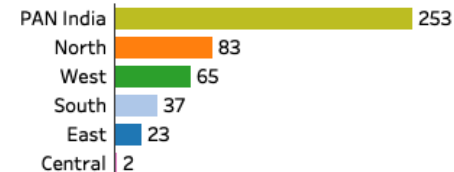
Top Companies



Top Sectors

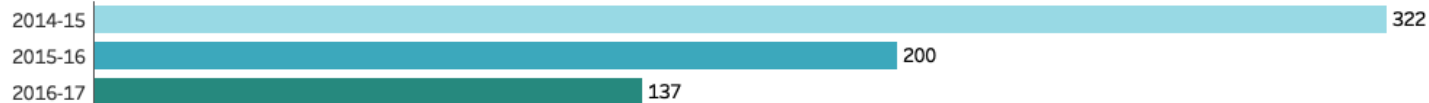


Regional Spend

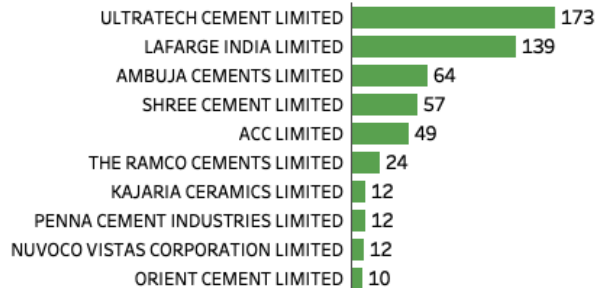


Cement, Ceramics and Glass Industry CSR Details (INR Crores) - (2014-17)

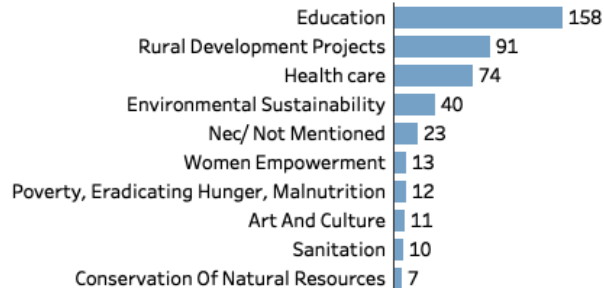
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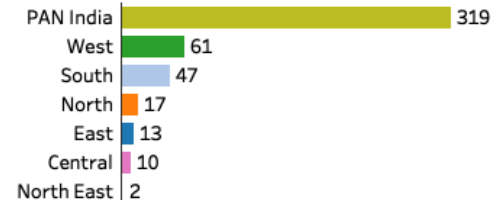
Top Companies



Top Sectors



Regional Spend



Food Products and Beverages Industry CSR Details (INR Crores) - (2014-17)

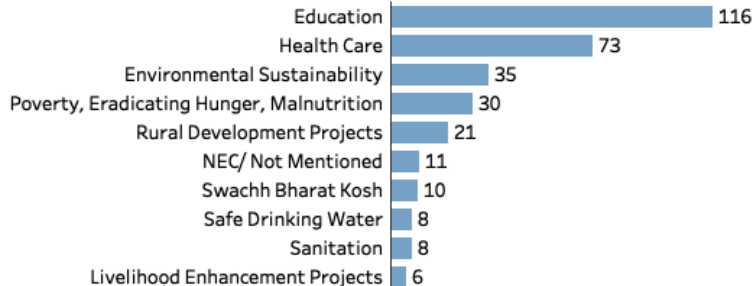
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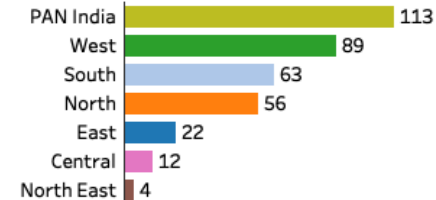
Top Companies



