



India Data Insights

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The State of CSR in India

Part 2 : Region-wise analysis of CSR

Corporate Social Responsibility

In 2014, India became the first country in the world to mandate CSR spend through legislative action. The legal mandate on CSR applies to companies that have :

- a. Net worth of INR 500 Crore or more, OR
- b. Annual turnover of INR 1000 Crore or more, OR
- c. Net profit of INR 5 Crore or more.

Companies thus coming under the CSR mandate, have to spend at least 2% of their average net profits of the preceding three years on social impact programmes in every financial year.

In the first 3 years of implementation of this law, over 29000 companies have come under the CSR ambit.

Cumulatively they have spent over INR 41,396 Crore over a period of 3 years.

In this report, we have analysed the cumulative 3-year CSR spend by the entire set of companies (total of 29190) on the regional distribution of CSR using the data made available by the Ministry of Corporate Affairs as of January 2019.

(Please note that the data for FY 2016-17 is not fully updated on MCA portal (as of Jan '19). An updated version of this report will be available on www.sattva.co.in and www.IndiaDataInsights.com in June 2019.)

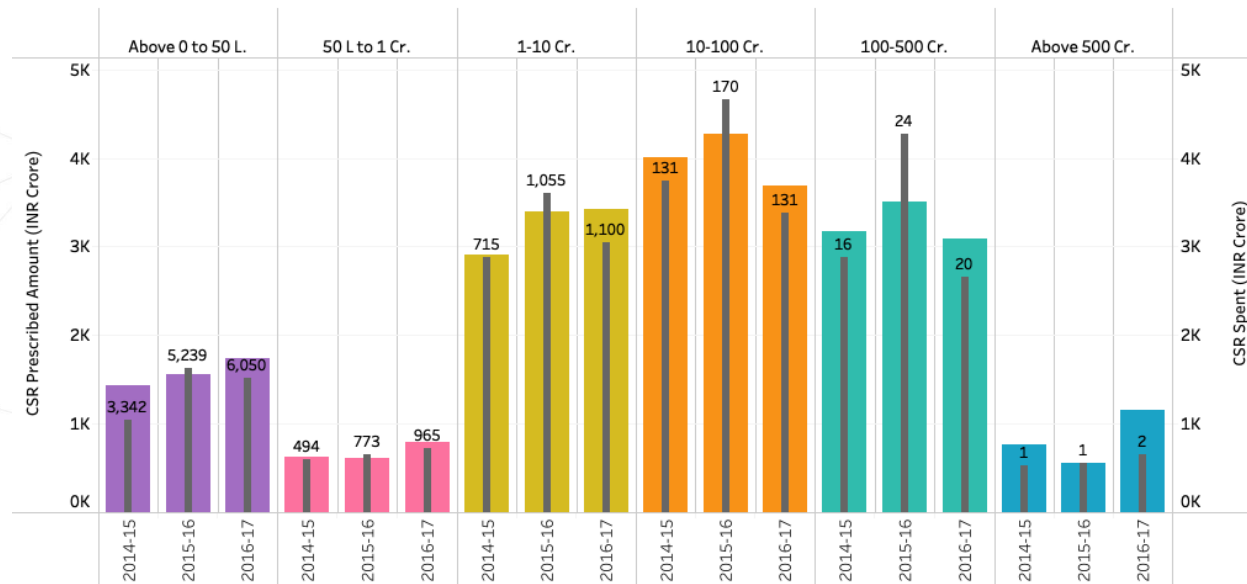
Sum total of CSR over 3 years : 2014-17

29,190 companies

**Prescribed CSR
INR 46,195 Crore**

**CSR Spend
INR 41,396 Crore+**

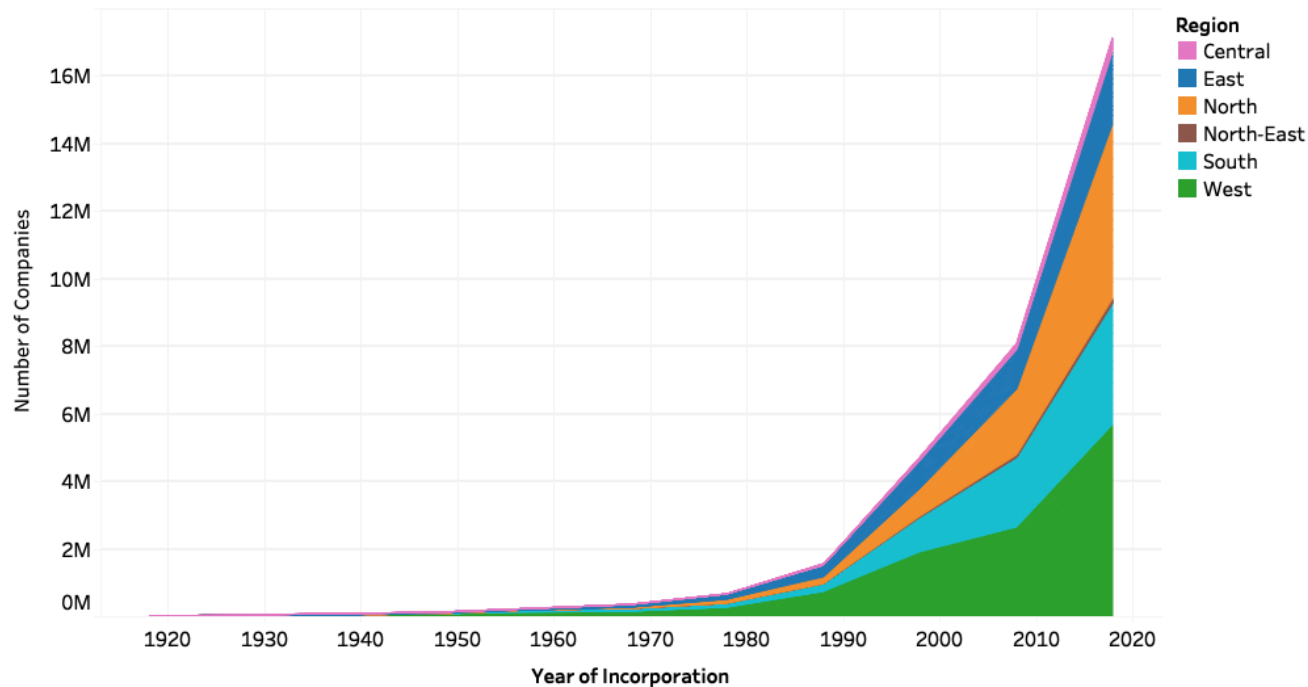
Number of Companies, Prescribed and Spent Amounts Per CSR Budget Range



Note: In each CSR Budget Range block
 - Number of companies is denoted by the number above the bar
 - Prescribed CSR Amount is denoted by the colored bar
 - CSR Amount Spent is denoted by the thin grey line

1/3rd of all
companies
registered in India
are incorporated
in the Western
region