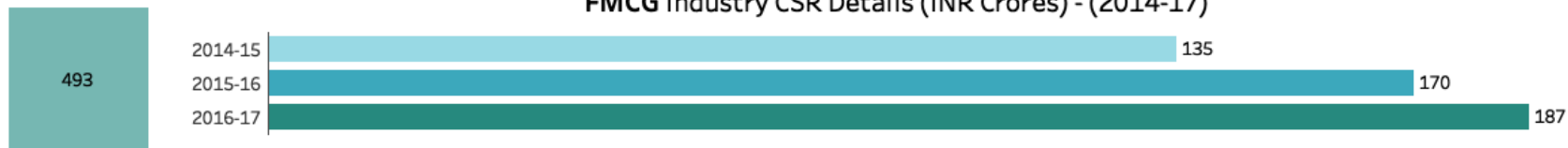
Top Sectors



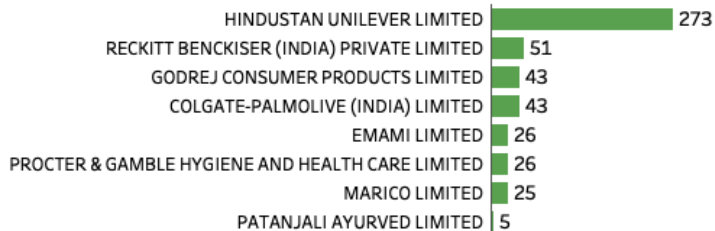
Regional Spend



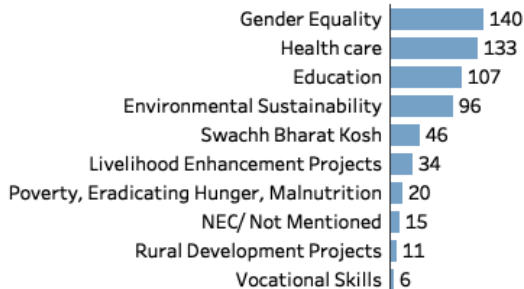
FMCG Industry CSR Details (INR Crores) - (2014-17)



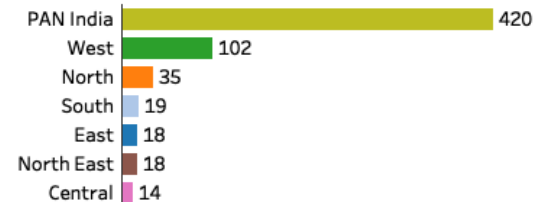
Top Companies



Top Sectors



Regional Spend

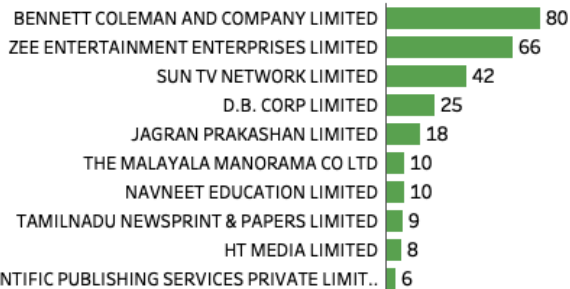


Media Industry CSR Details (INR Crores) - (2014-17)

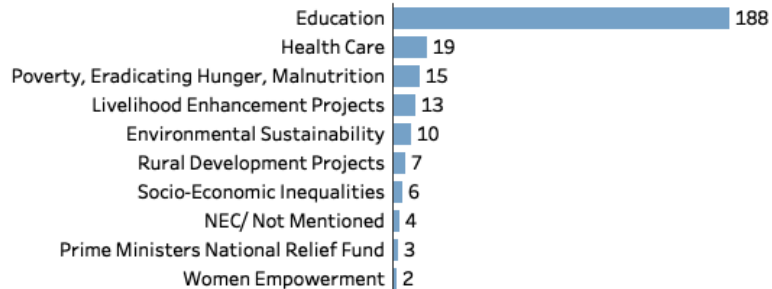
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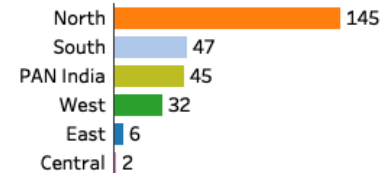
Top Companies



Top Sectors



Regional Spend



References:

- Ministry of Corporate Affairs (MCA Portal)

IDI Notes

- Data is as made available by the Ministry of Corporate Affairs as of January 2019.
- The data for FY 2016-17 is not fully updated on MCA portal (as of Jan '19), and hence the CSR spend figures may go up once the data is complete.
- An updated report will be available in June 2019 on sattva.co.in and IndiaDataInsights.com.
- The industry mapping as codified in the CIN is not fully accurate in many cases and hence we have re-classified the top CSR spenders into categories as analysed in this report. The re-mapping of industry type ensures that about 80%-90% of the total CSR spend is mapped to the right industry. For remaining 28000+ companies, we have retained the mapping as per their CIN, and hence that may lead to a small margin of error in industry-wise CSR spend calculation. However the error is small and is unlikely to impact the overall picture of industry-wise CSR spending trends portrayed here. In case you notice any big anomaly, please do write to us at IDI@sattva.co.in and we will investigate it. We thank you in advance!



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