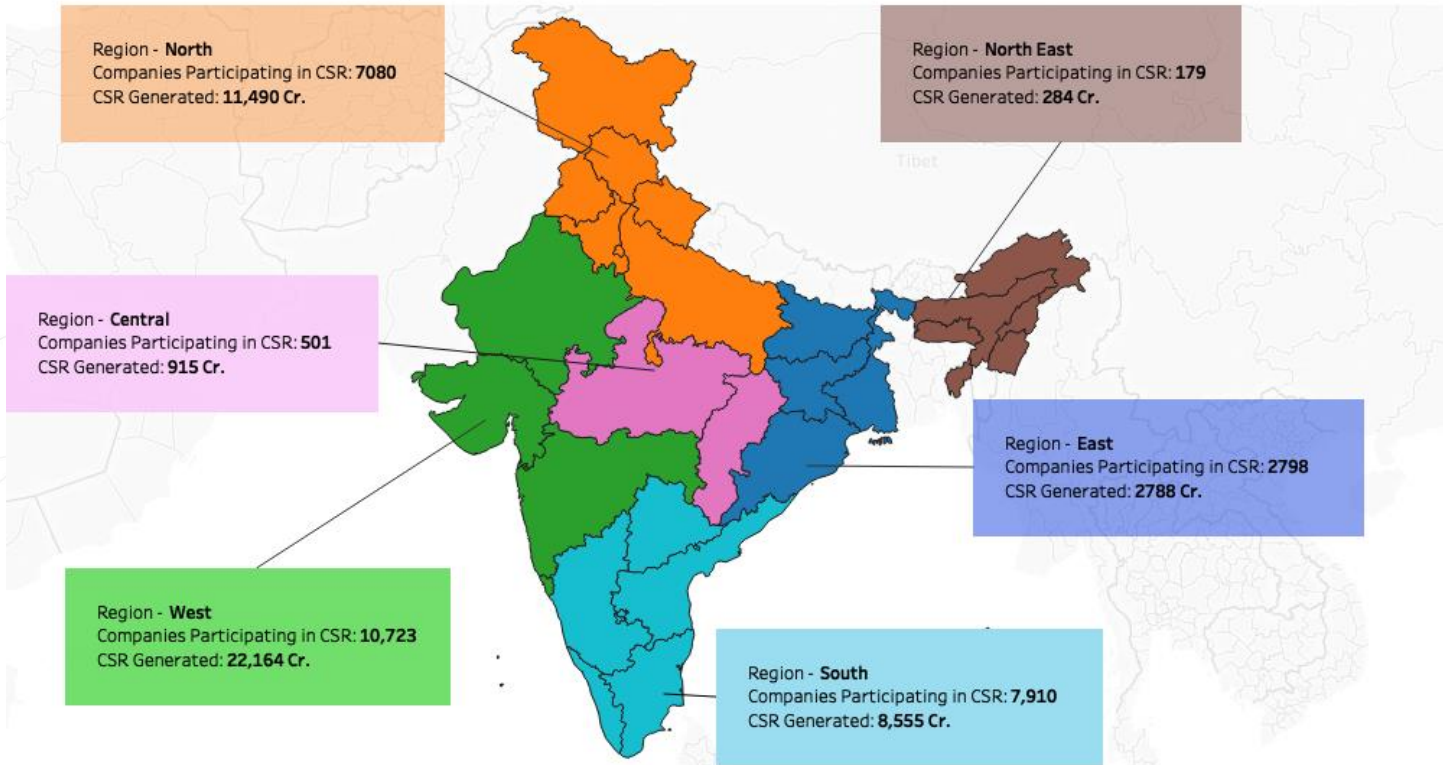
Region-wise Incorporation of Companies



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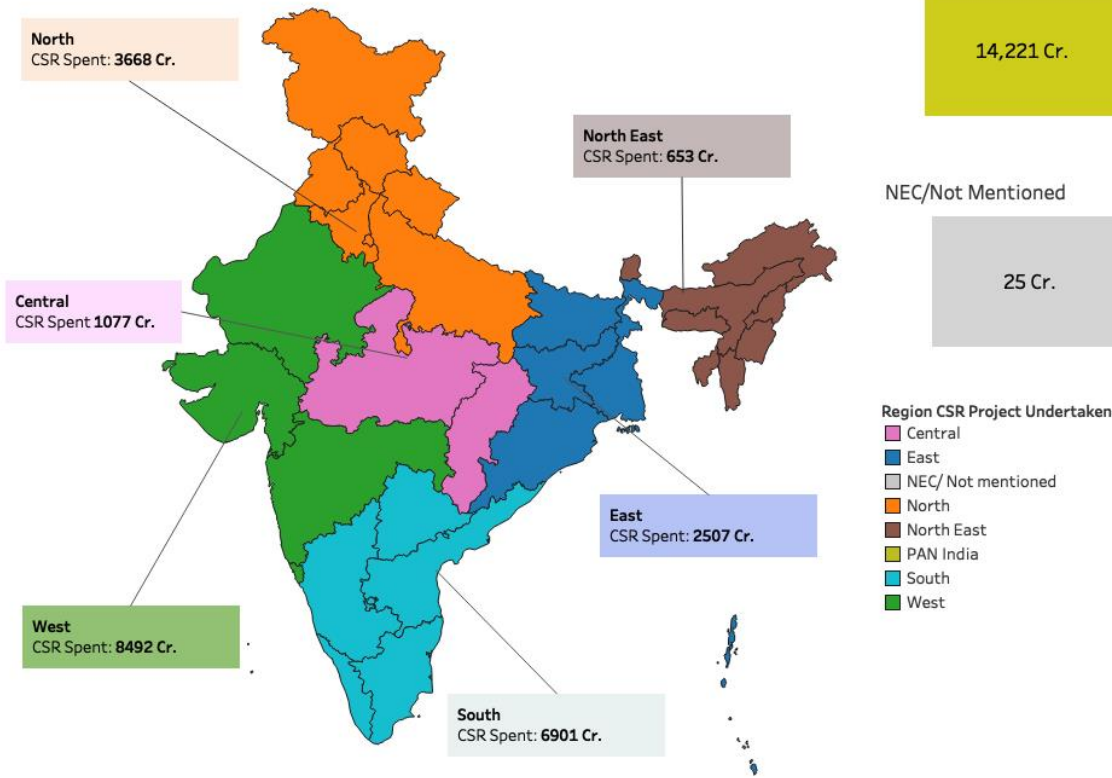
Close to **50%**
of total CSR fund
comes from
companies
headquartered
in the Western
region

Region-wise CSR Generated (INR Crore) - 2014-17

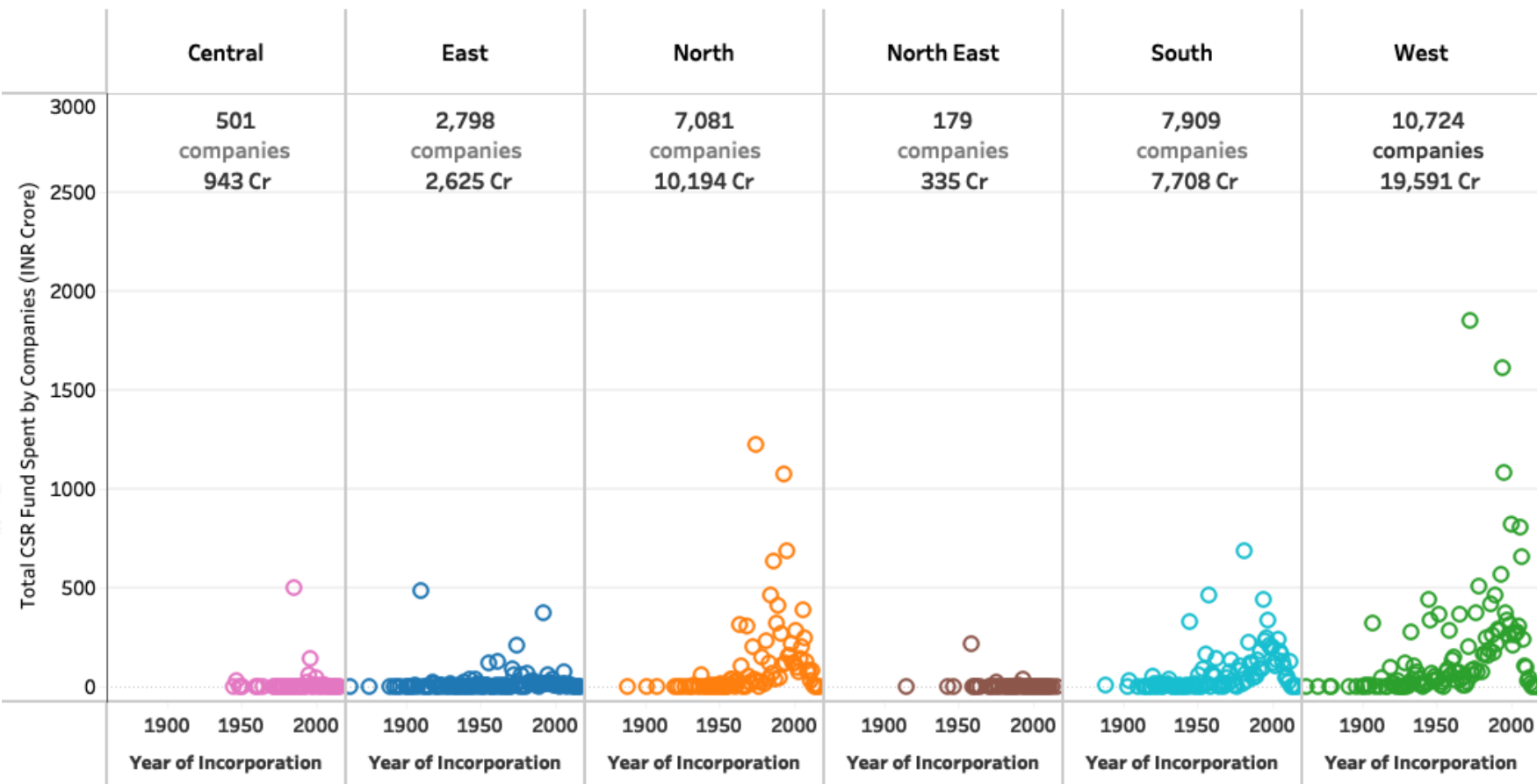


1/3rd of total
CSR fund is spent on
pan-India projects.
Western region
received about
1/5th of the
total CSR fund.

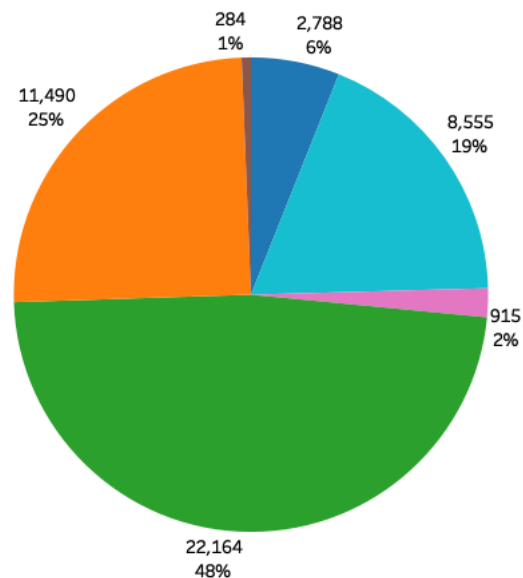
Region-wise CSR Spend (INR Crore) - 2014-17



Regional Distribution of Companies and their CSR Spends (2014-17)



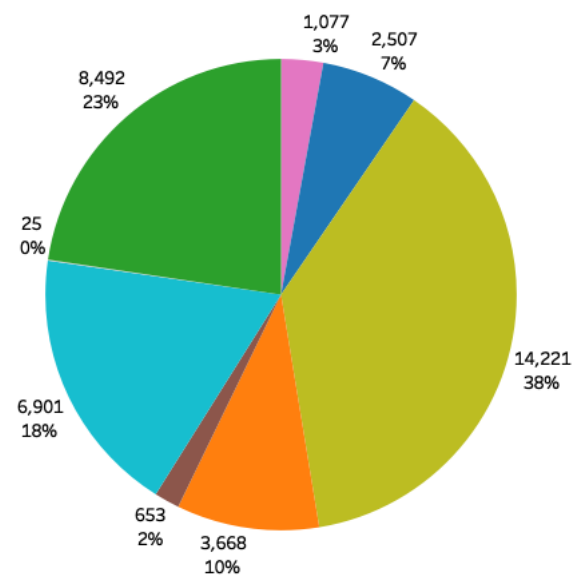
Region-wise CSR Generated (2014-17)



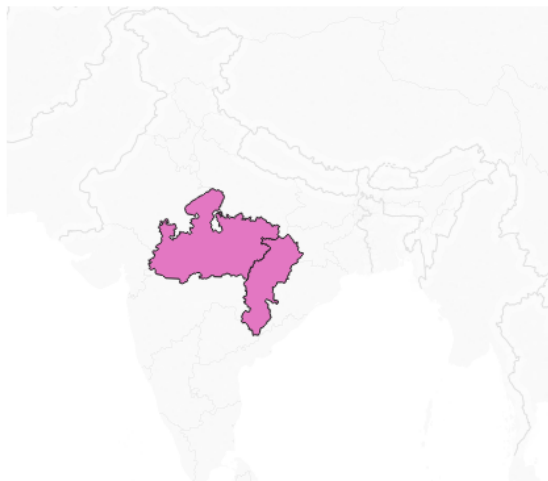
Region



Region-wise CSR Spent (2014-17)



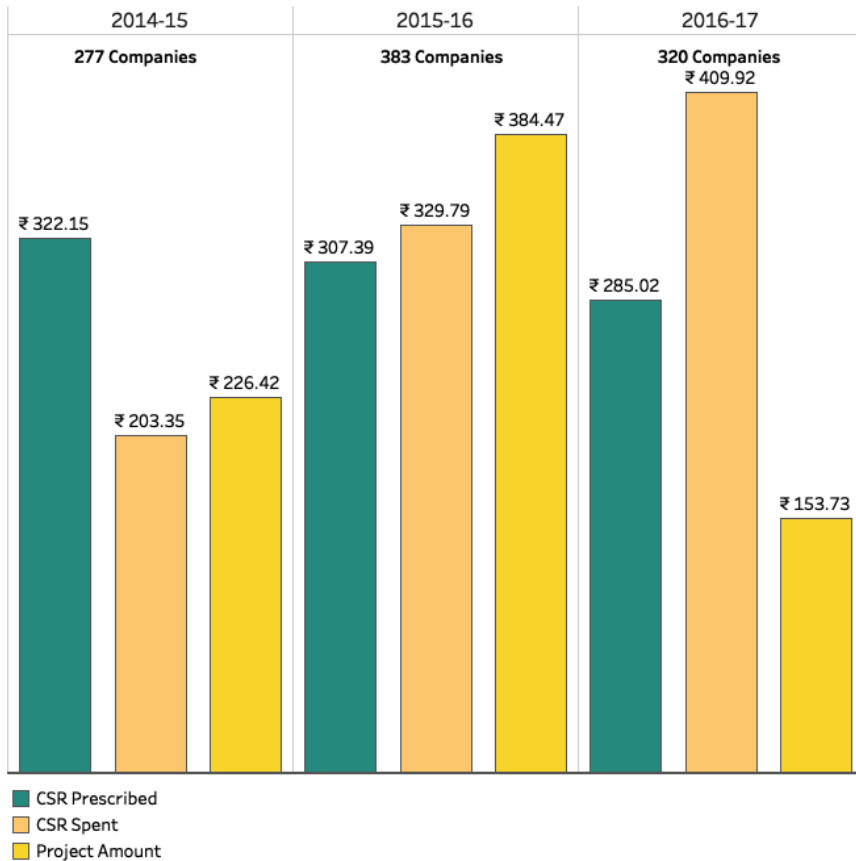
Central Region



States/UTs Participating in CSR

Chhattisgarh
Madhya Pradesh

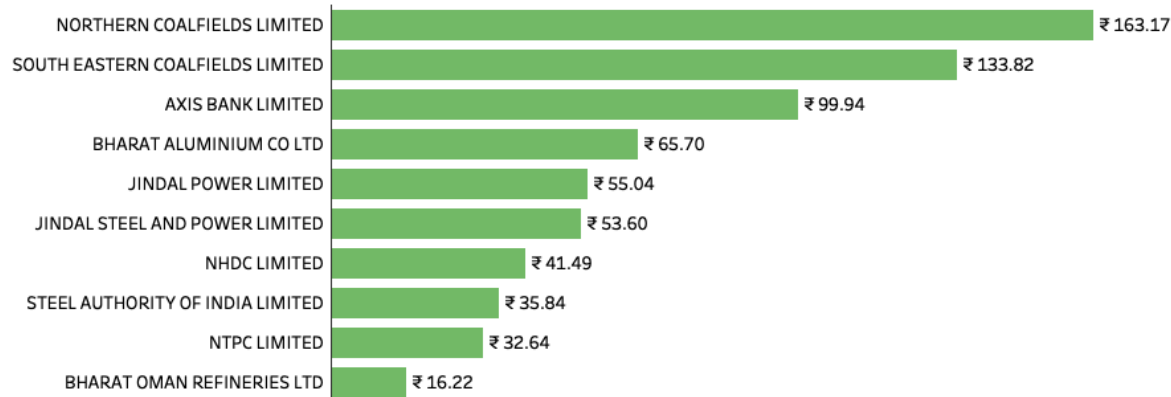
CSR (2014-17) by Companies Incorporated in Central Region



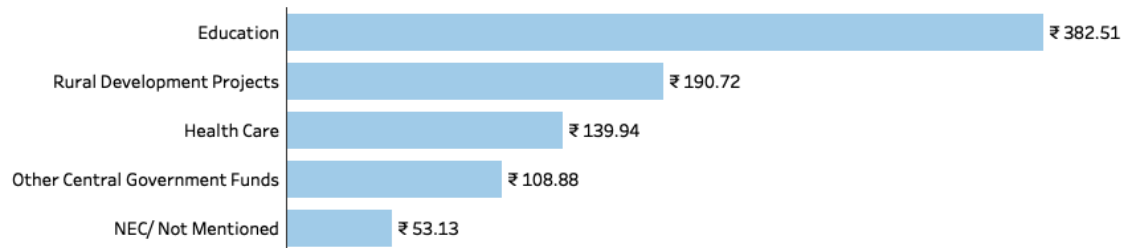
Central

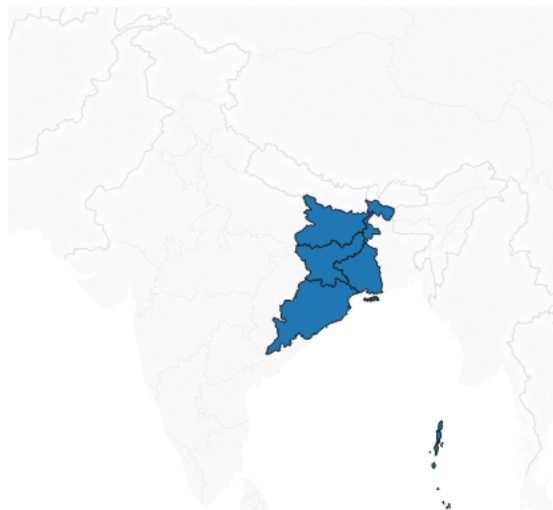
1,077

Top Spenders



Top Sectors Receiving CSR Funds





States/UTs Participating in CSR

Andaman and Nicobar Island

N/A

Bihar

N/A

Jharkhand

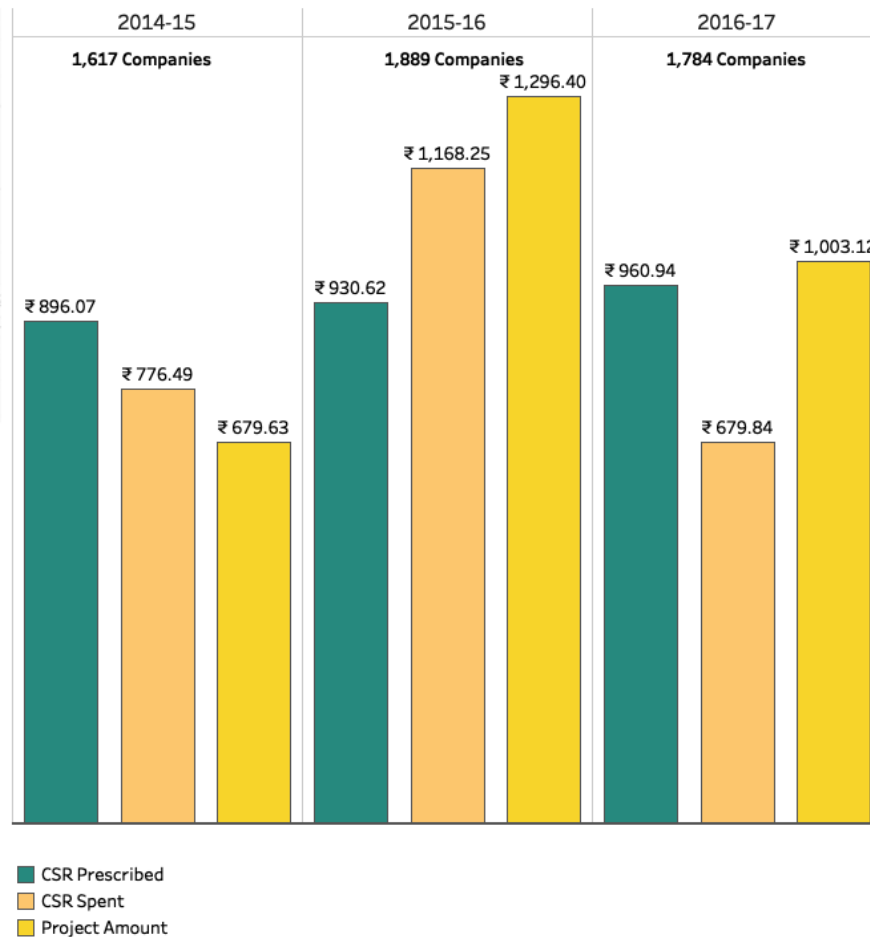
N/A

Orissa

N/A

West Bengal

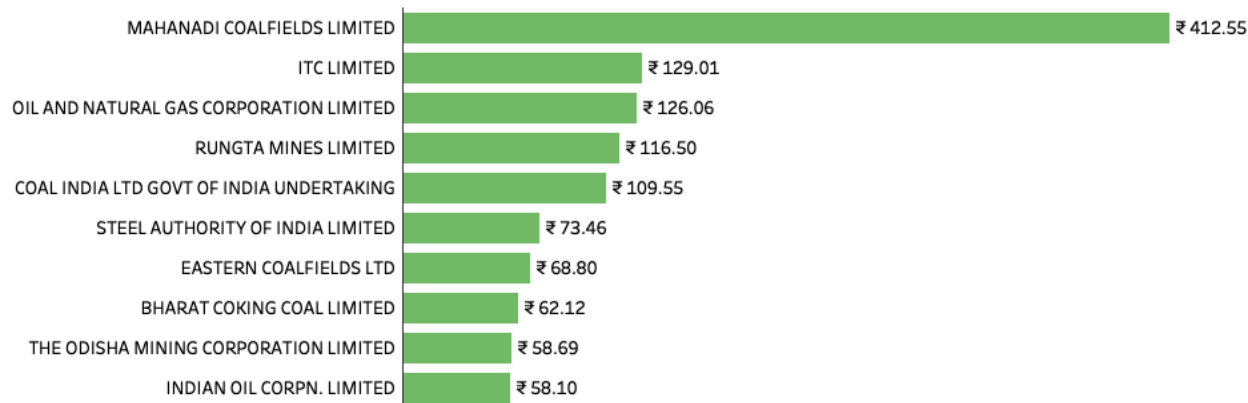
N/A



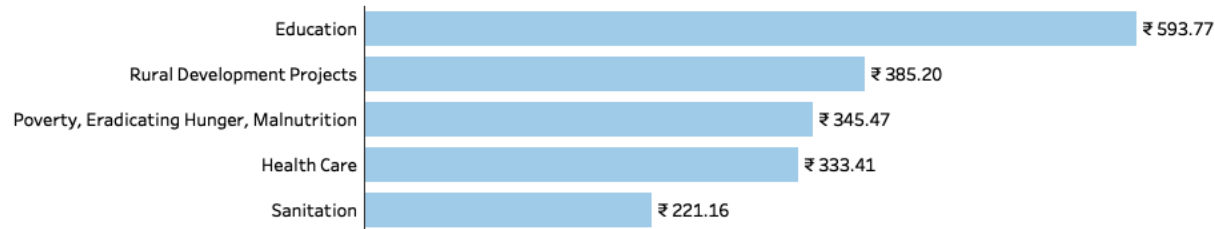
East

2,507

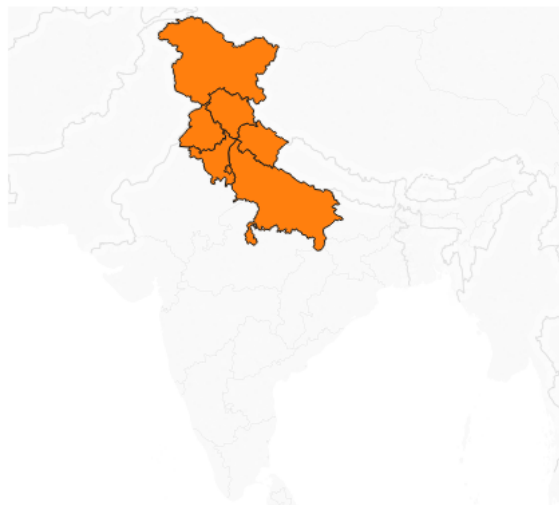
Top Spenders



Top Sectors Receiving CSR Funds



North Region



States/UTs Participating in CSR

Chandigarh

Delhi

Haryana

Himachal Pradesh

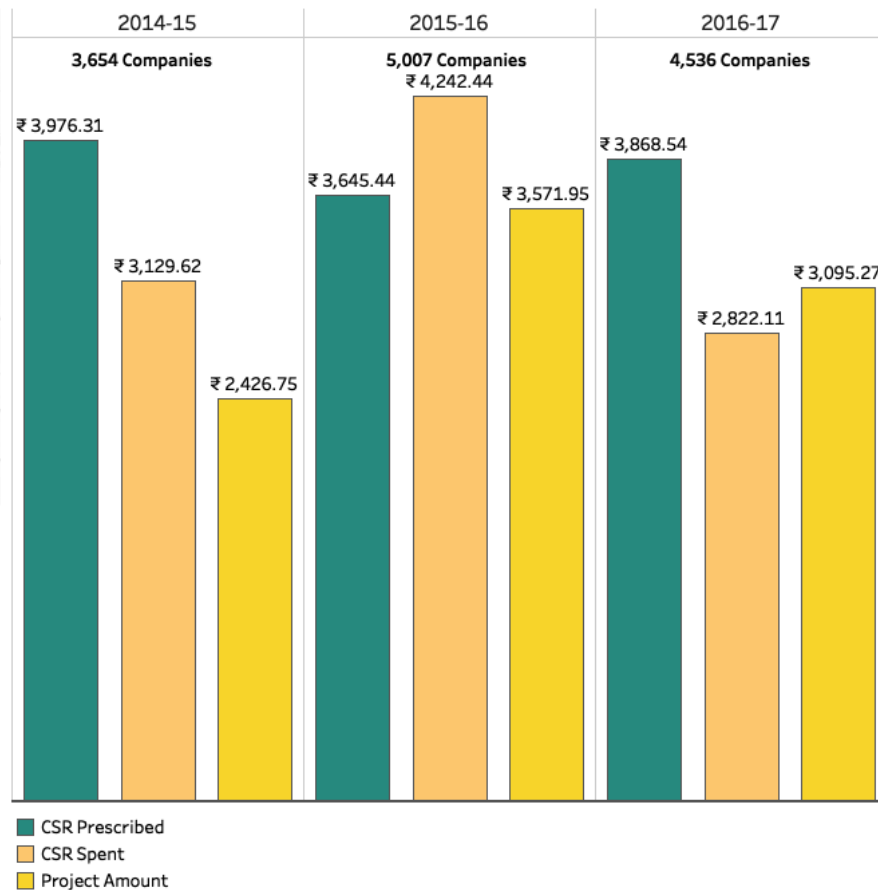
Jammu & Kashmir

Punjab

Uttar Pradesh

Uttarakhand

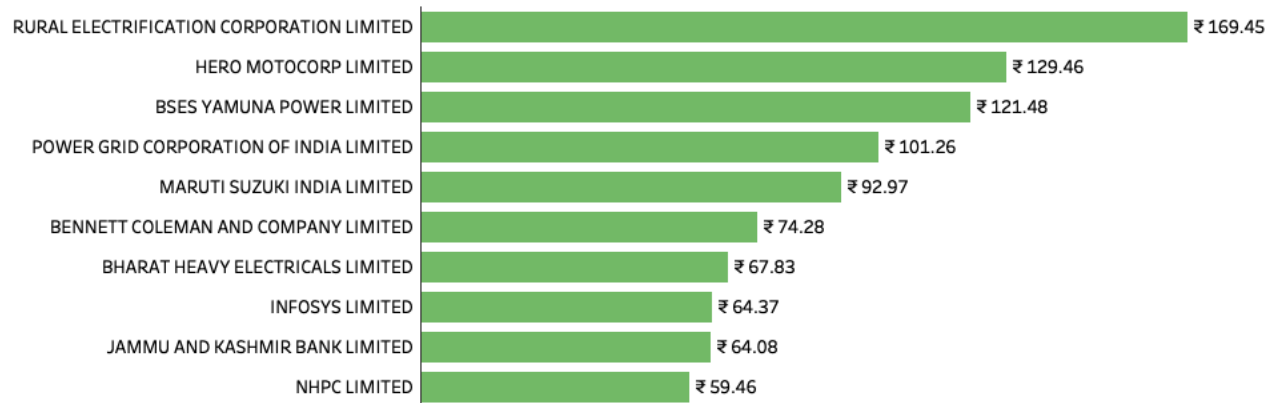
CSR (2014-17) by Companies Incorporated in North Region



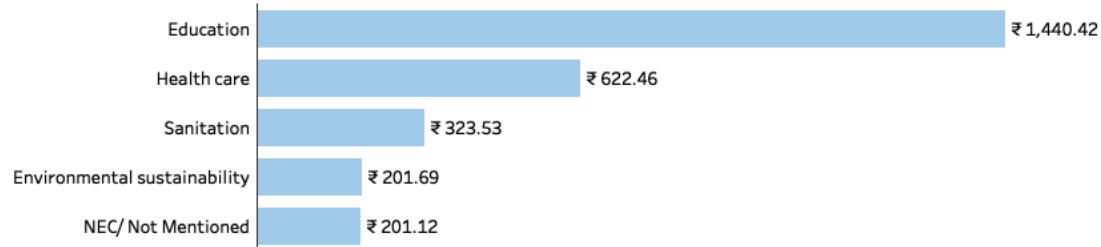
North

3,668

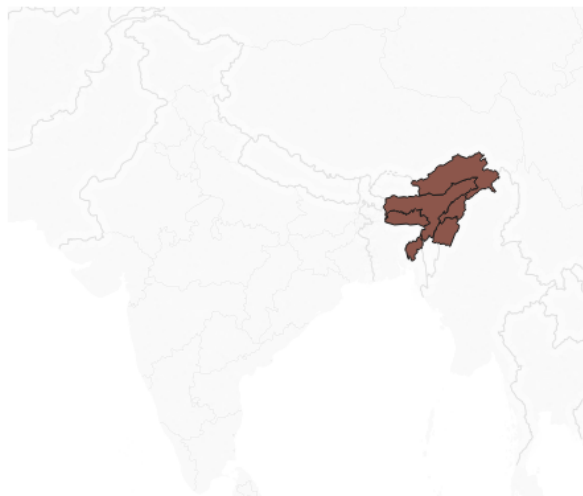
Top Spenders



Top Sectors Receiving CSR Funds



North East Region

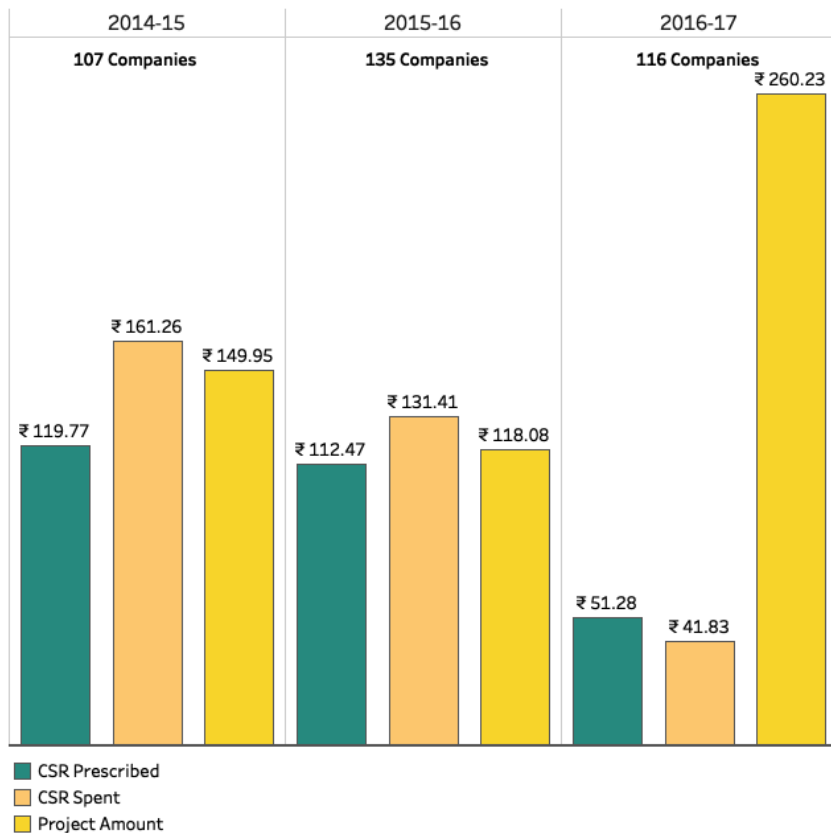


States/UTs Participating in CSR

Arunachal Pradesh
Assam
Manipur
Meghalaya
Mizoram *
Nagaland
Sikkim *
Tripura

* No companies incorporated here are participating in CSR

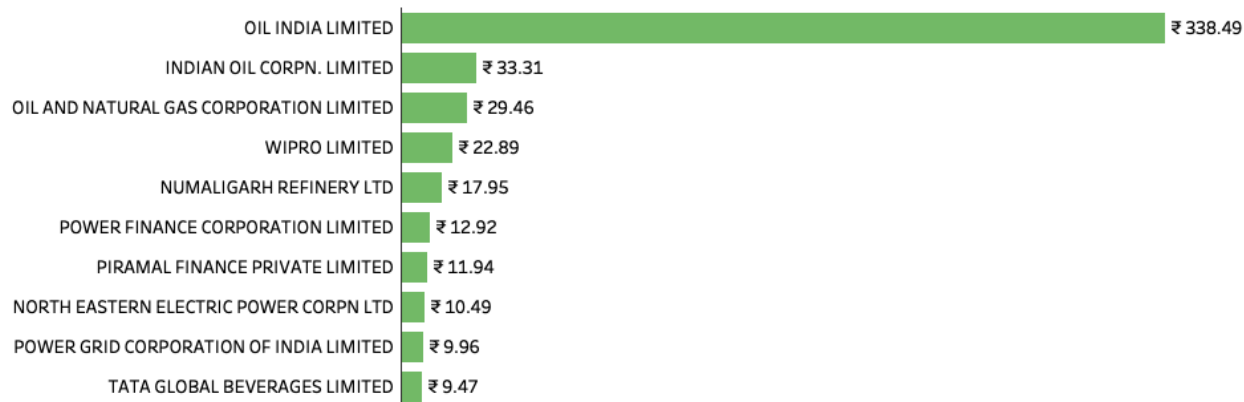
CSR (2014-17) by Companies Incorporated in North East Region



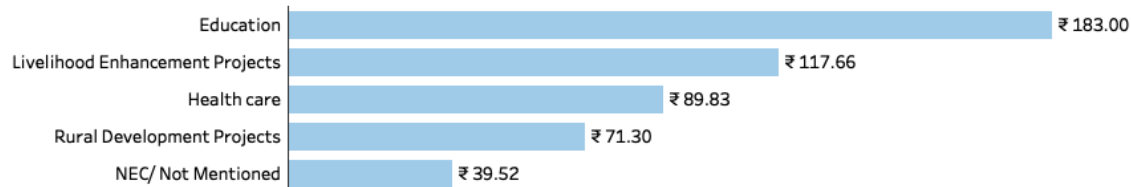
North East

653

Top Spenders



Top Sectors Receiving CSR Funds

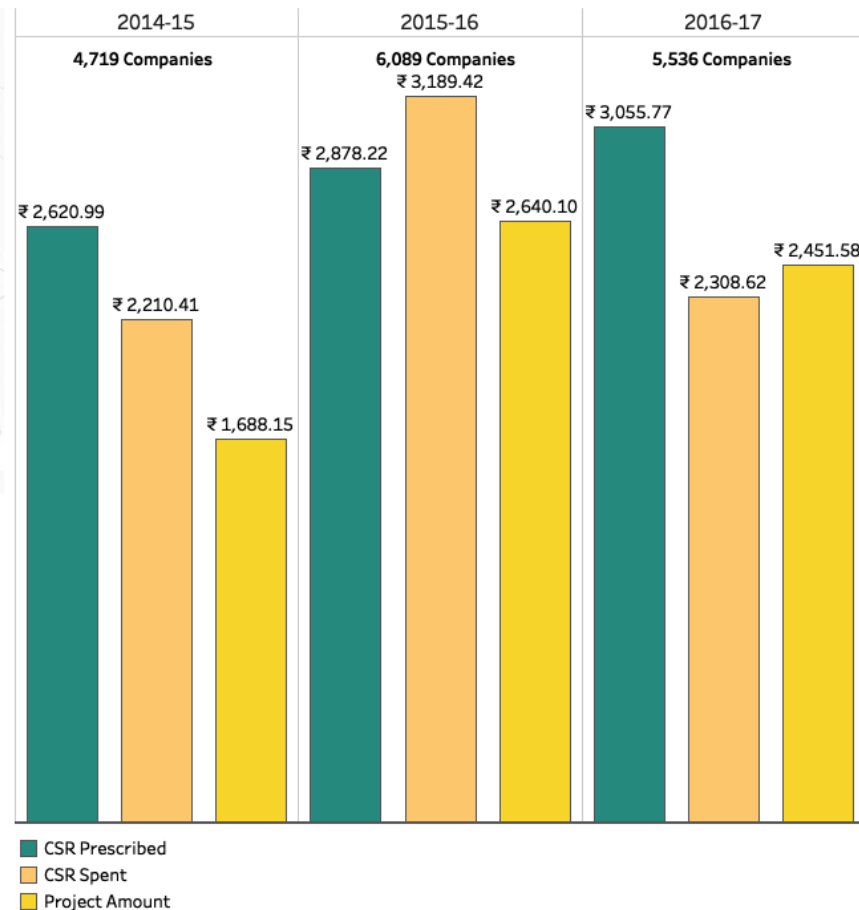




States/UTs Participating in CSR

Andhra Pradesh
Karnataka
Kerala
Lakshadweep
Pondicherry
Tamil Nadu
Telangana

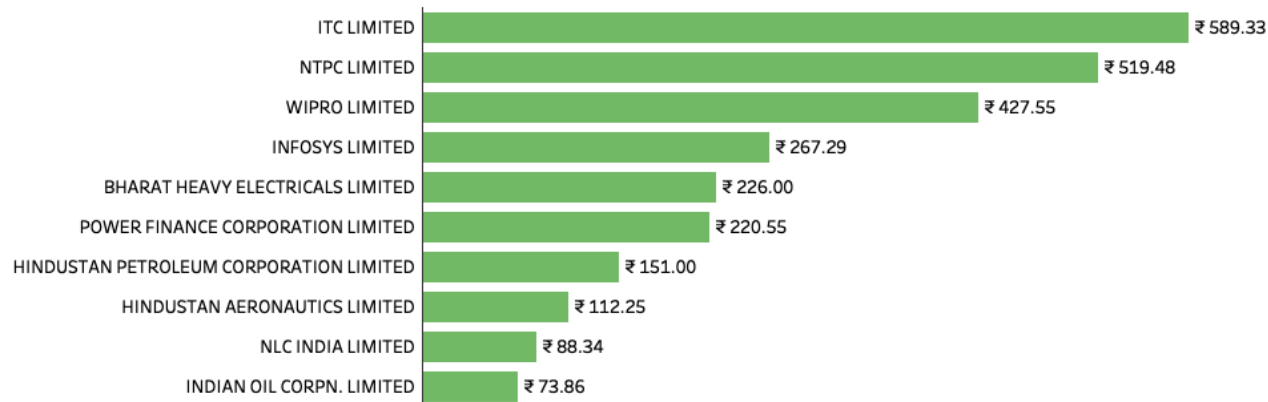
Abc
Abc
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Abc



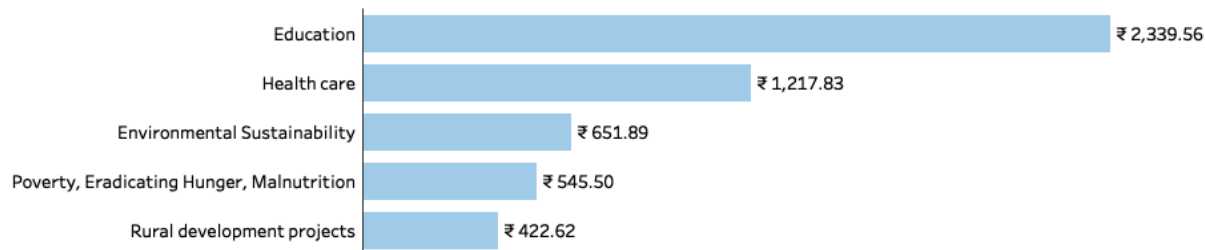
South

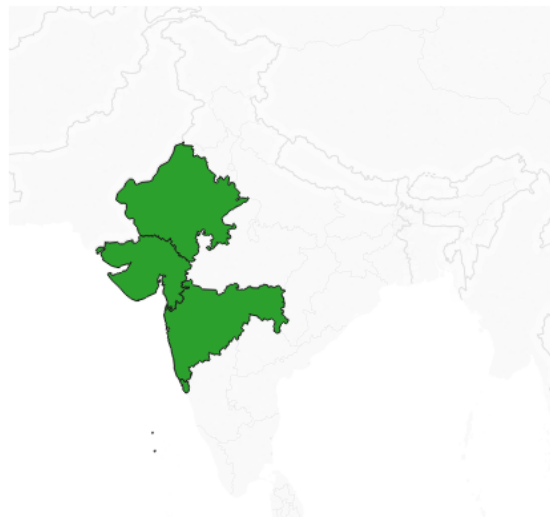
6,901

Top Spenders



Top Sectors Receiving CSR Funds





States/UTs Participating in CSR

Dadra & Nagar Haveli

Abc

Daman and Diu

Abc

Goa

Abc

Gujarat

Abc

Lakshadweep

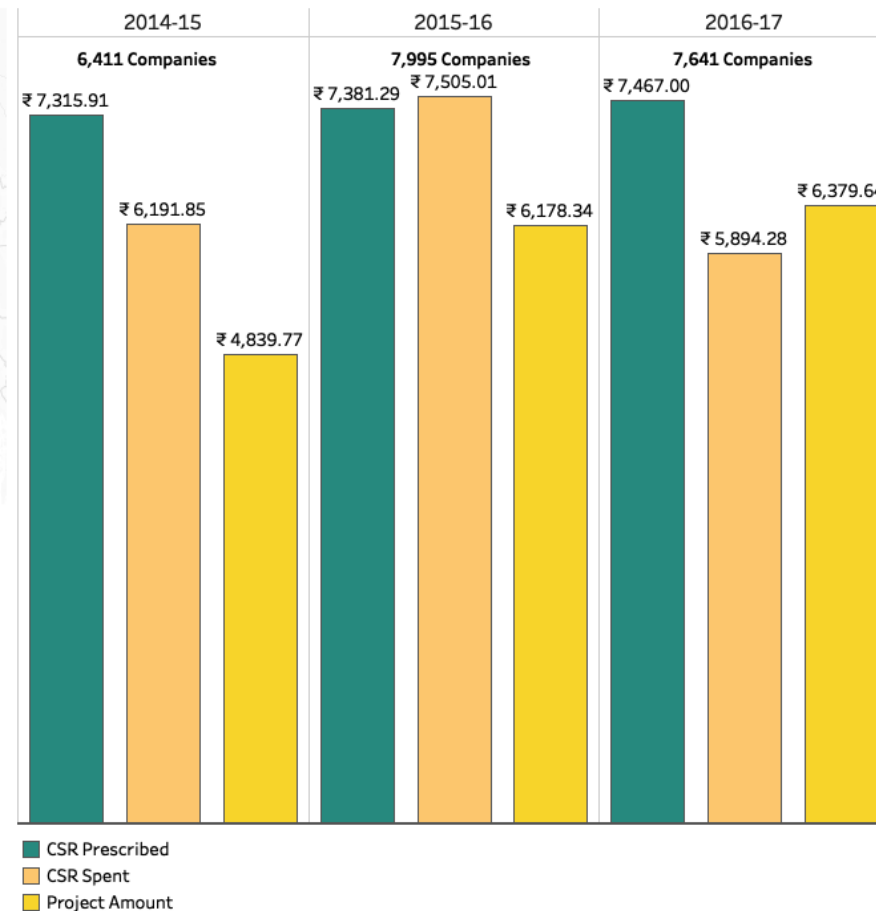
Abc

Maharashtra

Abc

Rajasthan

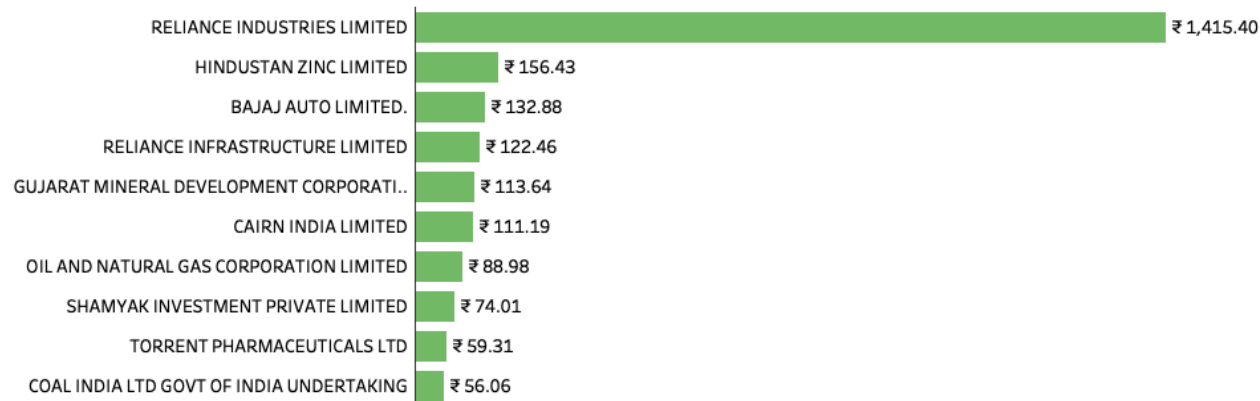
Abc



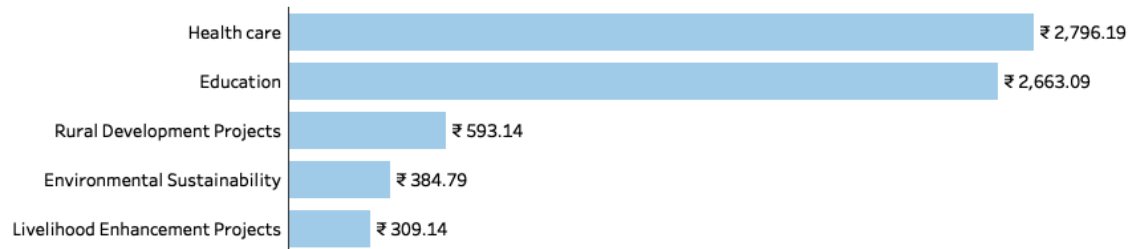
West

8,492

Top Spenders



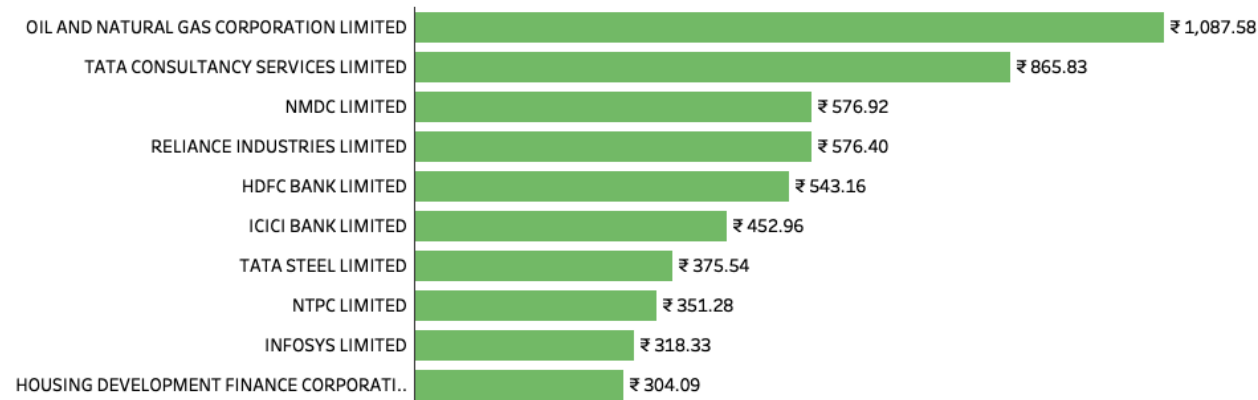
Top Sectors Receiving CSR Funds



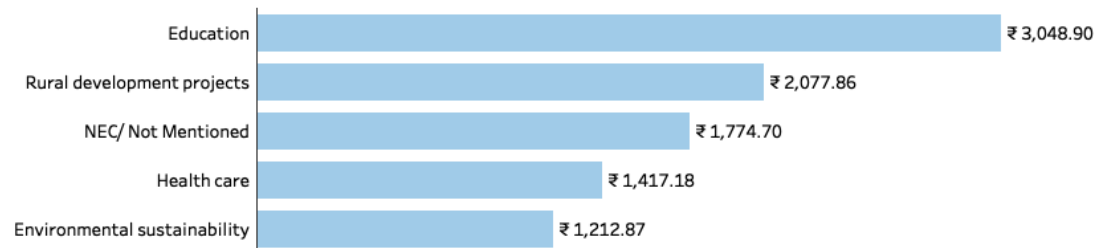
PAN India

14,221

Top Spenders



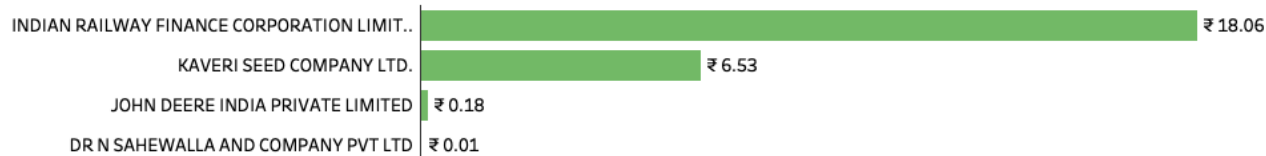
Top Sectors Receiving CSR Funds



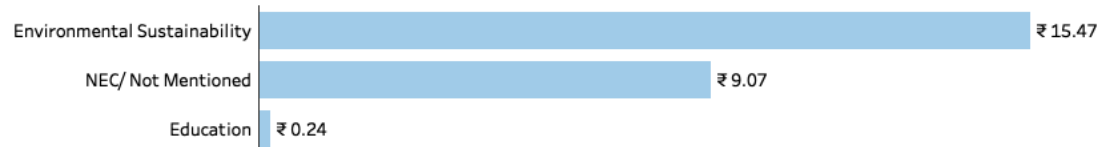
NEC/ Not mentioned

25

Spenders with Geography as "Not Mentioned"



Sectors Receiving CSR Funds



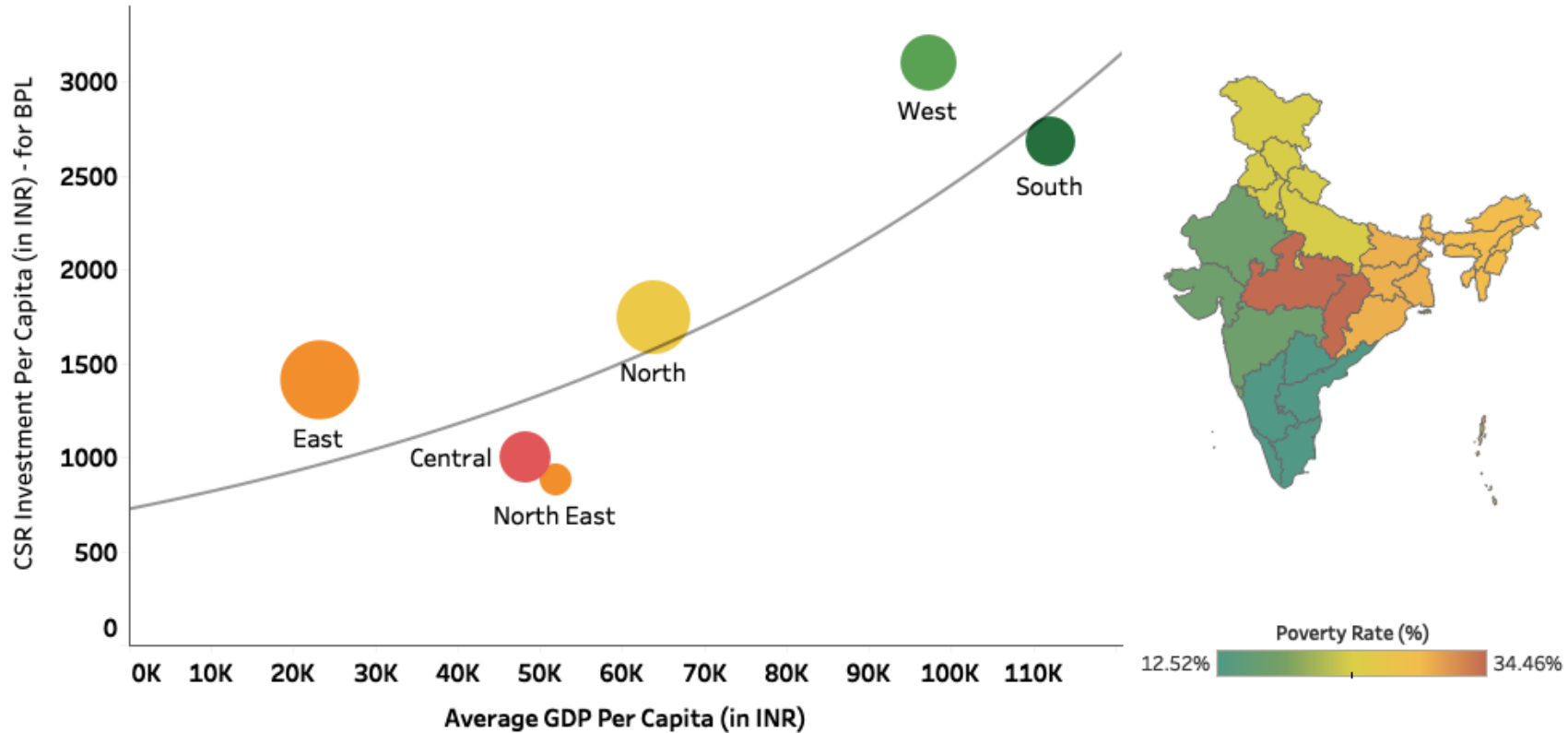
Where is India Inc.'s CSR money going?

As per the the CSR law provision :

“the company needs to give preference to the local area and areas around where it operates, for spending the amount earmarked for Corporate Social Responsibility activities.”

How does it affect the CSR reach into areas that need the development capital the most?

Where is India Inc.'s CSR money going?



Note: Size of the bubble is representative of the number of people below poverty line and color represents the poverty rate in the region. Population - 2011 Census; Poverty Lines - 2011-12; GDP - 2011-12; CSR Spend - 2014-17

Source: Ministry of corporate affairs, Directorate of Economics & Statistics of respective State Governments, and for All-India -- Central Statistics Office, Census 2011, Planning Commission, Sattva Analysis.



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